

1967 CENSUS OF BUSINESS



BC67-MLS-7

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U.S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS
JUN 10 9 42 AM '70



Retail Trade

MERCHANDISE LINE SALES

COLORADO

The following comprise the Retail Trade series of publications:

RETAIL TRADE, SUBJECT REPORTS (BC67-RS)

A series of reports presenting data based on the following characteristics of individual establishments: Sales-size; employment-size; and single or multiunit ownership. Statistics are presented for the United States, States, and standard metropolitan statistical areas, by kind of business.

RETAIL TRADE, AREA STATISTICS (BC67-RA)

A U.S. Summary report and reports for each State, the District of Columbia, Guam, and the Virgin Islands. Statistics are presented by kind of business, for counties, cities, standard metropolitan statistical areas, and for selected towns and townships in New England, New Jersey, and Pennsylvania. The kind-of-business detail varies in accordance with the number of retail establishments in an area.

MAJOR RETAIL CENTERS (BC67-MRC)

A summary report and a report for each State showing separate statistics for each standard metropolitan statistical area (SMSA) in the State. Each report presents data for the major retail centers (MRC's) in the SMSA's and for the central business district (CBD) in each city with 100,000 inhabitants or more in the SMSA. Statistics for the CBD are presented for retail trade by kind of business. Data for each major retail center include (a) sales and establishment counts for total retail trade and for three major subgroups of retail trade and (b) establishment counts only, by detailed kind of business.

RETAIL MERCHANDISE LINE SALES (BC67-MLS)

A U.S. summary report and reports for each State. Each report presents statistics on (a) number of establishments and total sales for establishments in a specified kind of business, (b) the number and total sales of those establishments reporting their sales by the 25 broad merchandise lines, (c) the percentage of total sales accounted for by each of the 25 broad lines, and for (d) establishments handling a specific line, what percent of their total sales is represented by sales of that line. Additional merchandise line detail is shown for selected kinds of business.

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RETAIL TRADE: MERCHANDISE LINE SALES

COLORADO, BC67-MLS-7

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BUREAU OF THE CENSUS

George Hay Brown, Director

Robert F. Drury, Deputy Director

Walter F. Ryan, Associate Director

BUSINESS DIVISION

Harvey Kailin, Chief

ACKNOWLEDGMENTS—This report was prepared in the Business Division under the general direction of **Harvey Kailin**, Division Chief, with direct supervision by **Louis Greenberg**, Assistant Chief, Program Development. Plans for the merchandise line segment of the Census of Business were developed and the report compiled by **Michael Farrell**, Chief, Retail Program Branch, assisted by **Ruth Asin**. **Robert Viehman** served as coordinator and was the Business Division's liaison officer with other divisions. Staff assistance was provided by **Paul Shapiro**, Assistant Division Chief, Program Implementation; **Ralph S. Woodruff**, Assistant Division Chief, Research and Methodology, assisted by **Anna Brooks**; and **Max Shor**, Assistant Division Chief, Staff and Special Projects.

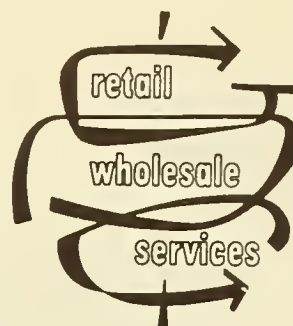
Systems and procedures were developed in the Systems Division, **Sol Dolleck**, Chief, by **Eugene Wendt**, Assistant Division Chief for Periodic Censuses, assisted by **Samuel Schweid**, Economic Census Program Manager. **William Lorenz**, Chief, Business Statistics Branch, assisted by **Barbara Barton**, developed and supervised the electronic computer editing.

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1967 CENSUS OF BUSINESS



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Retail Trade MERCHANDISE LINE SALES

COLORADO

Issued August 1970



U.S. DEPARTMENT OF COMMERCE Maurice H. Stans, Secretary
Rocco C. Siciliano, Under Secretary
Harold C. Passer, Assistant Secretary for Economic Affairs
BUREAU OF THE CENSUS George Hay Brown, Director

RETAIL TRADE
MERCHANDISE
LINE SALES

Colorado

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Introduction

AUTHORITY AND SCOPE—The Economic Censuses are required by law under 13 U.S.C., sections 131, 191, and 224. The 1967 Census of Business portion of the Economic Censuses consists of firms engaged in retail trade, wholesale trade, and selected services (hotels and motels; personal, business, and repair services; and amusement and recreation services including the motion picture industry) which operated in the United States. In addition, the Census of Business covered public warehouses, dental laboratories, law firms, architectural and engineering firms, travel agencies and truck and bus carriers not subject to economic regulation by the Interstate Commerce Commission. Data for the contract construction industry also were collected in this Census but published in a separate series of reports. The Census of Business also covered Guam and the Virgin Islands. A separate 1967 Census of Business, Manufacturers, and Construction for Puerto Rico was conducted jointly with the Commonwealth Government.

KINDS OF BUSINESS COVERED—Retail trade as defined in the Standard Industrial Classification (SIC) Manual¹ includes all establishments primarily engaged in selling merchandise to

¹ Executive Office of the President, Bureau of the Budget, *Standard Industrial Classification Manual*, 1967.

personal, household, and farm users. In this report, liquor stores operated by State and local governments have also been included in Retail Trade statistics. The basic retail trade tabulations do not include data for post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government. Neither do the basic tabulations include data for administrative offices, captive warehouses, and other units which service or are auxiliary to retail establishments within the same organization. See the Kind-of-Business Classifications section of appendix A for definitions of the kind-of-business categories for which data are shown in this report.

CENSUS DISCLOSURE RULES—In accordance with Federal law governing census reports, any data which would disclose the operations of an individual establishment or business organization are not published. However, the number of establishments in a kind of business is not considered a disclosure, so that this item may appear in instances where other items of information for the same kind of business or locality are withheld.

CORRECTIONS TO DATA—Data in this report comprise the statistical portions of previously published reports (Series BC-RA). Errors found after the final publications were issued have not been carried to specific areas in this report unless they significantly affect the data for such areas. As a result the detail in some tables may not add to totals.

Merchandise Line Sales

Introduction—The individual establishment (i.e. business location) is the unit to which a single kind-of-business classification is assigned and for which data are summarized in the case of most retail census tabulations. The resultant “kind-of-business” statistics do not reveal the merchandise line composition of retail sales and accordingly do not meet many important data needs of manufacturers, wholesalers, and other distributors; of the Government; of business analysts; nor of retailers themselves.

In order to meet some of these needs, merchandise line information was collected in the census and is presented in these tables. The information is in terms of broad merchandise line groupings. While for many purposes, the desired information is for data for individual commodities or for more detailed merchandise line categories than are shown in this report, the provision of greater detail was not found to be feasible for reasons indicated below.

The system used for the collection and tabulation of merchandise line data is substantially comparable to that used in the 1963 Census when it was introduced. Prior to the 1963 Census, merchandise line data were collected in the 1948 Census but with important differences in the system used.

In the 1967 Census procedures were modified from the 1963 Census in two respects: (1) the collection of data from small retailers was on a sample basis and (2) data in all tables are projected to represent “non-reporters” as well as “reporters,” whereas in the 1963 Census such projected tabulations were provided at the U.S. level only. Although the use of a sample introduces sampling variability to which the 1963 Census tabulations were not subject, both the 1963 and 1967 Censuses are substantially subject to the same limitations, as indicated below.

In planning the merchandise line inquiries for the 1967 Census, the Census Bureau, as previously, consulted extensively with trade associations and business firms, both for advice on the information to be provided by the census, and on the reportability of the data on which such information would be based. The amount of detail requested in the census reflected both of these considerations, with reportability, for the most part, being the limiting factor.

Limitations in Reporting Sales by Merchandise Lines—In investigating and testing methods of collecting merchandise line information, it was found that a breakdown of retail sales into about 25 major lines, with some additional detail for lines handled in significant quantities in selected kinds of business, was as much as it was feasible to request. Even with such a limited breakdown, it was found that there was

a tendency on the part of respondents to fail to identify, for a particular business, what were minor lines, and to include the sales of such minor lines with major ones. This deficiency has the effect of understating the number of outlets for individual merchandise lines; to a lesser extent it affects the measurement of the volume of sales of individual lines.

It should be noted that the merchandise line categories by which individual retailers group their sales are not uniform and, therefore, will not always correspond to categories established in a reporting system designed for general use. In addition, because many retailers had little, if any, recorded information on sales by line of merchandise, it is necessary to recognize that a substantial amount of estimating is involved in the reporting of the merchandise line inquiries. However, it was concluded that the effect of individual differences and of the use of approximations would be minimized in summary tabulations by the tendency for individual deviations to be offsetting. On this basis, figures for sales could constitute useful approximations to serve many important current requirements and would be adequate for measuring important changes occurring over fairly long intervals, as between successive censuses.

A related problem for a number of large retail firms is their lack of merchandise line records on an individual establishment basis. Such firms had information available only for the group of stores within a warehouse district or some other grouping used by the firm, so that it was necessary for them to derive their individual figures by using the pattern of sales shown by the entire group of stores.

Merchandise Line Inquiries—In 1967, as in the 1963 Census, there was a standard 25-line inquiry (these lines are identified in the various tables of the report by a merchandise line code ending in “O”). The 25 broad merchandise lines were devised to account for all the sales and receipts of retail establishments regardless of kind of business. In addition to the 25 major lines, additional detail within certain of these major lines was requested on some of the report forms. These additional or specialized lines (identified in the tables by a merchandise line code ending with a digit other than “O”), unlike the major lines, were not uniform, but were adapted to the merchandise line characteristics of an individual kind of business or a group of closely related kinds of business. Thus, while it is possible to compute a total for each of the broad merchandise lines to cover all kinds of retail business, this does not apply to the detailed or specialized lines.

Report Collection System—In the 1963 Census, merchandise line reporting was requested from all retailers with paid employment, thus accounting for about 95 percent of the total retail

trade sales volume. In the 1967 Census, merchandise line data were again restricted to employers but were based in part on a sample. All known multiunits and all large single units were canvassed for merchandise line data. However, only 10 percent of the approximately 500,000 small single unit employer establishments (generally in the range of 1 to 3 employees) were mailed a census form. Data inflated on the basis of this sample represented the "nonmail" portion of the employer universe. The "nonmail" group represented about 15 percent of total sales of establishments with payroll in most kinds of business. Selected kinds of business, such as department stores, were completely canvassed.

Coverage—The merchandise line data reflect the sales experience of retail employers only. However, reporting was incomplete or inadequate for about 17 percent of the total dollar volume of retail employers.

Table 4 presents coverage ranges for each kind of business shown for the State, each Standard Metropolitan Statistical Area, and the area within the State but outside all SMSA's. The kinds of business for which merchandise line data are shown vary depending on the number of establishments in the area. An (X) has been entered where data are not shown.

Coverage ranges for each kind of business indicate the degree to which sales were acceptably reported by broad merchandise lines and were determined by dividing the total sales of establishments reporting acceptable data for broad lines (whether or not additional detail lines were reported) by the total sales of all establishments classified in that particular kind of business.

In addition, coverage ranges are presented for some broad merchandise lines (where additional detail merchandise line information within the broad line was requested) indicating the degree to which detail lines within that broad line were acceptably reported. The table presents each broad line under which additional detail line reporting was requested and shows the degree to which businesses which reported the specified broad merchandise line gave the additional detail breakdown. The coverage range was computed by summing the detail line sales and dividing the result by the broad line sales. The resultant ratio was then multiplied by the coverage range for the kind of business to put both ratios on the same base.

Coverage ranges used for both kinds of business and broad lines are:

- A=90 percent or more reporting.
- B=80 to 89 percent reporting.
- C=70 to 79 percent reporting.
- D=60 to 69 percent reporting.
- E=Less than 60 percent reporting.

Except when precluded by the Census disclosure rules (see Introduction), data have been shown in tables 1, 2, and 3 for individual kinds of business when the dollar volume of reporting coverage was sufficient to account for 60 percent or more on an inflated basis (ranges A through D)—as contrasted with 60 percent or more on a reported basis in 1963.

As noted above, the fact that an establishment reports a merchandise line breakdown does not itself mean that all lines handled by the establishment are reported separately. There are a few instances where this limitation in the reporting is particularly apparent. For example, as a result of the trade custom of grouping soaps and paper products with dry groceries, a number of food stores apparently included amounts for such products with line 020 instead of in lines 120 and 500. Some understatement, previously referred to, also resulted from the dropping of lines with negligible sales amounts.

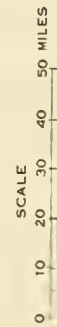
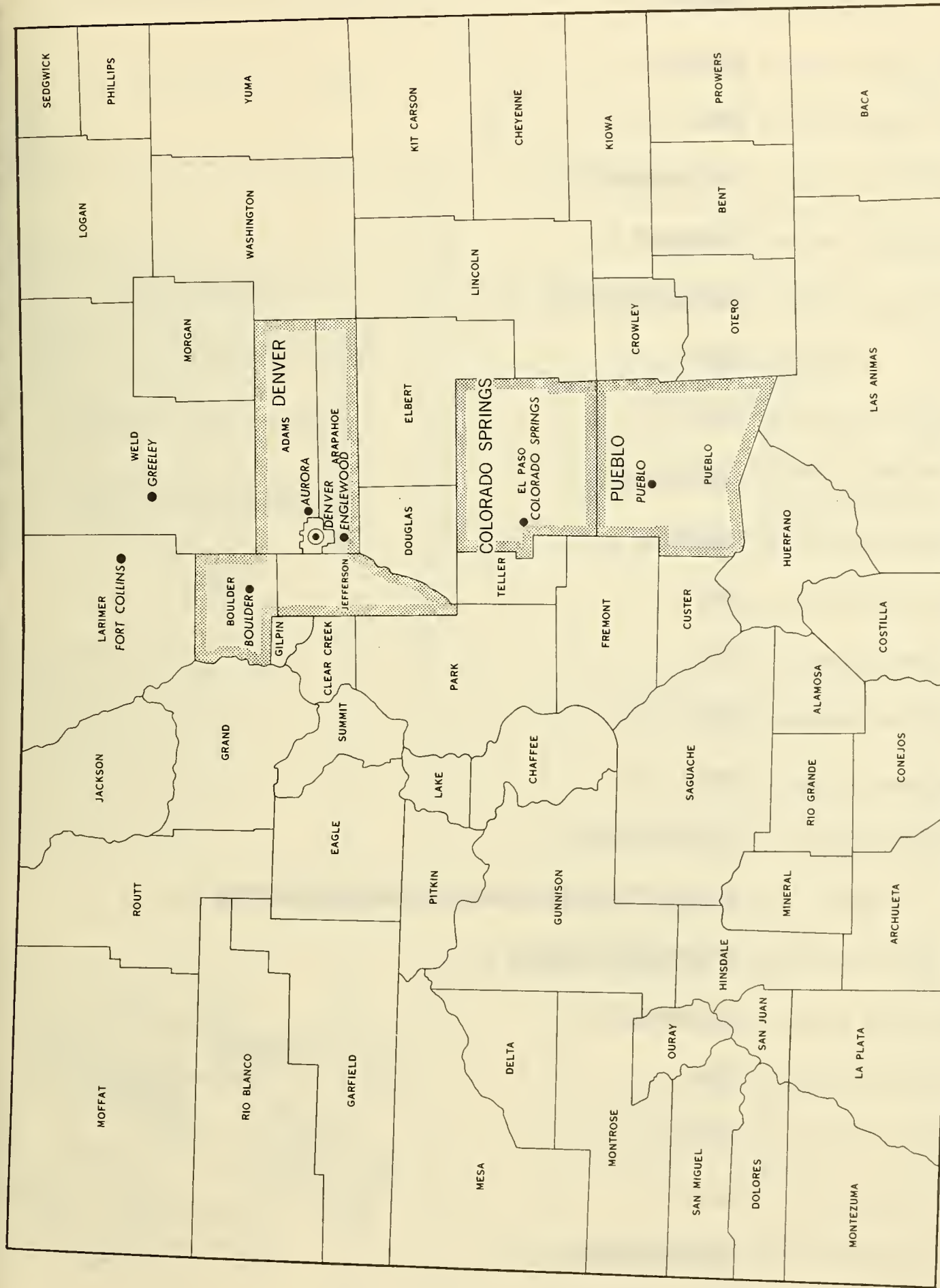
There is, of course, no assurance that the pattern for the stores reporting by merchandise lines is representative of those which did not report.

Description of the Tables—Tables 1, 2, and 3 in the 1967 report provide data for each kind of business and give, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the specific kind of business accounted for by each of the lines carried; and in addition, for each line, the degree of specialization in that line. Specialization is indicated by computing the percentage which sales of that line is of total sales of those establishments which handled that particular line.

Table 4 presents information on reporting coverage which can be used as a guideline to evaluate the validity of the merchandise line tabulations. In addition, a table for use in computing sampling variability for such data is available in the report, United States Summary—Merchandise Line Sales (BC67-MLS1).

Information on detailed (as contrasted with broad) merchandise lines appears only in connection with the specific kind of business to which the lines apply. Data relating to the detailed lines are indented below the applicable broad line in the tabulations.

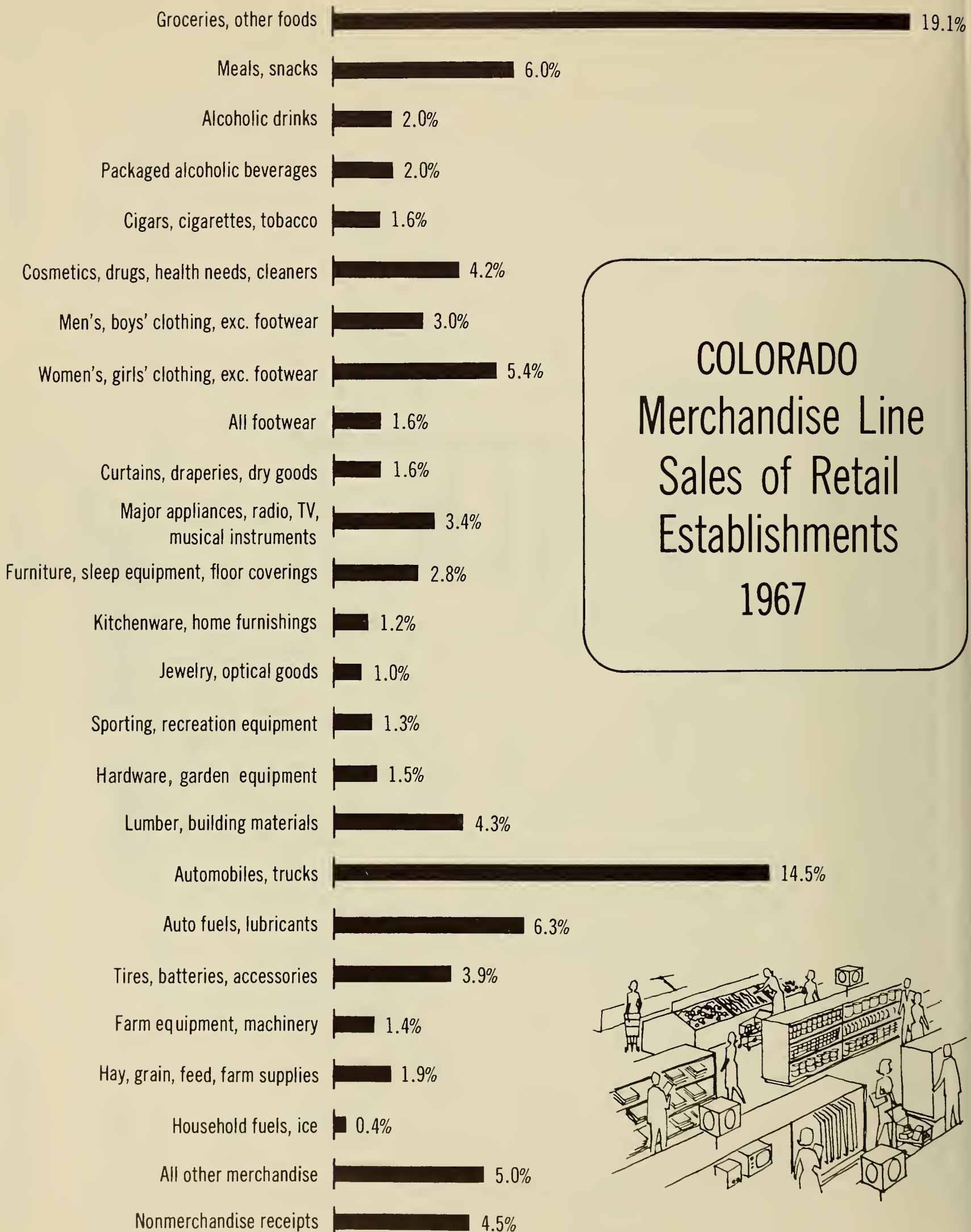
In 1967, data for lines which represent less than 0.05 percent and data for disclosure lines have been combined into a "miscellaneous merchandise" line within the applicable merchandise line grouping. Due to rounding procedures used, detail may not add to totals in the "sales" column and in the "all establishments" percentage column.



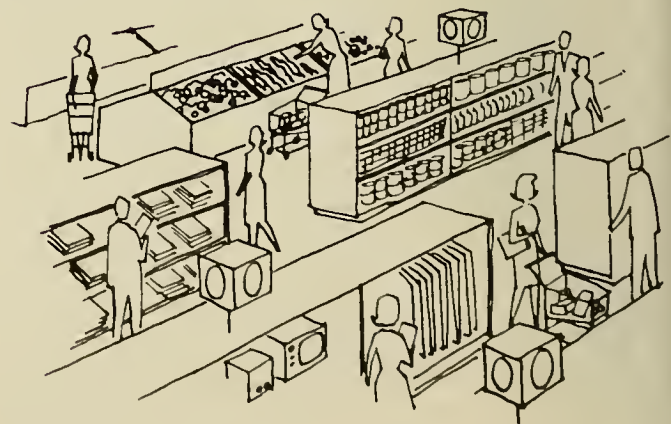
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- Incorporated places of 100,000 and over
- Incorporated places of 25,000-100,000
- Standard Metropolitan Statistical Areas





COLORADO
Merchandise Line
Sales of Retail
Establishments
1967



1967 CENSUS OF BUSINESS, U.S. Department of Commerce, Bureau of the Census

TABLE 1. The State: 1967

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
RETAIL TRADE											
	TOTAL	13 288	3 136 520	(X)	100.0		PLUMBING AND HEATING EQUIP OLRs. (SIC S22)				
							TOTAL ²	33	3 323	(X)	100.0
020	GRDCERIES-OTHER FOODS.	2 510	600 628	47.7	19.1						
040	MEALS-SNACKS	3 293	188 892	33.7	6.0						
060	ALCDHOLIC ORINKS	1 481	61 567	50.0	2.0		PAINT, GLASS, ANO WALLPAPER STRS. (SIC S23)				
080	PACKAGEO ALCOHOLIC BEVERAGES	850	63 960	46.5	2.0						
100	CIGARS-CIGARETTES-TDACC0.	2 784	50 019	4.9	1.6		TOTAL	146	15 942	(X)	100.0
120	COSMETICS-DRUGS-CLEANERS	1 829	132 094	10.8	4.2						
140	MEN'S-BOYS' CLOTHING EXC FDOTWR.	984	93 896	15.3	3.0						
160	WDMEN'S-GIRLS'CLOTHING'EX FDOTWR	1 254	170 007	24.5	5.4	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	7	368	23.4	2.3
180	ALL FDOTWEAR	969	51 243	9.1	1.6						
200	CURTAINS-ORAPERIES-DRY GODOs	789	50 407	9.6	1.6	340	LUMBER-BUOILING MATERIALS.	146	14 624	91.7	91.7
220	MAJOR APPL-RADID-TV-MUSICAL INST	1 208	105 753	17.1	3.4	356	ALL OTHER LUMBER-MILLWORK.	37	671	19.2	4.2
240	FURNITURE-SLEEP EQUIP-FLDDR COV.	939	88 800	16.7	2.8	357	PAINT-VARNISH ETC.	124	8 200	58.2	51.4
260	KITCHENWARE-HOME FURNISHINGS	1 189	37 070	5.9	1.2	358	PAINT SUNORIES	106	1 879	15.9	11.8
280	JEWELRY-OPTICAL GDOOS.	928	30 300	5.8	1.0	359	WALLPAPER-OTHER WALL COVERINGS	85	1 096	11.8	6.9
300	SPDRTING-RECREATION EQUIPMENT.	958	41 368	7.4	1.3	361	GLASS.	57	2 778	38.4	17.4
320	HAROWARE-GAROEING EQUIPMENT	1 259	46 112	5.9	1.5						
340	LUMBER-BUILDING MATERIALS.	1 039	135 289	27.9	4.3	SD0	ALL OTHER MERCHANDISE.	14	63	4.3	.4
360	AUTOMOBILES-TRUCKS	676	453 393	68.7	14.5	S20	NDNMERCHANOISE RECEIPTS.	78	705	8.2	4.4
400	AUTO FUELS-LUBRICANTS.	2 753	198 561	25.0	6.3	-	MISCELLANEOUS MERCHANOISE.	(X)	182	(X)	1.1
420	AUTD TIRES-BATTERIES-ACCESS.	2 900	122 876	11.2	3.9						
440	FARM EQUIPMENT MACHINERY	213	42 780	29.7	1.4						
460	HAY-GRAIN-FEEO-FARM SUPPLIES	308	60 884	38.7	1.9		ELECTRICAL SUPPLY STORES (SIC S24)				
480	HOUSEHDL FUELS-ICE.	250	12 962	36.3	.4						
500	ALL OTHER MERCHANDISE.	2 658	157 425	11.9	5.0		TOTAL ²	6	500	(X)	100.0
520	NDNMERCHANOISE RECEIPTS.	6 303	140 234	6.1	4.5						
	BUILOING MATERIALS, HARDWARE, ANO FARM EQUIP DEALERS (SIC S2)						HAROWARE STDRES (SIC S2S1)				
	TOTAL	867	203 248	(X)	100.0		TOTAL	220	27 459	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FDOTWR.	6	113	20.0	.1	140	MEN'S-BOYS' CLDTHING EXC FDOTWR.	5	111	12.1	.4
220	MAJOR APPL-RADID-TV-MUSICAL INST	114	3 152	14.0	1.6	180	ALL FDOTWEAR	10	41	1.8	.1
240	FURNITURE-SLEEP EQUIP-FLDOR COV.	84	1 879	10.0	.9	200	CURTAINS-ORAPERIES-DRY GODOs	9	31	2.7	.1
260	KITCHENWARE-HOME FURNISHINGS	182	2 471	11.2	1.2	220	MAJDR APPL-RADIO-TV-MUSICAL INST	73	2 469	21.8	9.0
280	JEWELRY-OPTICAL GDOOS.	25	123	10.0	.1	240	FURNITURE-SLEEP EQUIP-FLDDR COV.	43	1 029	12.5	3.7
300	SPORTING-RECREATION EQUIPMENT.	140	1 424	6.8	.7	260	KITCHENWARE-HOME FURNISHINGS	159	2 177	11.6	7.9
320	HARDWARE-GARDENING EQUIPMENT	447	22 035	19.3	10.8	280	JEWELRY-OPTICAL GDOOS.	24	122	4.6	.4
340	LUMBER-BUILDING MATERIALS.	695	119 436	83.2	58.8	300	SPORTING-RECREATION EQUIPMENT	125	1 351	7.9	4.9
360	AUTOMOBILES-TRUCKS	17	1 422	17.0	.7						
400	AUTO FUELS-LUBRICANTS.	31	198	2.1	.1	320	HARDWARE-GARDENING EQUIPMENT	220	14 719	53.6	53.6
420	AUTO TIRES-BATTERIES-ACCESS.	90	2 431	10.4	1.2	322	GARDENING EQUIPMENT-SUPPLIES	190	2 521	10.5	9.2
440	FARM EQUIPMENT MACHINERY	161	39 635	65.8	19.5	323	PLUMBING-ELECTRICAL SUPPLIES	205	3 166	12.6	11.5
460	HAY-GRAIN-FEEO-FARM SUPPLIES	47	791	7.2	.4	324	OTHER HAROWARE-TDDLS	220	9 032	32.9	32.9
480	HOUSEHOLD FUELS-ICE.	20	305	25.0	.2						
500	ALL OTHER MERCHANDISE.	68	714	9.5	.4	340	LUMBER-BUILDING MATERIALS.	188	3 183	14.2	11.6
520	NONMERCHANDISE RECEIPTS.	390	6 845	5.6	3.4	356	ALL OTHER LUMBER-MILLWORK.	72	916	8.8	3.3
-	MISCELLANEOUS MERCHANOISE.	(X)	274	(X)	.1	364	PAINT-SUNDRIES-GLASS-WALLPAPER	187	2 267	10.1	8.3
						400	AUTO FUELS-LUBRICANTS.	21	124	2.3	.5
						420	AUTO TIRES-BATTERIES-ACCESS.	48	585	6.8	2.1
						440	FARM EQUIPMENT MACHINERY	9	104	11.4	.4
						460	HAY-GRAIN-FEEO-FARM SUPPLIES	29	294	4.6	1.1
						480	HOUSEHOLO FUELS-ICE.	7	71	12.0	.3
						500	ALL OTHER MERCHANOISE.	44	421	9.1	1.5
						520	NONMERCHANOISE RECEIPTS.	82	487	3.5	1.8
						-	MISCELLANEOUS MERCHANOISE.	(X)	140	(X)	.5
	LUMBER AND OTHER BLOG. MATERIALS OEALEERS (SIC S21)										
	TOTAL	314	110 059	(X)	100.0						
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	22	433	4.3	.4						
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	34	476	4.3	.4						
260	KITCHENWARE-HOME FURNISHINGS	15	225	4.8	.2						
300	SPORTING-RECREATION EQUIPMENT.	10	61	2.7	.1						
320	HAROWARE-GAROEING EQUIPMENT	200	6 360	7.4	5.8						
340	LUMBER-BUOILING MATERIALS.	314	98 505	89.5	89.5						
341	LUMBER	277	45 322	42.2	41.2						
342	PLYWOOD.	258	12 761	12.5	11.6						
343	WINDOWS, OODRS, ANO FRAMES-METAL	194	2 777	4.8	2.5	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	15	113	4.7	.2
344	KITCHEN CABINETS	83	840	3.5	.8	320	HAROWARE-GAROEING EQUIPMENT	20	410	8.6	.9
345	ALL OTHER MILLWORK	215	7 356	7.9	6.7	340	LUMBER-BUOILING MATERIALS.	8	134	6.9	.3
346	WALLBOARD.	247	7 549	7.4	6.9	380	AUTOMOBILES-TRUCKS	16	1 396	21.2	3.0
347	ASPHALT ANO ASBESTOS PROODUCTS.	234	3 816	4.4	3.5	400	AUTO FUELS-LUBRICANTS.	9	64	1.3	.1
348	PAINT-GLASS-WALLPAPER.	238	2 758	3.8	2.5	420	AUTO TIRES-BATTERIES-ACCESS.	39	1 824	16.3	4.0
349	HEATING ANO PLUMBING EQUIP	68	939	4.1	.8	440	FARM EQUIPMENT MACHINERY	148	39 505	85.9	85.9
351	METAL ROOFING ANO SIDING	129	863	2.6	.8	460	HAY-GRAIN-FEEO-FARM SUPPLIES	9	316	14.2	.7
352	MASONRY SUPPLIES	220	2 711	3.4	2.5	520	NONMERCHANOISE RECEIPTS.	83	2 063	6.8	4.5
353	INSULATION	184	1 595	1.9	1.4	-	MISCELLANEOUS MERCHANOISE.	(X)	140	(X)	.3
354	PREFABRICATEO BLOGS ANO PARTS.	77	1 728	3.3	1.6						
355	ALL OTHER BUILOING MATERIALS	155	7 577	13.6	6.9						
460	HAY-GRAIN-FEEO-FARM SUPPLIES	9	173	8.6	.2		GENERAL MERCHANOISE GROUP STORES (SIC S3 PART*)				
480	HOUSEHOLO FUELS-ICE.	13	210	20.0	.2						
500	ALL OTHER MERCHANDISE.	7	110	4.1	.1						
520	NONMERCHANOISE RECEIPTS.	126	3 444	5.1	3.1		TOTAL	529	453 886	(X)	100.0
-	MISCELLANEOUS MERCHANOISE.	(X)	62	(X)	.1						
						020	GROCERIES-OTHER FOODS.	283	8 837	2.2	1.9
						040	MEALS-SNACKS	124	6 137	2.2	1.4
						100	CIGARS-CIGARETTES-T0BACCO.	94	2 644	2.1	.6
						120	COSMETICS-ORUGS-CLEANERS	337	16 844	3.9	3.7
						140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	365	51 503	11.7	11.3
						160	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR	368	99 704	22.7	22.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
180	ALL FOOTWEAR	342	20 594	5.0	4.5		VARIETY STORES (SIC 533)				
200	CURTAINS-DRAPERIES-DRY GOODS	451	42 359	9.5	9.3						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	242	32 934	8.1	7.3						
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	234	20 025	4.9	4.4						
260	KITCHENWARE-HOME FURNISHINGS	318	20 518	4.8	4.5						
280	JEWELRY-OPTICAL GOODS	295	6 710	1.6	1.5	020	GROCERIES-OTHER FOODS	142	1 725	3.8	3.7
300	SPORTING-RECREATION EQUIPMENT	233	10 738	2.8	2.4	040	MEALS-SNACKS	75	2 945	10.3	6.4
320	HARDWARE-GARDENING EQUIPMENT	296	14 491	4.3	3.2	100	CIGARS-CIGARETTES-TOBACCO	11	88	3.4	.2
340	LUMBER-BUILDING MATERIALS	136	11 621	4.0	2.6	120	COSMETICS-DRUGS-CLEANERS	163	2 801	6.1	6.1
400	AUTO FUELS-LUBRICANTS	62	1 712	1.7	.4	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	157	2 662	5.8	5.8
420	AUTO TIRES-BATTERIES-ACCESS.	73	17 789	6.8	3.9	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	160	9 609	21.0	20.8
440	FARM EQUIPMENT MACHINERY	11	457	.6	.1	180	ALL FOOTWEAR	155	1 387	3.0	3.0
460	HAY-GRAIN-FEED-FARM SUPPLIES	30	367	.6	.1	200	CURTAINS-DRAPERIES-DRY GOODS	161	4 517	9.8	9.8
500	ALL OTHER MERCHANDISE	350	35 061	8.1	7.7	220	MAJOR APPL-RADIO-TV-MUSICAL INST	101	783	2.4	1.7
520	NONMERCHANDISE RECEIPTS	269	32 395	9.2	7.1	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	95	1 113	4.2	2.4
-	MISCELLANEOUS MERCHANDISE	(X)	446	(X)	.1	260	KITCHENWARE-HOME FURNISHINGS	135	3 193	8.8	6.9
	DEPARTMENT STORES (SIC 531)					280	JEWELRY-OPTICAL GOODS	154	1 002	2.2	2.2
	TOTAL	79	363 463	(X)	100.0	300	SPORTING-RECREATION EQUIPMENT	78	347	1.6	.7
020	GROCERIES-OTHER FOODS	53	3 717	1.1	1.0	320	HARDWARE-GARDENING EQUIPMENT	157	1 982	4.3	4.3
040	MEALS-SNACKS	30	2 947	1.2	.8	400	AUTO FUELS-LUBRICANTS	7	71	3.2	.2
100	CIGARS-CIGARETTES-TOBACCO	16	1 385	1.3	.4	420	AUTO TIRES-BATTERIES-ACCESS.	6	38	1.6	.1
120	COSMETICS-DRUGS-CLEANERS	72	11 621	3.2	3.2	500	ALL OTHER MERCHANDISE	160	10 809	23.6	23.4
						520	NONMERCHANDISE RECEIPTS	88	1 018	3.7	2.2
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	79	43 904	12.1	12.1	-	MISCELLANEOUS MERCHANDISE	(X)	199	(X)	.4
141	MEN'S CLOTHING	79	34 073	9.4	9.4		GENERAL MERCHANDISE STORES (SIC 539 PART)				
142	BOYS' CLOTHING	71	9 830	3.0	2.7		TOTAL	199	37 295	(X)	100.0
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	79	83 218	22.9	22.9	020	GROCERIES-OTHER FOODS	88	3 395	18.6	9.1
161	CHILDREN'S-INFANTS' WEAR	79	8 129	2.2	2.2	040	MEALS-SNACKS	20	246	6.3	.7
162	HANDBAGS-ACCESSORIES	72	5 851	1.7	1.6	100	CIGARS-CIGARETTES-TOBACCO	67	1 170	7.3	3.1
163	MILLINERY	68	1 745	.5	.5	120	COSMETICS-DRUGS-CLEANERS	101	2 421	10.6	6.5
164	HOSIERY	74	5 364	1.5	1.5	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	128	4 931	18.7	13.2
165	LINGERIE	72	12 771	3.9	3.5	141	MEN'S CLOTHING	117	3 108	14.1	8.3
166	WOMEN'S COATS-SUITS-FURS-RAINWR	69	7 547	2.3	2.1	142	BOYS' CLOTHING	117	1 416	5.4	3.8
167	WOMEN'S DRESSES	76	19 115	5.4	5.3	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	128	6 865	25.3	18.4
168	WOMEN'S BLOUSES-SPTSWR	72	15 842	4.9	4.4	161	CHILDREN'S-INFANTS' WEAR	110	754	2.8	2.0
169	GIRLS'-SUBTEEN-TEEN WEAR	66	6 047	1.9	1.7	162	HANDBAGS-ACCESSORIES	81	326	1.7	.9
171	OTHER WOMEN'S-GIRLS-CLOTHES ACC	15	805	.9	.2	163	MILLINERY	47	69	.8	.2
180	ALL FOOTWEAR	70	17 239	5.1	4.7	164	HOSIERY	110	581	2.3	1.6
200	CURTAINS-DRAPERIES-DRY GOODS	79	27 690	7.6	7.6	165	LINGERIE	103	1 208	5.1	3.2
201	PIECE GOODS-NOTIONS	75	9 594	2.6	2.6	166	WOMEN'S COATS-SUITS-FURS-RAINWR	73	436	2.5	1.2
202	CURTAINS-DRAPERIES	76	17 952	4.9	4.9	167	WOMEN'S DRESSES	80	1 076	6.1	2.9
-	MISCELLANEOUS MERCHANDISE	(X)	137	(X)	(2)	168	WOMEN'S BLOUSES-SPTSWR	105	1 204	4.8	3.2
220	MAJOR APPL-RADIO-TV-MUSICAL INST	71	30 613	8.7	8.4	169	GIRLS'-SUBTEEN-TEEN WEAR	62	519	3.0	1.4
221	MAJOR HOUSEHOLD APPLIANCES	61	17 042	5.4	4.7	171	OTHER WOMEN'S-GIRLS-CLOTHES ACC	18	124	4.0	.3
222	RADIO-TV'S MUSICAL INSTR.	69	13 525	3.9	3.7	180	ALL FOOTWEAR	116	1 967	7.6	5.3
-	MISCELLANEOUS MERCHANDISE	(X)	18	(X)	(2)	200	CURTAINS-DRAPERIES-DRY GOODS	125	3 540	14.1	9.5
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	71	18 007	5.1	5.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	70	1 537	6.7	4.1
241	FLOOR COVERINGS	67	6 150	1.7	1.7	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	68	902	4.8	2.4
242	FURNITURE-SLEEP EQUIPMENT	69	11 856	3.4	3.3	260	KITCHENWARE-HOME FURNISHINGS	108	1 533	6.0	4.1
260	KITCHENWARE-HOME FURNISHINGS	75	15 790	4.3	4.3	280	JEWELRY-OPTICAL GOODS	74	567	2.5	1.5
261	CHINA-GLASSWARE	65	6 512	1.9	1.8	300	SPORTING-RECREATION EQUIPMENT	87	1 190	4.3	3.2
262	KITCHENWARE-HOUSEWARES	72	8 843	2.4	2.4	320	HARDWARE-GARDENING EQUIPMENT	82	1 769	9.4	4.7
263	OTHER KITCHENWARE-HOME FURNISH	7	432	.6	.1	340	LUMBER-BUILDING MATERIALS	58	654	4.4	1.8
280	JEWELRY-OPTICAL GOODS	65	5 140	1.5	1.4	400	AUTO FUELS-LUBRICANTS	43	834	5.9	2.2
300	SPORTING-RECREATION EQUIPMENT	68	9 201	2.6	2.5	420	AUTO TIRES-BATTERIES-ACCESS.	26	652	4.9	1.7
320	HARDWARE-GARDENING EQUIPMENT	56	10 739	4.0	3.0	460	HAY-GRAIN-FEED-FARM SUPPLIES	21	266	7.7	.7
321	HARDWARE-TOOLS	46	5 540	2.2	1.5	500	ALL OTHER MERCHANDISE	117	1 833	6.9	4.9
322	GARDENING EQUIPMENT-SUPPLIES	51	5 198	2.0	1.4	520	NONMERCHANDISE RECEIPTS	80	756	5.3	2.0
340	LUMBER-BUILDING MATERIALS	47	10 868	4.0	3.0	-	MISCELLANEOUS MERCHANDISE	(X)	267	(X)	.7
348	PAINT-GLASS-WALLPAPER	39	3 629	1.5	1.0		DRY GOODS STORES (SIC 539 PART)				
356	ALL OTHER LUMBER-MILLWORK	32	7 236	3.9	2.0		TOTAL	48	4 026	(X)	100.0
400	AUTO FUELS-LUBRICANTS	12	806	.8	.2	200	CURTAINS-DRAPERIES-DRY GOODS	48	3 894	96.7	96.7
420	AUTO TIRES-BATTERIES-ACCESS.	40	17 100	7.1	4.7	520	NONMERCHANDISE RECEIPTS	23	101	4.1	2.5
440	FARM EQUIPMENT MACHINERY	6	382	.5	.1	-	MISCELLANEOUS MERCHANDISE	(X)	30	(X)	.7
500	ALL OTHER MERCHANDISE	72	22 415	6.3	6.2		SEWING AND NEEDLEWORK STORES (SIC 539 PART)				
501	TOYS-GAMES-WHEEL GOODS	70	8 863	2.4	2.4		TOTAL	38	2 813	(X)	100.0
502	BOOKS-STATIONERY-PHOTO. EQUIP.	68	11 216	3.2	3.1	200	CURTAINS-DRAPERIES-DRY GOODS	38	2 718	96.6	96.6
518	MOSE. EXC. TOY-GAMES-BOOKS-ST	44	2 335	.7	.6	520	NONMERCHANDISE RECEIPTS	23	91	3.5	3.2
520	NONMERCHANDISE RECEIPTS	56	30 429	10.1	8.4	-	MISCELLANEOUS MERCHANDISE	(X)	4	(X)	.1
534	AUTO REPAIR	23	1 249	.7	.3						
535	ALL OTHER SERVICE RECEIPTS	56	29 180	9.7	8.0						
-	MISCELLANEOUS MERCHANDISE	(X)	251	(X)	.1						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

¹ Detail may not add to total due to rounding.² Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
	FOOD STORES (SIC 54)						RETAIL BAKERIES (SIC 546)				
	TOTAL	1 376	675 910	(X)	100.0		TOTAL	126	6 589	(X)	100.0
D20	GROCERIES-OTHER FOODS.	1 376	576 118	85.2	85.2	D20	GROCERIES-OTHER FOODS.	126	6 317	95.9	95.9
D40	MEALS-SNACKS	54	1 067	50.0	.2	D40	MEALS-SNACKS	24	223	15.5	3.4
D80	PACKAGED ALCOHOLIC BEVERAGES	172	2 326	6.6	.3	D80	CIGARS-CIGARETTES-TOBACCO.	4	8	3.0	.1
100	CIGARS-CIGARETTES-TOBACCO.	891	27 662	4.6	4.1	520	NONMERCHANTISE RECEIPTS.	19	38	2.1	.6
120	COSMETICS-DRUGS-CLEANERS	805	30 131	5.4	4.5	-	MISCELLANEOUS MERCHANDISE.	(X)	3	(X)	(Z)
160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	118	715	.9	.1						
260	KITCHENWARE-HOME FURNISHINGS	59	401	3.8	.1		RETAIL BAKERIES-BAKING, SELLING (SIC 5462)				
320	HARDWARE-GARDENING EQUIPMENT	171	2 387	1.1	.4		TOTAL	115	5 774	(X)	100.0
400	AUTO FUELS-LUBRICANTS.	36	851	16.6	.1						
500	ALL OTHER MERCHANDISE.	660	17 957	3.4	2.7						
520	NONMERCHANTISE RECEIPTS.	564	15 288	2.9	2.3						
-	MISCELLANEOUS MERCHANDISE.	(X)	1 006	(X)	.1						
	GRDCERY STORES (SIC 541)										
	TOTAL	1 052	648 319	(X)	100.0						
D20	GRDCERIES-OTHER FOODS.	1 052	550 396	84.9	84.9	D20	GRDCERIES-OTHER FOODS.	115	5 508	95.4	95.4
021	MEATS-FISH-POULTRY	1 015	150 691	23.3	23.2	D25	BAKERY PRDDUCTS-EXCEPT FRDZEN. ALL OTHER FOODS.	115	5 457	94.5	94.5
D22	PRODUCE (FRESH FRUIT5-VEGT8LS)	950	52 940	8.4	8.2	D27	MISCELLANEDUS MERCHANOISE.	15	33	7.5	.6
023	FRDZEN FOODS	924	30 603	5.1	4.7	-		(X)	6	(X)	.1
024	ALL OTHER FOODS.	1 043	316 151	48.9	48.8	D40	MEALS-SNACKS	24	219	15.8	3.8
D40	MEALS-SNACKS	16	361	50.0	.1	100	CIGARS-CIGARETTES-TOBACCO.	4	8	2.7	.1
080	PACKAGED ALCOHOLIC BEVERAGES	170	2 288	8.6	.4	520	NONMERCHANTISE RECEIPTS.	18	37	1.9	.6
100	CIGARS-CIGARETTES-TOBACCO.	873	27 469	4.6	4.2	-	MISCELLANEOUS MERCHANOISE.	(X)	2	(X)	(Z)
120	COSMETICS-DRUGS-CLEANERS	794	30 001	5.3	4.6		RETAIL BAKERIES--SELLING ONLY (SIC 5463)				
160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	118	713	.8	.1		TOTAL ²	11	815	(X)	100.0
260	KITCHENWARE-HOME FURNISHINGS	57	396	3.8	.1		DAIRY PRDDUCTS STORES (SIC 545)				
320	HARDWARE-GARDENING EQUIPMENT	170	2 369	1.1	.4		TOTAL ²	62	7 587	(X)	100.0
400	AUTO FUELS-LUBRICANTS.	34	592	20.0	.1						
500	ALL OTHER MERCHANDISE.	649	17 720	3.3	2.7		EGG AND PDULTRY DEALERS (SIC 549 PT.)				
516	ALL DTHER MERCHANOISE.	277	3 586	1.3	.6		TOTAL ²	6	689	(X)	100.0
517	PAPER-PAPER PRDDUCTS	619	14 134	2.7	2.2						
520	NONMERCHANTISE RECEIPTS.	492	15 085	2.9	2.3		OTHER MISCELLANEDUS FDOO STORES (SIC 549 PT.)				
-	MISCELLANEOUS MERCHANOISE.	(X)	927	(X)	.1		TOTAL ²	16	575	(X)	100.0
	MEAT MARKETS (SIC 542 PT.)										
	TOTAL	53	(0)	(X)	100.0		AUTOMOTIVE DEALERS (SIC 55 EX. 554)				
020	GRDCERIES-OTHER FOODS.	53		98.8	98.8		TOTAL	869	622 610	(X)	100.0
021	MEATS-FISH-POULTRY	53		93.9	93.9	220	MAJDR APPL-RAOID-TV-MUSICAL INST	87	3 869	19.3	.6
023	FROZEN FOODS	8		4.0	.5	240	FURNITURE-SLEEP EQUIP-FLDOR COV.	28	1 141	22.2	.2
024	ALL DTHER FOODS.	17		10.2	4.2	260	KITCHENWARE-HOME FURNISHINGS.	71	460	4.0	.1
-	MISCELLANEOUS MERCHANDISE.	(X)		(X)	.2	300	SPORTING-RECREATION EQUIPMENT.	91	3 632	18.7	.6
520	NONMERCHANTISE RECEIPTS.	13		2.0	.7	320	HARDWARE-GARDENING EQUIPMENT	69	852	5.0	.1
-	MISCELLANEDUS MERCHANDISE.	(X)		(X)	.5	380	AUTOMDBILES-TRUCKS	525	450 842	82.2	72.4
	FISH (SEA FOOD) MARKETS (SIC 542 PT.)					400	AUTO FUELS-LUBRICANTS.	358	4 678	1.1	.8
	TOTAL	5	(0)	(X)	100.0	420	AUTO TIRES-BATTERIES-ACCES5.	633	73 076	13.1	11.7
020	GROCERIES-OTHER FOODS.	53		98.8	98.8	440	FARM EQUIPMENT MACHINERY	9	1 634	25.0	.3
021	MEATS-FISH-POULTRY	53		93.9	93.9	500	ALL OTHER MERCHANDISE.	177	37 058	64.5	6.0
023	FROZEN FOODS	8		4.0	.5	520	NONMERCHANTISE RECEIPTS.	663	44 761	7.6	7.2
024	ALL DTHER FOODS.	17		10.2	4.2	-	MISCELLANEOUS MERCHANOISE.	(X)	606	(X)	.1
-	MISCELLANEOUS MERCHANDISE.	(X)		(X)	.2		MDTOR VEHICLE DEALERS (SIC 551, 552)				
520	NONMERCHANTISE RECEIPTS.	13		2.0	.7		TOTAL	475	522 857	(X)	100.0
-	MISCELLANEDUS MERCHANDISE.	(X)		(X)	.5						
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)					380	AUTOMDBILES-TRUCKS	475	443 349	84.8	84.8
	TOTAL ²	12	1 110	(X)	100.0	400	AUTO FUELS-LUBRICANTS.	285	2 998	.7	.6
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)					420	AUTO TIRES-BATTERIES-ACCESS.	360	36 241	7.3	6.9
	TOTAL	44	2 458	(X)	100.0	440	FARM EQUIPMENT MACHINERY	8	1 611	21.4	.3
020	GROCERIES-OTHER FOODS.	44	1 818	74.0	74.0	520	NONMERCHANTISE RECEIPTS.	406	37 871	7.4	7.2
024	ALL DTHER FOODS.	44	1 788	72.7	72.7	-	MISCELLANEDUS MERCHANDISE.	(X)	785	(X)	.2
-	MISCELLANEOUS MERCHANOISE.	(X)	30	(X)	1.2		DEALERS WITH ODMESTIC CAR FRANCHISE ONLY (SIC 551 PT.)				
100	CIGARS-CIGARETTES-TOBACCO.	7	64	6.5	2.6		TOTAL	283	396 338	(X)	100.0
500	ALL OTHER MERCHANDISE.	6	195	19.7	7.9						
520	NONMERCHANTISE RECEIPTS.	11	35	2.9	1.4						
-	MISCELLANEOUS MERCHANOISE.	(X)	345	(X)	14.0						

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NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 1. The State: 1967—Continued

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			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
380	AUTOMOBILES-TRUCKS	283	336 354	84.9	84.9		MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)				
381	NEW PASSENGER CARS-RETAIL . . .	283	194 670	49.1	49.1						
382	NEW PASSENGER CARS-WHOLESALE . .	46	5 123	6.8	1.3						
383	NEW COMMERCIAL VEHICLES-RETAIL . .	176	34 605	14.6	8.7		TOTAL	123	22 374	(X)	100.0
384	NEW COMMERCIAL VEHICLES-WHOLESALE	10	281	1.9	.1						
385	USED PASSENGER CARS-RETAIL . . .	281	80 273	20.3	20.3	380	AUTOMOBILES-TRUCKS	123	20 802	93.0	93.0
386	USED PASSENGER CARS-WHOLESALE . .	165	9 269	2.9	2.3	385	USED PASSENGER CARS-RETAIL . . .	123	17 823	79.7	79.7
387	USED COMMERCIAL VEHICLES	158	9 486	4.3	2.4	386	USED PASSENGER CARS-WHOLESALE . .	44	2 117	18.9	9.5
389	MOTORCYCLES-MOTORSCOOTERS . . .	9	245	1.8	.1	387	USED COMMERCIAL VEHICLES	14	253	8.5	1.1
392	ALL OTHER AUTOS-TRUCKS	31	2 389	6.3	.6	392	ALL OTHER AUTOS-TRUCKS	3	81	30.7	.4
						-	MISCELLANEOUS MERCHANDISE	(X)	499	(X)	2.2
400	AUTO FUELS-LUBRICANTS	228	2 031	.6	.5						
401	GASOLINE	85	1 026	.9	.3	400	AUTO FUELS-LUBRICANTS	11	194	12.0	.9
403	MOTOR OILS-GREASES-OTHER OILS . .	177	980	.2	.2	420	AUTO TIRES-BATTERIES-ACCESS . . .	23	451	11.3	2.0
-	MISCELLANEOUS MERCHANDISE	(X)	25	(X)	(Z)	520	NONMERCHANDISE RECEIPTS	70	521	3.9	2.3
						-	MISCELLANEOUS MERCHANDISE	(X)	406	(X)	1.8
420	AUTO TIRES-BATTERIES-ACCESS . . .	278	27 661	7.1	7.0						
421	PARTS INSTALLED IN REPAIR WORK . .	263	15 240	4.1	3.8		TIRE, BATTERY, AND ACCESSORY DLRS (SIC 553)				
422	PARTS-WHOLESALE	260	6 603	1.7	1.7						
423	PARTS-RETAIL	247	3 257	.8	.8		TOTAL	262	51 303	(X)	100.0
424	AUTOMOBILE TIRES-BATTERIES-ACC . .	190	2 558	.8	.6						
520	NONMERCHANDISE RECEIPTS	267	28 818	7.4	7.3	220	MAJOR APPL-RADIO-TV-MUSICAL INST	86	3 467	17.5	6.8
527	SERVICE LABOR	265	25 004	6.5	6.3	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	27	1 128	16.4	2.2
528	OTHER NONMERCHANDISE RECEIPTS . .	124	3 811	2.4	1.0	260	KITCHENWARE-HOME FURNISHINGS . .	70	361	2.2	.7
-	MISCELLANEOUS MERCHANDISE	(X)	1 473	(X)	.4	300	SPORTING-RECREATION EQUIPMENT . .	70	960	6.2	1.9
						320	HARDWARE-GARDENING EQUIPMENT . .	68	830	5.4	1.6
	DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.)					340	LUMBER-BUILDING MATERIALS	26	143	2.2	.3
	TOTAL	33	33 874	(X)	100.0	380	AUTOMOBILES-TRUCKS	13	274	9.2	.5
380	AUTOMOBILES-TRUCKS	33	27 669	81.7	81.7	400	AUTO FUELS-LUBRICANTS	67	1 567	16.5	3.1
381	NEW PASSENGER CARS-RETAIL . . .	33	20 525	60.6	60.6	420	AUTO TIRES-BATTERIES-ACCESS . . .	262	36 420	71.0	71.0
382	NEW PASSENGER CARS-WHOLESALE . .	13	364	4.5	1.1	500	ALL OTHER MERCHANDISE	72	870	5.2	1.7
383	NEW COMMERCIAL VEHICLES-RETAIL . .	3	19	.5	.1	520	NONMERCHANDISE RECEIPTS	176	4 995	11.8	9.7
385	USED PASSENGER CARS-RETAIL . . .	33	5 077	15.1	15.1	-	MISCELLANEOUS MERCHANDISE	(X)	287	(X)	.6
386	USED PASSENGER CARS-WHOLESALE . .	23	1 681	6.0	5.0						
-	MISCELLANEOUS MERCHANDISE	(X)	3	(X)	(Z)		HOME AND AUTO SUPPLY STORES (SIC 553 PT.)				
							TOTAL	40	11 605	(X)	100.0
400	AUTO FUELS-LUBRICANTS	19	126	.5	.4	220	MAJOR APPL-RADIO-TV-MUSICAL INST	40	2 551	22.0	22.0
403	MOTOR OILS-GREASES-OTHER OILS . .	19	126	.5	.4	221	MAJOR HOUSEHOLD APPLIANCES . . .	40	1 349	11.6	11.6
420	AUTO TIRES-BATTERIES-ACCESS . . .	22	3 132	10.8	9.2	222	RADIO-TV'S MUSICAL INSTR. . . .	37	1 157	12.5	10.0
421	PARTS INSTALLED IN REPAIR WORK . .	21	1 363	4.8	4.0	-	MISCELLANEOUS MERCHANDISE	(X)	39	(X)	.3
422	PARTS-WHOLESALE	22	1 037	3.8	3.1	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	26	1 125	16.0	9.7
423	PARTS-RETAIL	21	455	1.5	1.3	260	KITCHENWARE-HOME FURNISHINGS . .	36	310	3.4	2.7
424	AUTOMOBILE TIRES-BATTERIES-ACC . .	7	277	1.5	.8	264	SMALL ELECTRICAL APPLIANCES . . .	35	171	1.9	1.5
520	NONMERCHANDISE RECEIPTS	34	2 947	8.7	8.7	265	ALL OTHER KITCHENWARE-HOUSEWR. .	17	139	2.0	1.2
527	SERVICE LABOR	34	2 480	7.3	7.3	300	SPORTING-RECREATION EQUIPMENT . .	34	824	9.2	7.1
528	OTHER NONMERCHANDISE RECEIPTS . .	8	467	2.7	1.4	317	ALL OTHER SPTG GOODS EXC BOATS	34	811	9.0	7.0
						-	MISCELLANEOUS MERCHANDISE	(X)	13	(X)	.1
	DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.)					320	HARDWARE-GARDENING EQUIPMENT . .	39	717	6.2	6.2
	TOTAL	36	70 271	(X)	100.0	340	LUMBER-BUILDING MATERIALS	24	132	1.9	1.1
380	AUTOMOBILES-TRUCKS	36	58 523	83.3	83.3	400	AUTO FUELS-LUBRICANTS	17	328	8.0	2.8
381	NEW PASSENGER CARS-RETAIL . . .	36	34 155	48.6	48.6	401	GASOLINE	4	252	7.7	2.2
383	NEW COMMERCIAL VEHICLES-RETAIL . .	18	5 585	13.6	7.9	-	MISCELLANEOUS MERCHANDISE	(X)	76	(X)	.7
385	USED PASSENGER CARS-RETAIL . . .	36	14 143	20.1	20.1	420	AUTO TIRES-BATTERIES-ACCESS . . .	40	3 455	29.8	29.8
386	USED PASSENGER CARS-WHOLESALE . .	28	1 679	2.5	2.4	416	NEW TIRES-TUBES (TO FLEET OPRTS)	9	176	4.4	1.5
387	USED COMMERCIAL VEHICLES	16	1 820	4.6	2.6	417	NEW TIRES-TUBES (TO OTHER USERS)	39	1 455	12.5	12.5
-	MISCELLANEOUS MERCHANDISE	(X)	1 138	(X)	1.6	418	RETREADS (TO FLEET OPERATORS) . .	5	43	1.4	.4
400	AUTO FUELS-LUBRICANTS	26	648	1.1	.9	419	RETREADS (TO OTHER USERS)	13	188	4.0	1.6
401	GASOLINE	11	306	.7	.4	426	AUTOMOBILE ACCESSORIES	35	677	6.5	5.8
403	MOTOR OILS-GREASES-OTHER OILS . .	22	340	.8	.5	428	NEW AUTO TIRES SOLO TO DEALERS	11	159	3.8	1.4
-	MISCELLANEOUS MERCHANDISE	(X)	2	(X)	(Z)	429	NEW TRUCK-BUS TIRES (TO USERS)	22	414	7.7	3.6
420	AUTO TIRES-BATTERIES-ACCESS . . .	36	4 996	7.1	7.1	431	NEW TRK-BUS TIRES (TO DEALERS)	6	51	1.4	.4
421	PARTS INSTALLED IN REPAIR WORK . .	36	2 944	4.2	4.2	433	RETREADS SOLO TO DEALERS	6	59	1.9	.5
422	PARTS-WHOLESALE	33	1 089	1.5	1.5	434	RETREADS-TRUCK-BUS (TO USERS)	6	30	1.1	.3
423	PARTS-RETAIL	33	312	.4	.4	435	RETREADS-TRUCK-BUS (TO DEALERS)	4	14	.4	.1
424	AUTOMOBILE TIRES-BATTERIES-ACC . .	29	651	.9	.9	436	STORAGE BATTERIES	37	188	1.6	1.6
520	NONMERCHANDISE RECEIPTS	36	5 578	7.9	7.9	500	ALL OTHER MERCHANDISE	32	559	6.8	4.8
527	SERVICE LABOR	35	4 677	7.0	6.7	520	NONMERCHANDISE RECEIPTS	36	1 363	11.8	11.7
528	OTHER NONMERCHANDISE RECEIPTS . .	18	901	1.8	1.3	524	BRAKE AND WHEEL SERVICES	11	462	9.4	4.0
-	MISCELLANEOUS MERCHANDISE	(X)	525	(X)	.7	525	TIRE SERVICES OTHER THAN RETRO	7	65	1.9	.6
						526	OTHER NONMERCHANDISE RECEIPTS . .	34	835	7.5	7.2
						-	MISCELLANEOUS MERCHANDISE	(X)	241	(X)	2.1
							OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.)				
							TOTAL	222	39 698	(X)	100.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
22D	MAJOR APPL-RADIO-TV-MUSICAL INST	46	916	10.7	2.3		GASOLINE SERVICE STATIONS (SIC 554)				
221	MAJOR HOUSEHOLD APPLIANCES . .	40	441	5.3	1.1						
222	RADIOS-TV'S MUSICAL INSTR. . .	42	468	5.8	1.2						
							TOTAL	2 228	233 276	(X)	100.0
260	KITCHENWARE-HOME FURNISHINGS . .	34	51	.5	.1	020	GROCERIES-OTHER FOODS.	264	1 396	4.3	.6
300	SPORTING-RECREATION EQUIPMENT. .	36	136	1.7	.3	04D	MEALS-SNACKS	71	1 248	12.8	.5
320	HARDWARE-GARDENING EQUIPMENT . .	29	113	3.2	.3	100	CIGARS-CIGARETTES-TOBACCO. . . .	452	2 018	3.4	.9
380	AUTOMOBILES-TRUCKS	10	252	13.3	.6	300	SPORTING-RECREATION EQUIPMENT. .	16	121	16.6	.1
391	OTHER POWERED ROAD VEHICLES. . .	10	246	13.3	.6	380	AUTOMOBILES-TRUCKS	102	610	7.1	.3
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	6	(X)	(2)						
40D	AUTO FUELS-LUBRICANTS.	51	1 239	21.9	3.1	40D	AUTO FUELS-LUBRICANTS.	2 228	189 980	81.4	81.4
						401	GASOLINE	2 224	177 216	76.3	76.0
42D	AUTO TIRES-BATTERIES-ACCESS. . . .	222	32 965	83.0	83.0	402	OTHER AUTOMOTIVE FUELS	297	5 382	11.9	2.3
416	NEW TIRES-TUBES (TO FLEET OPRTS)	73	2 170	9.1	5.5	403	MOTOR OILS-GREASES-OTHER OILS. .	1 977	7 382	3.5	3.2
417	NEW TIRES-TUBES (TO OTHER USERS)	153	7 940	24.0	20.0	42D	AUTO TIRES-BATTERIES-ACCESS. . .	1 942	25 183	12.2	10.8
418	RETRAOIS (TO FLEET OPERATORS) . .	42	216	1.8	.5	421	PARTS INSTALLED IN REPAIR WRK	882	5 813	6.6	2.5
419	RETRAOIS (TO OTHER USERS)	112	1 876	6.1	4.7	423	PARTS-RETAIL	285	1 270	3.3	.5
426	AUTOMOBILE ACCESSORIES	173	9 349	26.8	23.6	424	AUTOMOBILE TIRES-BATTERIES-ACC	1 798	18 099	9.5	7.8
428	NEW AUTO TIRES SOLD TO DEALERS	93	2 478	8.7	6.2	460	HAY-GRAIN-FEED-FARM SUPPLIES . .	7	224	20.0	.1
429	NEW TRUCK-BUS TIRES (TO USERS)	106	5 430	17.8	13.7	48D	HOUSEHOLD FUELS-ICE.	61	447	7.1	.2
431	NEW TRK-BUS TIRES (TO DEALERS)	54	411	2.4	1.0	50D	ALL OTHER MERCHANDISE.	85	356	3.1	.2
433	RETRAOIS SOLD TO DEALERS	61	417	2.2	1.1						
434	RETRAOIS-TRUCK-BUS (TO USERS)	70	1 665	6.5	4.2	S2D	NONMERCHANDISE RECEIPTS.	1 593	11 173	6.2	4.8
435	RETRAOIS-TRUCK-BUS (TO DEALERS)	37	248	1.6	.6	S27	SERVICE LABDR.	1 568	9 780	5.4	4.2
436	STORAGE BATTERIES.	111	761	2.5	1.9						
50D	ALL OTHER MERCHANDISE.	40	311	3.7	.8	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	S2D	(X)	.2
S20	NONMERCHANDISE RECEIPTS.	141	3 632	11.8	9.1						
S24	BRAKE AND WHEEL SERVICES	96	1 565	9.3	3.9		APPAREL AND ACCESSORY STORES (SIC 56)				
S25	TIRE SERVICES OTHER THAN RETRD	74	627	4.3	1.6						
S26	OTHER NONMERCHANDISE RECEIPTS.	122	1 428	4.9	3.6		TOTAL	852	139 622	(X)	100.0
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	81	(X)	.2	120	COSMETICS-DRUGS-CLEANERS	21	653	3.7	.5
	BOAT DEALERS (SIC 5591)					14D	MEN'S-BOYS' CLOTHING EXC FOOTWR.	356	38 545	43.8	27.6
	TOTAL	7	2 055	(X)	100.0	16D	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	562	62 843	58.2	45.0
300	SPORTING-RECREATION EQUIPMENT. .	7	1 932	94.0	94.0	180	ALL FOOTWEAR	424	28 580	29.3	20.5
307	OUTBOARD BOATS	6	414	20.1	20.1	20D	CURTAINS-DRAPERIES-DRY GOODS . .	83	2 151	7.5	1.5
308	OUTBOARD MOTORS.	6	364	17.7	17.7	26D	KITCHENWARE-HOME FURNISHINGS . .	29	218	1.5	.2
313	MARINE ACCESS. AND PARTS	6	226	11.0	11.0	28D	JEWELRY-OPTICAL GOODS.	41	480	1.8	.3
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	928	(X)	45.2	30D	SPORTING-RECREATION EQUIPMENT. .	57	957	5.4	.7
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	123	(X)	6.0	50D	ALL OTHER MERCHANDISE.	50	455	1.3	.3
	HOUSEHOLD TRAILER DEALERS (SIC 5592)					S2D	NONMERCHANDISE RECEIPTS.	419	4 482	4.8	3.2
	TOTAL	85	32 802	(X)	100.0	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	257	(X)	.2
300	SPORTING-RECREATION EQUIPMENT. .	6	234	15.2	.7		WOMEN'S CLOTHING, SPECIALTY STRS. FURRIERS (SIC 562, 3, 8)				
38D	AUTOMOBILES-TRUCKS	4	111	7.8	.3		TOTAL	310	57 421	(X)	100.0
S00	ALL OTHER MERCHANDISE.	85	31 522	96.1	96.1	12D	COSMETICS-DRUGS-CLEANERS	8	531	4.4	.9
S04	MOBILE HOMES-HOUSEHOLD TRLRS	71	27 072	92.2	82.5	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	32	3 331	12.0	5.8
S05	CAMP TRAILERS-TRAVEL TRAILERS.	24	4 146	57.2	12.6	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	310	47 247	82.3	82.3
S07	ALL OTHER MERCHANDISE.	11	286	6.3	.9	180	ALL FOOTWEAR	31	2 629	9.2	4.6
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	7	(X)	(2)	200	CURTAINS-DRAPERIES-DRY GOODS . .	9	183	1.4	.3
S20	NONMERCHANDISE RECEIPTS.	48	805	3.9	2.5	260	KITCHENWARE-HOME FURNISHINGS . .	5	172	1.2	.3
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	129	(X)	.4	28D	JEWELRY-OPTICAL GOODS.	16	308	2.3	.5
	AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.)					S00	ALL OTHER MERCHANDISE.	19	251	.9	.4
	TOTAL	35	12 798	(X)	100.0	S20	NONMERCHANDISE RECEIPTS.	134	2 617	5.6	4.6
38D	AUTOMOBILES-TRUCKS	32	6 915	100.0	54.0	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	152	(X)	.3
389	MOTORCYCLES-MOTORCYCLES. . . .	31	5 532	86.0	43.2		WOMEN'S READY-TO-WEAR STORES (SIC 562)				
391	OTHER POWERED ROAD VEHICLES. . .	10	1 383	46.3	10.8		TOTAL	267	51 280	(X)	100.0
420	AUTO TIRES-BATTERIES-ACCESS. . . .	10	399	19.2	3.1	120	COSMETICS-DRUGS-CLEANERS	8	528	4.3	1.0
S00	ALL OTHER MERCHANDISE.	5	4 064	62.3	31.8	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	28	3 139	11.9	6.1
S20	NONMERCHANDISE RECEIPTS.	25	920	7.6	7.2	142	BOYS' CLOTHING	14	193	2.7	.4
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	499	(X)	3.9	143	MEN'S TAILORED OUTERWEAR	15	1 336	5.4	2.6
	AUTOMOTIVE DEALERS, N.E.C. (SIC 5599 PT.)					144	OTHER MEN'S OUTERWEAR.	7	52	8.3	.1
	TOTAL ²	5	795	(X)	100.0	146	OTHER MEN'S CLOTHING	15	1 525	6.2	3.0
						-	MISCELLANEOUS MERCHANDISE. . . .	(X)	10	(X)	(2)
						160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	267	41 810	81.5	81.5
						161	CHILDREN'S-INFANTS' WEAR	59	2 409	6.8	4.7
						163	MILLINERY.	54	431	1.6	.8
						164	HOSIERY.	177	1 011	2.3	2.0
						165	LINGERIE	210	3 660	7.7	7.1
						168	WOMEN'S BLOUSES-SPTSWR	233	10 006	19.8	19.5
						172	DRESSES.	266	15 211	29.7	29.7
						173	COATS-SUITS.	231	6 052	12.1	11.8
						174	HANDBAGS	141	1 137	2.6	2.2
						175	FURS	28	361	2.6	.7
						176	OTHER WOMEN'S-GIRLS' CLOTHES ACC	112	1 532	4.8	3.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

¹ Detail may not add to total due to rounding.² Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--		
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹	
180	ALL FOOTWEAR	28	2 526	9.2	4.9	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	16	63	1.0	.2	
200	CURTAINS-DRAPERIES-DRY GOODS . .	6	98	.8	.2	260	KITCHENWARE-HOME FURNISHINGS . .	23	47	1.3	.2	
260	KITCHENWARE-HOME FURNISHINGS . .	5	171	1.1	.3	280	JEWELRY-OPTICAL GOODS	15	125	1.4	.4	
280	JEWELRY-OPTICAL GOODS	15	302	2.5	.6	300	SPORTING-RECREATION EQUIPMENT . .	39	652	4.1	2.1	
500	ALL OTHER MERCHANDISE	19	249	1.0	.5	500	ALL OTHER MERCHANDISE	15	56	1.0	.2	
520	NONMERCHANDISE RECEIPTS	116	2 304	5.4	4.5	520	NONMERCHANDISE RECEIPTS	63	534	3.6	1.7	
-	MISCELLANEOUS MERCHANDISE	(X)	152	(X)	.3	-	MISCELLANEOUS MERCHANDISE	(X)	36	(X)	.1	
MILLINERY STORES (SIC 563 PT.)						SHOE STORES (SIC 566)						
TOTAL ²			6	164	(X)	100.0	TOTAL			208	22 253 (X) 100.0	
CORSET AND LINGERIE STORES (SIC 563 PT.)						140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	23	115	2.8	.5	
TOTAL ²			5	148	(X)	100.0	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	62	1 021	9.3	4.6
OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.)						180	ALL FOOTWEAR	208	20 186	90.7	90.7	
TOTAL			24	3 715	(X)	100.0	500	ALL OTHER MERCHANDISE	11	104	9.0	.5
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	24	3 257	87.7	87.7	520	NONMERCHANDISE RECEIPTS	140	805	4.4	3.6	
520	NONMERCHANDISE RECEIPTS	9	72	3.6	1.9	-	MISCELLANEOUS MERCHANDISE	(X)	22	(X)	.1	
-	MISCELLANEOUS MERCHANDISE	(X)	386	(X)	10.4							
FURRIERS AND FUR SHOPS (SIC 568)						MEN'S SHOE STORES (SIC 566 PT.)						
TOTAL			8	2 114	(X)	100.0	TOTAL			15	1 371 (X) 100.0	
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	8	1 875	88.7	88.7	180	ALL FOOTWEAR	15	1 294	94.4	94.4	
175	FURS	8	1 866	88.3	88.3	181	MEN'S AND BOYS' FOOTWEAR	15	1 276	93.1	93.1	
-	MISCELLANEOUS MERCHANDISE	(X)	8	(X)	.4	-	MISCELLANEOUS MERCHANDISE	(X)	18	(X)	1.3	
MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)						520	NONMERCHANDISE RECEIPTS	11	45	3.9	3.3	
TOTAL			146	25 419	(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	31	(X) 2.3	
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	146	23 142	91.0	91.0							
142	BOYS' CLOTHING	55	1 375	11.2	5.4	WOMEN'S SHOE STORES (SIC 566 PT.)						
143	MEN'S TAILORED OUTERWEAR	124	9 751	41.9	38.4	TOTAL			43			
144	OTHER MEN'S OUTERWEAR	121	4 662	20.7	18.3	TOTAL			5 602 (X) 100.0			
145	MEN'S HATS	78	371	2.4	1.5	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	17	502	13.6	9.0	
146	OTHER MEN'S CLOTHING	128	6 983	29.8	27.5	180	ALL FOOTWEAR	43	4 853	86.6	86.6	
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	14	406	10.0	1.6	181	MEN'S AND BOYS' FOOTWEAR	3	59	15.9	1.1	
168	WOMEN'S BLOUSES-SPTSWR	11	137	4.0	.5	182	WOMEN'S AND GIRLS' FOOTWEAR . .	43	4 755	85.4	85.1	
172	DRESSES	5	76	3.7	.3	183	CHILDREN'S AND INFANTS' FOOTWR	7	39	9.2	.7	
173	COATS-SUITS	4	96	4.9	.4	520	NONMERCHANDISE RECEIPTS	30	227	4.5	4.1	
176	OTHER WOMEN'S-GIRLS' CLOTHES ACC	4	58	3.9	.2	-	MISCELLANEOUS MERCHANDISE	(X)	20	(X)	.4	
-	MISCELLANEOUS MERCHANDISE	(X)	14	(X)	.1							
180	ALL FOOTWEAR	51	1 330	10.3	5.2	CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.)						
280	JEWELRY-OPTICAL GOODS	7	32	1.1	.1	TOTAL			14			
300	SPORTING-RECREATION EQUIPMENT . .	5	47	11.7	.2	TOTAL			644 (X) 100.0			
520	NONMERCHANDISE RECEIPTS	49	436	4.3	1.7	180	ALL FOOTWEAR	14	616	95.7	95.7	
-	MISCELLANEOUS MERCHANDISE	(X)	25	(X)	.1	183	CHILDREN'S AND INFANTS' FOOTWR	14	604	93.8	93.8	
CUSTOM TAILORS (SIC 567)						-	MISCELLANEOUS MERCHANDISE	(X)	12	(X)	1.9	
TOTAL ²			12	640	(X)	100.0	520	NONMERCHANDISE RECEIPTS	10	16	2.9	2.5
FAMILY CLOTHING STORES (SIC 565)						-	MISCELLANEOUS MERCHANDISE	(X)	12	(X)	1.9	
TOTAL			132	30 993	(X)	100.0	FAMILY SHOE STORES (SIC 566 PT.)					
120	COSMETICS-DRUGS-CLEANERS	10	105	1.4	.3	TOTAL			136			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	132	11 114	35.9	35.9	TOTAL			14 636 (X) 100.0			
142	BOYS' CLOTHING	113	1 569	6.7	5.1	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	21	93	2.4	.6	
143	MEN'S TAILORED OUTERWEAR	90	3 873	15.1	12.5	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	43	506	7.4	3.5	
144	OTHER MEN'S OUTERWEAR	115	2 190	8.0	7.1	180	ALL FOOTWEAR	136	13 423	91.7	91.7	
145	MEN'S HATS	77	320	1.8	1.0	181	MEN'S AND BOYS' FOOTWEAR	136	4 030	27.5	27.5	
146	OTHER MEN'S CLOTHING	119	3 161	12.0	10.2	182	WOMEN'S AND GIRLS' FOOTWEAR . .	136	7 099	48.5	48.5	
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	132	12 103	39.1	39.1	183	CHILDREN'S AND INFANTS' FOOTWR	129	2 293	16.6	15.7	
180	ALL FOOTWEAR	116	4 192	13.8	13.5	500	ALL OTHER MERCHANDISE	9	96	9.7	.7	
200	CURTAINS-DRAPERIES-DRY GOODS . .	73	1 966	13.0	6.3	520	NONMERCHANDISE RECEIPTS	89	517	4.4	3.5	
CHILDREN'S AND INFANTS' WR. STRS. (SIC 564)						-	MISCELLANEOUS MERCHANDISE	(X)	1	(X)	(2)	
TOTAL			28	1 783	(X)	100.0						
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	28	1 741	97.6	97.6	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	28	1 741	97.6	97.6	
161	CHILDREN'S-INFANTS' WEAR	28	1 631	91.5	91.5	161	CHILDREN'S-INFANTS' WEAR	28	1 631	91.5	91.5	
-	MISCELLANEOUS MERCHANDISE	(X)	107	(X)	6.0	-	MISCELLANEOUS MERCHANDISE	(X)	107	(X)	6.0	
180	ALL FOOTWEAR	4	33	15.2	1.9	180	ALL FOOTWEAR	4	33	15.2	1.9	

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹ Detail may not add to total due to rounding.² Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
S20	NONMERCHANTOISE RECEIPTS.	19	9	2.9	.5	260	KITCHENWARE-HOME FURNISHINGS . . MISCELLANEOUS MERCHANTOISE. . . .	5 (X)	(D)	95.6 (X)	95.6 4.4
	MISC. APPAREL AND ACCESSORY STRS. (SIC 569)						MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719)				
	TOTAL ²	16	1 113	(X)	100.0		TOTAL	12	(D)	(X)	100.0
	FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)						HOUSEHOLD APPLIANCE STORES (SIC 572)				
	TOTAL	760	142 287	(X)	100.0		TOTAL	170	33 684	(X)	100.0
200	CURTAINS-ORAPERIES-ORY GOOOS . .	139	3 539	14.1	2.5	200	CURTAINS-ORAPERIES-ORY GOOOS . .	16	246	10.4	.7
220	MAJOR APPL-RADIO-TV-MUSICAL INST	446	59 517	64.6	41.8	220	MAJOR APPL-RADIO-TV-MUSICAL INST	155	25 133	76.3	74.6
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	412	62 461	81.4	43.9	224	NEW MAJOR APPLIANCES	154	20 411	62.0	60.6
260	KITCHENWARE-HOME FURNISHINGS . .	209	5 720	10.6	4.0	225	NEW RADIOS-TV'S ETC.	76	4 237	27.3	12.6
280	JEWELRY-OPTICAL GOOOS.	21	110	4.3	.1	226	USEO MAJOR APPL-RADIOS-TV'S . .	63	443	3.6	1.3
300	SPORTING-RECREATION EQUIPMENT. .	34	178	2.0	.1	227	RECORDS-TAPES-MUSICAL INSTR. .	6	37	2.5	.1
320	HARDWARE-GARDENING EQUIPMENT . .	37	452	14.2	.3						
340	LUMBER-BUILDING MATERIALS. . . .	40	291	4.6	.2	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	23	566	19.1	1.7
420	AUTO TIRES-BATTERIES-ACCESS. . . .	17	104	7.6	.1	260	KITCHENWARE-HOME FURNISHINGS . .	75	2 491	11.4	7.4
500	ALL OTHER MERCHANTOISE.	50	987	10.2	.7	264	SMALL ELECTRICAL APPLIANCES. .	58	1 241	11.1	3.7
S20	NONMERCHANTOISE RECEIPTS.	410	8 388	9.0	5.9	265	ALL OTHER KITCHENNR-HOUSEWR. .	27	1 250	11.3	3.7
-	MISCELLANEOUS MERCHANTOISE. . . .	(X)	540	(X)	.4						
	FURNITURE STORES (SIC 5712)					320	HARDWARE-GARDENING EQUIPMENT . .	18	283	17.3	.8
	TOTAL	271	55 915	(X)	100.0	340	LUMBER-BUILDING MATERIALS. . . .	17	148	8.6	.4
200	CURTAINS-ORAPERIES-ORY GOOOS . .	61	1 029	6.4	1.8	420	AUTO TIRES-BATTERIES-ACCESS. . .	14	90	6.9	.3
220	MAJOR APPL-RADIO-TV-MUSICAL INST	104	4 334	19.2	7.8	500	ALL OTHER MERCHANTOISE.	26	591	16.6	1.8
						520	NONMERCHANTOISE RECEIPTS.	110	3 900	15.9	11.6
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	271	47 846	85.6	85.6	-	MISCELLANEOUS MERCHANTOISE. . . .	(X)	236	(X)	.7
243	SLEEP EQUIPMENT.	228	7 247	14.7	13.0						
244	OTHER HOUSEHOLD FURNITURE. . . .	266	34 257	61.9	61.3		RADIO AND TELEVISION STORES (SIC 5732)				
245	FLOOR COVERINGS-SOFT SURFACE . .	189	5 374	12.1	9.6		TOTAL	105	24 825	(X)	100.0
246	FLOOR COVERINGS-HARD SURFACE . .	84	680	5.4	1.2	220	MAJOR APPL-RADIO-TV-MUSICAL INST	105	21 949	88.4	88.4
247	NONHOUSEHOLD FURNITURE	29	287	2.9	.5	224	NEW MAJOR APPLIANCES	52	4 177	25.9	16.8
260	KITCHENWARE-HOME FURNISHINGS . .	74	845	5.3	1.5	225	NEW RADIOS-TV'S ETC.	105	16 718	67.3	67.3
300	SPORTING-RECREATION EQUIPMENT. .	7	51	1.4	.1	226	USEO MAJOR APPL-RADIOS-TV'S . .	53	573	3.0	2.3
320	HARDWARE-GARDENING EQUIPMENT . .	7	78	10.0	.1	227	RECORDS-TAPES-MUSICAL INSTR. .	21	480	10.7	1.9
340	LUMBER-BUILDING MATERIALS. . . .	8	40	1.7	.1	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	5	439	16.9	1.8
500	ALL OTHER MERCHANTOISE.	14	133	4.4	.2	260	KITCHENWARE-HOME FURNISHINGS . .	17	474	4.3	1.9
S20	NONMERCHANTOISE RECEIPTS.	136	1 518	4.3	2.7	264	SMALL ELECTRICAL APPLIANCES. .	15	355	3.4	1.4
-	MISCELLANEOUS MERCHANTOISE. . . .	(X)	41	(X)	.1	265	ALL OTHER KITCHENNR-HOUSEWR. .	7	119	4.0	.5
	HOME FURNISHINGS STORES (OTHER 571)					500	ALL OTHER MERCHANTOISE.	4	127	6.3	.5
	TOTAL	145	19 253	(X)	100.0	520	NONMERCHANTOISE RECEIPTS.	54	1 412	9.4	5.7
200	CURTAINS-ORAPERIES-ORY GOOOS . .	62	2 262	28.5	11.7	-	MISCELLANEOUS MERCHANTOISE. . . .	(X)	424	(X)	1.7
220	MAJOR APPL-RADIO-TV-MUSICAL INST	13	88	7.3	.5						
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	111	13 606	78.4	70.7		RECORD SHOPS (SIC 5733 PT.)				
260	KITCHENWARE-HOME FURNISHINGS . .	41	1 873	51.3	9.7		TOTAL	19	987	(X)	100.0
340	LUMBER-BUILDING MATERIALS. . . .	14	94	7.3	.5	220	MAJOR APPL-RADIO-TV-MUSICAL INST	19	926	93.8	93.8
S20	NONMERCHANTOISE RECEIPTS.	62	1 033	9.9	5.4	232	RADIOS PHONO-TAPE RECORDS-TV'S .	16	146	14.9	14.8
-	MISCELLANEOUS MERCHANTOISE. . . .	(X)	296	(X)	1.5	233	RECORDS-TAPES-RELATED ACCESS .	19	707	71.6	71.6
	FLOOR COVERINGS STORES (SIC 5713)					-	MISCELLANEOUS MERCHANTOISE. . . .	(X)	73	(X)	7.4
	TOTAL	103	15 623	(X)	100.0	-	MISCELLANEOUS MERCHANTOISE. . . .	(X)	61	(X)	6.2
200	CURTAINS-ORAPERIES-ORY GOOOS . .	36	798	12.4	5.1						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	13	82	6.4	.5		MUSICAL INSTRUMENT STORES (SIC 5733 PT.)				
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	103	13 439	86.0	86.0		TOTAL	50	7 623	(X)	100.0
260	KITCHENWARE-HOME FURNISHINGS . .	23	53	2.1	.3	220	MAJOR APPL-RADIO-TV-MUSICAL INST	50	7 086	93.0	93.0
340	LUMBER-BUILDING MATERIALS. . . .	13	86	7.7	.6	228	PIANOS	34	1 422	23.8	18.7
520	NONMERCHANTOISE RECEIPTS.	52	963	10.5	6.2	229	ORGANS	35	1 680	26.5	22.0
-	MISCELLANEOUS MERCHANTOISE. . . .	(X)	202	(X)	1.3	231	MUSICAL INSTR-ACCESSORIES. . . .	41	2 125	31.4	27.9
	ORAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714)					232	RADIOS PHONO-TAPE RECORDS-TV'S .	19	672	15.5	8.8
	TOTAL ²	25	1 668	(X)	100.0	233	RECORDS-TAPES-RELATED ACCESS .	19	537	13.3	7.0
	CHINA, GLASSWARE, AND METALWARE STORES (SIC 5715)					234	SHEET MUSIC-RELATED ITEMS. . . .	39	646	8.6	8.5
	TOTAL	5	(0)	(X)	100.0	-	MISCELLANEOUS MERCHANTOISE. . . .	(X)	3	(X)	(Z)
						520	NONMERCHANTOISE RECEIPTS.	36	473	6.7	6.2
						-	MISCELLANEOUS MERCHANTOISE. . . .	(X)	64	(X)	.8

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NA Not available.

X Not applicable.

Z Less than 0.05 percent.

¹ Detail may not add to total due to rounding.² Merchandise line detail withheld due to insufficient reporting.

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			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ²					Establishments handling the line	All establishments ²
	EATING AND DRINKING PLACES (SIC 58)					040 MEALS-SNACKS	153	4 213	8.1	3.3	
	TOTAL	3 122	246 556	(X)	100.0	080 PACKAGEO ALCOHOLIC BEVERAGES . .	156	7 253	18.3	5.7	
020	GROCERIES-OTHER FOODS.	222	1 988	17.3	.8	100 CIGARS-CIGARETTES-TOBACCO. . . .	435	9 902	8.8	7.8	
040	MEALS-SNACKS	2 831	174 381	75.1	70.7	120 COSMETICS-DRUGS-CLEANERS	554	83 034	65.1	65.1	
060	ALCOHOLIC DRINKS	1 448	61 205	47.4	24.8	140 MEN'S-BOYS' CLOTHING EXC FOOTWR.	52	558	1.3	.4	
080	PACKAGED ALCOHOLIC BEVERAGES . .	122	869	30.7	.4	160 WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	57	774	2.0	.6	
100	CIGARS-CIGARETTES-TOBACCO. . . .	650	1 835	3.3	.7	180 ALL FOOTWEAR	11	181	3.7	.1	
500	ALL OTHER MERCHANDISE.	76	821	5.7	.3	200 CURTAINS-DRAPERIES-DRY GOODS . .	8	91	3.1	.1	
520	NONMERCHANOISE RECEIPTS.	885	4 919	4.0	2.0	220 MAJOR APPL-RADIO-TV-MUSICAL INST	84	1 017	2.2	.8	
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	538	(X)	.2	260 KITCHENWARE-HOME FURNISHINGS . .	108	1 873	3.5	1.5	
	EATING PLACES (SIC 5812)					280 JEWELRY-OPTICAL GOODS.	189	1 578	2.3	1.2	
	TOTAL	2 225	196 689	(X)	100.0	300 SPORTING-RECREATION EQUIPMENT. .	77	1 383	3.0	1.1	
020	GROCERIES-OTHER FOODS.	195	1 873	19.6	1.0	320 HAROWARE-GARDENING EQUIPMENT . .	80	490	1.1	.4	
040	MEALS-SNACKS	2 225	168 038	85.4	85.4	340 LUMBER-BUILDING MATERIALS. . . .	31	175	.7	.1	
060	ALCOHOLIC DRINKS	551	20 147	25.5	10.2	420 AUTO TIRES-BATTERIES-ACCESS. . .	25	201	1.4	.2	
080	PACKAGED ALCOHOLIC BEVERAGES . .	44	358	16.6	.2	500 ALL OTHER MERCHANDISE.	271	9 564	11.0	7.5	
100	CIGARS-CIGARETTES-TOBACCO. . . .	448	1 340	3.2	.7	520 NONMERCHANOISE RECEIPTS.	192	1 464	2.4	1.1	
500	ALL OTHER MERCHANDISE.	61	616	5.0	.3	-	(X)	72	(X)	.1	
520	NONMERCHANDISE RECEIPTS.	630	3 855	3.9	2.0		DRUG STORES (SIC 591 PT.)				
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	462	(X)	.2		TOTAL	539	125 035	(X)	100.0
	RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.)					020 GROCERIES-OTHER FOODS.	161	3 577	5.4	2.9	
	TOTAL	1 554	144 137	(X)	100.0	040 MEALS-SNACKS	156	4 168	8.0	3.3	
020	GROCERIES-OTHER FOODS.	105	1 007	14.8	.7	080 PACKAGEO ALCOHOLIC BEVERAGES . .	146	7 118	18.3	5.7	
040	MEALS-SNACKS	1 554	118 693	82.3	82.3	100 CIGARS-CIGARETTES-TOBACCO. . . .	419	9 701	8.7	7.8	
060	ALCOHOLIC DRINKS	515	19 340	25.9	13.4	120 COSMETICS-DRUGS-CLEANERS	539	81 475	65.2	65.2	
080	PACKAGED ALCOHOLIC BEVERAGES . .	34	273	18.1	.2	121 MEDICINES EXC. PRESCRIPTION. . .	484	34 326	29.3	27.5	
100	CIGARS-CIGARETTES-TOBACCO. . . .	313	916	2.4	.6	122 PRESCRIPTION MEDICINES	539	33 433	26.7	26.7	
500	ALL OTHER MERCHANDISE.	42	555	5.1	.4	123 ALL OTHER DRUGS-PROPRIETARIES.	369	13 714	17.5	11.0	
520	NONMERCHANOISE RECEIPTS.	434	2 943	3.9	2.0	140 MEN'S-BOYS' CLOTHING EXC FOOTWR.	42	530	1.3	.4	
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	409	(X)	.3	160 WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	48	721	2.0	.6	
	CAFETERIAS (SIC 5812 PT.)					180 ALL FOOTWEAR	11	180	3.7	.1	
	TOTAL	103	16 846	(X)	100.0	200 CURTAINS-DRAPERIES-DRY GOODS . .	9	86	3.1	.1	
040	MEALS-SNACKS	103	15 579	92.5	92.5	220 MAJOR APPL-RADIO-TV-MUSICAL INST	73	1 003	2.2	.8	
060	ALCOHOLIC DRINKS	10	564	28.9	3.3	260 KITCHENWARE-HOME FURNISHINGS . .	100	1 847	3.4	1.5	
100	CIGARS-CIGARETTES-TOBACCO. . . .	24	65	2.7	.4	280 JEWELRY-OPTICAL GOODS.	171	1 514	2.3	1.2	
520	NONMERCHANOISE RECEIPTS.	28	331	3.4	2.0	300 SPORTING-RECREATION EQUIPMENT. .	66	1 356	3.0	1.1	
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	307	(X)	1.8	320 HAROWARE-GARDENING EQUIPMENT . .	70	477	1.1	.4	
	REFRESHMENT PLACES (SIC 5812 PT.)					340 LUMBER-BUILDING MATERIALS. . . .	21	170	.7	.1	
	TOTAL	568	35 706	(X)	100.0	420 AUTO TIRES-BATTERIES-ACCESS. . .	25	199	1.4	.2	
020	GROCERIES-OTHER FOODS.	76	610	22.9	1.7	500 ALL OTHER MERCHANOISE.	255	9 391	11.0	7.5	
040	MEALS-SNACKS	568	33 765	94.6	94.6	520 NONMERCHANOISE RECEIPTS.	192	1 450	2.6	1.2	
060	ALCOHOLIC DRINKS	25	243	24.1	.7	-	(X)	70	(X)	.1	
080	PACKAGED ALCOHOLIC BEVERAGES . .	10	80	8.6	.2		PROPRIETARY STORES (SIC 591 PT.)				
100	CIGARS-CIGARETTES-TOBACCO. . . .	111	359	9.9	1.0		TOTAL ²	15	2 455	(X)	100.0
520	NONMERCHANOISE RECEIPTS.	168	581	3.0	1.6		MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)				
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	68	(X)	.2		TOTAL	1 965	242 307	(X)	100.0
	ORINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)					020 GROCERIES-OTHER FOODS.	153	1 442	7.8	.6	
	TOTAL	897	49 867	(X)	100.0	040 MEALS-SNACKS	40	429	25.0	.2	
020	GROCERIES-OTHER FOODS.	27	115	8.0	.2	060 ALCOHOLIC DRINKS	14	170	0	.1	
040	MEALS-SNACKS	606	6 343	17.6	12.7	080 PACKAGEO ALCOHOLIC BEVERAGES . .	383	53 227	86.6	22.0	
060	ALCOHOLIC DRINKS	897	41 058	82.3	82.3	100 CIGARS-CIGARETTES-TOBACCO. . . .	223	2 466	8.9	1.0	
080	PACKAGED ALCOHOLIC BEVERAGES . .	78	510	58.8	1.0	120 COSMETICS-DRUGS-CLEANERS	32	350	16.6	.1	
100	CIGARS-CIGARETTES-TOBACCO. . . .	202	495	5.1	1.0	140 MEN'S-BOYS' CLOTHING EXC FOOTWR.	95	1 383	9.5	.6	
500	ALL OTHER MERCHANOISE.	15	206	14.8	.4	160 WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	92	1 411	26.0	.6	
520	NONMERCHANOISE RECEIPTS.	255	1 064	4.7	2.1	180 ALL FOOTWEAR	97	973	6.1	.4	
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	75	(X)	.2	200 CURTAINS-ORAPERIES-ORY GOODS . .	34	160	14.2	.1	
	ORUG STORES AND PROPRIETARY STRS. (SIC 591)					220 MAJOR APPL-RADIO-TV-MUSICAL INST	158	1 807	8.5	.7	
	TOTAL	554	127 490	(X)	100.0	240 FURNITURE-SLEEP EQUIP-FLOOR COV.	106	1 870	47.0	.8	
020	GROCERIES-OTHER FOODS.	170	3 665	5.4	2.9	260 KITCHENWARE-HOME FURNISHINGS . .	154	2 287	14.2	.9	
						280 JEWELRY-OPTICAL GOODS.	294	19 970	62.5	8.2	
						300 SPORTING-RECREATION EQUIPMENT. .	234	21 469	78.0	8.9	
						320 HAROWARE-GARDENING EQUIPMENT . .	98	2 569	13.4	1.1	
						340 LUMBER-BUILDING MATERIALS. . . .	39	671	11.1	.3	
						380 AUTOMOBILES-TRUCKS	16	317	20.0	.1	
						400 AUTO FUELS-LUBRICANTS.	25	744	9.6	.3	
						420 AUTO TIRES-BATTERIES-ACCESS. . .	62	2 936	28.5	1.2	
						440 FARM EQUIPMENT MACHINERY	12	741	15.0	.3	
						460 HAY-GRAIN-FEEO-FARM SUPPLIES . .	204	59 124	79.2	24.4	
						480 HOUSEHOLO FUELS-ICE.	144	11 922	69.0	4.9	
						500 ALL OTHER MERCHANOISE.	798	46 813	70.9	19.3	
						520 NONMERCHANOISE RECEIPTS.	846	7 056	5.1	2.9	

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NA Not available.

X Not applicable.

Z Less than 0.05 percent.

¹ Detail may not add to total due to rounding.
² Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--				
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹			
	LIQUOR STORES (SIC 592)					280	JEWELRY-OPTICAL GOODS.	156	14 868	77.1	77.1			
	TOTAL	376	\$6 122	(X)	100.0	281	WATCHES-CLOCKS	147	2 871	15.2	14.9			
020	GROCERIES-OTHER FOODS.	98	732	6.0	1.3	282	SILVERWARE	119	1 559	10.0	8.1			
040	MEALS-SNACKS	15	108	15.3	.2	285	ALL OTHER JEWELRY ITEMS.	121	2 113	18.0	11.0			
080	PACKAGED ALCOHOLIC BEVERAGES	376	\$3 096	94.6	94.6	287	DIAMONOS, EXC. DIAMONO WATCHES	149	6 679	35.2	34.6			
100	CIGARS-CIGARETTES-TOBACCO.	157	1 209	5.6	2.2	288	RINGS, EXC. DIAMONDS	136	1 628	10.0	8.4			
520	NONMERCHANTISE RECEIPTS.	164	733	3.3	1.3	-	MISCELLANEOUS MERCHANOISE.	(X)	17	(X)	.1			
-	MISCELLANEOUS MERCHANOISE.	(X)	243	(X)	.4	300	SPORTING-RECREATION EQUIPMENT.	5	88	9.6	.5			
	ANTIQUE STORES (SIC 5932)					500	ALL OTHER MERCHANDISE.	16	629	27.5	3.3			
	TOTAL	4	(D)	(X)	100.0	520	NONMERCHANTISE RECEIPTS.	147	1 981	10.5	10.3			
	SECONOHANO STORES (SIC 5933)					529	WATCH-CLOCK-JEWELRY REPAIRS.	145	1 846	9.8	9.6			
	TOTAL	190	(D)	(X)	100.0	533	ALL NONMDE RCPTS FROM CUSTMRS	23	131	4.4	.7			
020	GROCERIES-OTHER FOODS.	4	(D)	{	{	-	MISCELLANEOUS MERCHANDISE.	(X)	101	(X)	.5			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	54								FUEL OIL DEALERS (SIC 5983)				
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	54								TOTAL ²	9	\$10	(X)	100.0
180	ALL FOOTWEAR	47								LIQUEFIED PETRL. GAS (8TTLD. GAS) DEALERS (SIC 5984)				
200	CURTAINS-DRAPERIES-DRY GOODS	25								TOTAL	89	11 735	(X)	100.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	70							220	MAJOR APPL-RADIO-TV-MUSICAL INST	39	543	7.9	4.6
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	90							260	KITCHENWARE-HOME FURNISHINGS	3	8	1.6	.1
260	KITCHENWARE-HOME FURNISHINGS	49							320	HAROWARE-GARDENING EQUIPMENT	16	103	6.2	.9
280	JEWELRY-OPTICAL GOODS.	27							340	LUMBER-BUILDING MATERIALS.	13	270	16.6	2.3
300	SPORTING-RECREATION EQUIPMENT.	34							480	HOUSEHOLO FUELS-ICE.	89	9 537	81.3	81.3
320	HAROWARE-GARDENING EQUIPMENT	12							481	LP GAS-WHOLESALE	12	686	38.6	5.8
340	AUTOMOBILES-TRUCKS	12							482	OTHER LP GAS SALES	89	8 798	75.0	75.0
420	AUTO TIRES-BATTERIES-ACCESS.	42							-	MISCELLANEOUS MERCHANOISE.	(X)	9	(X)	.1
500	ALL OTHER MERCHANOISE.	47							500	ALL OTHER MERCHANDISE.	10	120	5.4	1.0
520	NONMERCHANTISE RECEIPTS.	76							520	NONMERCHANTISE RECEIPTS.	45	674	8.2	5.7
-	MISCELLANEOUS MERCHANDISE.	(X)				-	MISCELLANEOUS MERCHANDISE.	(X)	480	(X)	4.1			
	SPORTING GOODS STORES (SIC 5952)						FUEL AND ICE DEALERS, N.E.C. (SIC 5982)							
	TOTAL	149	23 823	(X)	100.0		TOTAL	24	1 457	(X)	100.0			
040	MEALS-SNACKS	7	60	30.0	.3	480	HOUSEHOLD FUELS-ICE.	24	1 247	85.6	85.6			
100	CIGARS-CIGARETTES-TOBACCO.	7	33	8.3	.1	-	MISCELLANEOUS MERCHANDISE.	(X)	210	(X)	14.4			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	28	684	5.5	2.9		FLORISTS (SIC 5992)							
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	15	252	18.3	1.1		TOTAL ²	160	10 250	(X)	100.0			
180	ALL FOOTWEAR	35	728	5.7	3.1		CIGAR STORES AND STANDS (SIC 5993)							
220	MAJOR APPL-RADIO-TV-MUSICAL INST	5	54	1.1	.2		TOTAL	25	1 131	(X)	100.0			
280	JEWELRY-OPTICAL GOODS.	9	240	4.7	1.0	020	GROCERIES-OTHER FOODS.	7	42	9.9	3.7			
300	SPORTING-RECREATION EQUIPMENT.	149	19 342	81.2	81.2	040	MEALS-SNACKS	5	32	13.7	2.8			
301	ATHLETIC GOODS (TO INDIVIDUALS)	103	4 039	21.1	17.0	100	CIGARS-CIGARETTES-TOBACCO.	25	823	72.8	72.8			
302	ATHLETIC GOODS (TO TEAMS)	48	1 335	8.3	5.6	120	COSMETICS-DRUGS-CLEANERS	6	23	6.4	2.0			
303	HUNTING EQUIPMENT.	76	3 372	18.9	14.2	500	ALL OTHER MERCHANDISE.	12	164	24.5	14.5			
304	FISHING EQUIPMENT.	72	2 318	13.3	9.7	520	NONMERCHANTISE RECEIPTS.	10	23	4.5	2.0			
305	WINTER SPORTS EQUIPMENT.	65	5 637	27.2	23.7	-	MISCELLANEOUS MERCHANDISE.	(X)	24	(X)	2.1			
306	BOATS-MOTORS-MARINE EQUIPMENT.	18	249	9.3	1.0		BOOK STORES (SIC 5942)							
315	CAMPING EQUIP-SUPPLIES	54	1 761	11.2	7.4		TOTAL ²	45	4 508	(X)	100.0			
316	BICYCLES-LUGGAGE	20	620	4.8	2.6		STATIONERY STORES (SIC 5943)							
500	ALL OTHER MERCHANDISE.	21	1 438	11.7	6.0		TOTAL ²	38	4 944	(X)	100.0			
520	NONMERCHANTISE RECEIPTS.	70	851	5.8	3.6		HAY, GRAIN, AND FEED STORES (SIC 5962)							
-	MISCELLANEOUS MERCHANDISE.	(X)	141	(X)	.6		TOTAL	118	40 882	(X)	100.0			
	BICYCLE SHOPS (SIC 5953)					020	GROCERIES-OTHER FOODS.	5	143	10.3	.3			
	TOTAL	23	1 436	(X)	100.0	320	HARDWARE-GARDENING EQUIPMENT	18	375	9.0	.9			
300	SPORTING-RECREATION EQUIPMENT.	23	1 285	89.5	89.5									
520	NONMERCHANTISE RECEIPTS.	13	101	10.6	7.0									
-	MISCELLANEOUS MERCHANDISE.	(X)	50	(X)	3.5									
	JEWELRY STORES (SIC 597)													
	TOTAL	156	19 277	(X)	100.0									
220	MAJOR APPL-RADIO-TV-MUSICAL INST	10	199	14.9	1.0									
260	KITCHENWARE-HOME FURNISHINGS	62	1 411	13.0	7.3									
266	ALL OTHER HOME FURN EXC. CHINA	38	414	6.2	2.1									
267	CHINA-GLASSWARE.	58	997	9.3	5.2									

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establish-ments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establish-ments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab-lishments handling the line	All estab-lish-ments ¹					Estab-lishments handling the line	All estab-lish-ments ¹
460	HAY-GRAIN-FEED-FARM SUPPLIES . .	118	38 743	94.8	94.8	500	ALL OTHER MERCHANDISE	72	7 639	22.6	15.5
500	ALL OTHER MERCHANDISE	17	207	2.7	.5	520	NONMERCHANDISE RECEIPTS	72	3 461	12.6	7.0
520	NONMERCHANDISE RECEIPTS	39	601	2.4	1.5	-	MISCELLANEOUS MERCHANDISE	(X)	1 514	(X)	3.1
-	MISCELLANEDUS MERCHANDISE	(X)	813	(X)	2.0						
	OTHER FARM SUPPLY STORES (SIC 5969 PT.)						MAIL ORDER HOUSES (SIC 532)				
	TOTAL	82	23 621	(X)	100.0		TOTAL	64	24 759	(X)	100.0
320	HARDWARE-GARDENING EQUIPMENT . .	24	628	7.4	2.7	020	GROCERIES-OTHER FOODS	4	278	3.8	1.1
340	LUMBER-BUILDING MATERIALS	6	182	14.5	.8	120	COSMETICS-DRUGS-CLEANERS	46	254	1.0	1.0
400	AUTO FUELS-LUBRICANTS	10	463	8.9	2.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	47	1 419	5.8	5.7
420	AUTO TIRES-BATTERIES-ACCESS. . . .	13	582	10.5	2.5	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	47	4 098	17.1	16.6
460	HAY-GRAIN-FEED-FARM SUPPLIES . .	82	20 329	86.1	86.1	180	ALL FOOTWEAR	47	780	3.3	3.2
480	HOUSEHOLD FUELS-ICE	8	547	19.1	2.3	200	CURTAINS-ORAPERIES-ORY GOODS . .	46	1 468	6.2	5.9
500	ALL OTHER MERCHANDISE	7	93	5.4	.4	220	MAJOR APPL-RADIO-TV-MUSICAL INST	44	1 824	9.6	7.4
520	NONMERCHANDISE RECEIPTS	41	577	3.9	2.4	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	44	953	4.9	3.8
-	MISCELLANEOUS MERCHANDISE	(X)	219	(X)	.9	260	KITCHENWARE-HOME FURNISHINGS . .	47	1 509	6.4	6.1
	GARDEN SUPPLY STORES (SIC 5969 PT.)					280	JEWELRY-OPTICAL GOODS	45	233	1.1	.9
	TOTAL	18	1 172	(X)	100.0	300	SPORTING-RECREATION EQUIPMENT . .	48	1 012	4.2	4.1
320	HARDWARE-GARDENING EQUIPMENT . .	18	1 172	100.0	100.0	320	HARDWARE-GARDENING EQUIPMENT . .	48	2 069	8.8	8.4
	NEWS DEALERS AND NEWSSTANDS (SIC 5994)					340	LUMBER-BUILDING MATERIALS	45	1 069	4.5	4.3
	TOTAL ²	25	1 901	(X)	100.0	420	AUTO TIRES-BATTERIES-ACCESS. . . .	44	1 091	5.7	4.4
	HOBBY, TOY, AND GAME SHOPS (SIC 5995)					440	FARM EQUIPMENT MACHINERY	16	89	.8	.4
	TOTAL ²	42	1 871	(X)	100.0	500	ALL OTHER MERCHANDISE	52	3 473	14.7	14.0
	CAMERA AND PHOTO SUPPLY STORES (SIC 5996)					520	NONMERCHANDISE RECEIPTS	47	2 989	15.0	12.1
	TOTAL	32	3 520	(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	151	(X)	.6
500	ALL OTHER MERCHANDISE	32	3 193	90.7	90.7		MERCHANDISING MACHINE OPERATORS (SIC 534)				
520	NONMERCHANDISE RECEIPTS	15	167	8.2	4.7		TOTAL	43	10 136	(X)	100.0
-	MISCELLANEDUS MERCHANDISE	(X)	160	(X)	4.5	020	GROCERIES-OTHER FOODS	25	5 161	56.7	50.9
	GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997)					100	CIGARS-CIGARETTES-TOBACCO	30	3 459	35.6	34.1
	TOTAL ²	166	10 089	(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	1 516	(X)	15.0
	OPTICAL GOODS STORES (SIC 5999 PT.)						DIRECT SELLING ESTABLISHMENTS (SIC 535)				
	TOTAL ²	40	3 050	(X)	100.0		TOTAL	59	14 433	(X)	100.0
	RETAIL STORES, N.E.C. (SIC 5999 PT.)					020	GROCERIES-OTHER FOODS	5	1 227	37.1	8.5
	TOTAL ²	154	9 063	(X)	100.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	10	1 348	31.6	9.3
	NONSTORE RETAILERS (SIC 53 PART*)					240	FURNITURE-SLEEP EQUIP-FLOOR COV.	5	316	8.9	2.2
	TOTAL	166	49 328	(X)	100.0	260	KITCHENWARE-HOME FURNISHINGS . .	7	1 591	32.6	11.0
020	GROCERIES-OTHER FOODS	34	6 666	37.5	13.5	340	LUMBER-BUILDING MATERIALS	16	1 844	100.0	12.8
100	CIGARS-CIGARETTES-TOBACCO	30	3 467	48.6	7.0	500	ALL OTHER MERCHANDISE	16	3 821	53.2	26.5
120	COSMETICS-DRUGS-CLEANERS	50	957	3.1	1.9	520	NONMERCHANDISE RECEIPTS	17	321	6.5	2.2
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	50	1 610	5.3	3.3	-	MISCELLANEOUS MERCHANDISE	(X)	3 965	(X)	27.5
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	50	4 437	14.6	9.0						
180	ALL FOOTWEAR	47	783	2.9	1.6						
200	CURTAINS-ORAPERIES-ORY GOODS . .	49	1 980	6.6	4.0						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	54	3 174	12.3	6.4						
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	49	1 269	5.1	2.6						
260	KITCHENWARE-HOME FURNISHINGS . .	54	3 100	9.9	6.3						
280	JEWELRY-OPTICAL GOODS	49	1 240	4.8	2.5						
300	SPORTING-RECREATION EQUIPMENT . .	50	1 149	3.8	2.3						
320	HARDWARE-GARDENING EQUIPMENT . .	50	2 766	9.2	5.6						
340	LUMBER-BUILDING MATERIALS	62	2 912	10.4	5.9						
420	AUTO TIRES-BATTERIES-ACCESS. . . .	44	1 091	5.0	2.2						
440	FARM EQUIPMENT MACHINERY	16	112	.7	.2						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967

Colorado Springs SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
	RETAIL TRADE					440	FARM EQUIPMENT MACHINERY	5	(D)	100.0	100.0
	TOTAL	1 121	291 729	(X)	100.0		GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*)				
020	GROCERIES-OTHER FOODS.	192	48 805	41.9	16.7		TOTAL	36	45 284	(X)	100.0
040	MEALS-SNACKS	283	16 915	29.2	5.8	020	GROCERIES-OTHER FOODS.	21	621	1.4	1.4
060	ALCOHOLIC DRINKS	128	5 576	50.0	1.9	040	MEALS-SNACKS	6	500	1.6	1.1
080	PACKAGED ALCOHOLIC BEVERAGES	71	5 877	83.3	2.0	100	CIGARS-CIGARETTES-TOBACCO.	4	58	.4	.1
100	CIGARS-CIGARETTES-TOBACCO.	190	3 770	4.9	1.3	120	COSMETICS-DRUGS-CLEANERS	22	1 289	2.8	2.8
120	COSMETICS-DRUGS-CLEANERS	126	10 405	9.6	3.6	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	24	4 597	10.2	10.2
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	58	8 455	12.4	2.9	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	24	8 237	18.3	18.2
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	90	16 613	20.1	5.7	180	ALL FOOTWEAR	22	1 711	4.3	3.8
180	ALL FOOTWEAR	63	4 704	7.6	1.6	200	CURTAINS-ORAPERIES-DRY GOODS	33	4 249	9.4	9.4
200	CURTAINS-ORAPERIES-DRY GOODS	50	5 159	8.4	1.8	220	MAJOR APPL-RADIO-TV-MUSICAL INST.	11	4 608	11.2	10.2
220	MAJOR APPL-RADIO-TV-MUSICAL INST.	62	11 330	18.9	3.9	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	15	2 581	6.1	5.7
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	66	10 945	19.6	3.8	260	KITCHENWARE-HOME FURNISHINGS	20	2 214	5.0	4.9
260	KITCHENWARE-HOME FURNISHINGS	80	4 654	6.2	1.6	280	JEWELRY-OPTICAL GOODS.	19	508	1.2	1.1
280	JEWELRY-OPTICAL GOODS.	78	3 309	5.5	1.1	300	SPORTING-RECREATION EQUIPMENT.	12	1 201	2.9	2.7
300	SPORTING-RECREATION EQUIPMENT.	60	3 625	5.7	1.2	320	HARDWARE-GARDENING EQUIPMENT	18	1 734	4.5	3.8
320	HARDWARE-GARDENING EQUIPMENT	64	4 861	6.2	1.7	340	LUMBER-BUILDING MATERIALS.	7	1 405	3.9	3.1
340	LUMBER-BUILDING MATERIALS.	64	15 113	24.0	5.2	420	AUTO TIRES-BATTERIES-ACCESS.	6	2 488	7.3	5.5
360	AUTOMOBILES-TRUCKS	43	46 074	64.2	15.8	500	ALL OTHER MERCHANDISE.	22	3 468	7.8	7.7
400	AUTO FUELS-LUBRICANTS.	224	20 248	26.4	6.9	520	NONMERCHANDISE RECEIPTS.	19	3 656	9.1	8.1
420	AUTO TIRES-BATTERIES-ACCESS.	238	12 596	10.6	4.3	-	MISCELLANEOUS MERCHANDISE.	(X)	157	(X)	.3
440	FARM EQUIPMENT MACHINERY	7	1 158	7.4	.4		DEPARTMENT STORES (SIC 531)				
460	HAY-GRAIN-FEED-FARM SUPPLIES	12	1 135	7.8	.4		TOTAL	7	38 854	(X)	100.0
500	ALL OTHER MERCHANDISE.	221	17 477	13.7	6.0	020	GROCERIES-OTHER FOODS.	7	340	.9	.9
520	NONMERCHANDISE RECEIPTS.	483	12 134	5.7	4.2	040	MEALS-SNACKS	3	261	.9	.7
-	MISCELLANEOUS MERCHANDISE.	(X)	791	(X)	.3	120	COSMETICS-DRUGS-CLEANERS	7	1 041	2.7	2.7
	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS (SIC 52)					140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	7	4 106	10.6	10.6
	TOTAL	57	17 184	(X)	100.0	141	MEN'S CLOTHING	7	3 169	8.2	8.2
260	KITCHENWARE-HOME FURNISHINGS	6	102	17.6	.6	142	BOYS' CLOTHING	6	937	2.9	2.4
320	HARDWARE-GARDENING EQUIPMENT	17	1 787	18.3	10.4	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	7	7 135	18.4	18.4
340	LUMBER-BUILDING MATERIALS.	49	13 539	91.4	78.8	161	CHILDREN'S-INFANTS' WEAR	7	779	2.0	2.0
440	FARM EQUIPMENT MACHINERY	5	1 054	59.2	6.1	162	HANDBAGS-ACCESSORIES	6	322	.9	.8
520	NONMERCHANDISE RECEIPTS.	18	180	2.8	1.0	163	MILLINERY.	7	168	.4	.4
-	MISCELLANEOUS MERCHANDISE.	(X)	522	(X)	3.0	164	HOSIERY.	7	530	1.4	1.4
	BUILDING MATERIALS AND SUPPLY STORES (SIC 52 EX. 525)					165	LINGERIE	6	1 020	3.1	2.6
	TOTAL	41	14 637	(X)	100.0	166	WOMEN'S COATS-SUITS-FURS-RAINWR.	6	448	1.4	1.2
320	HARDWARE-GARDENING EQUIPMENT	8	843	9.6	5.8	167	WOMEN'S DRESSES.	7	2 177	5.6	5.6
340	LUMBER-BUILDING MATERIALS.	41	13 439	91.8	91.8	168	WOMEN'S BLOUSES-SPTSWR	6	1 075	3.4	2.8
341	LUMBER	13	5 265	43.1	36.0	169	GIRLS'-SUBTEEN-TEEN WEAR	6	557	1.7	1.4
342	PLYWOOD.	13	1 759	15.6	12.0	-	MISCELLANEOUS MERCHANDISE.	(X)	59	(X)	.2
345	ALL OTHER MILLWORK	5	510	4.6	3.5	180	ALL FOOTWEAR	6	1 447	4.2	3.7
346	WALLBOARD.	4	391	3.5	2.7	200	CURTAINS-ORAPERIES-DRY GOODS	7	3 084	7.9	7.9
347	ASPHALT AND ASBESTOS PRODUCTS.	4	245	2.4	1.7	201	PIECE GOODS-NOTIONS.	7	1 113	2.9	2.9
348	PAINT-GLASS-WALLPAPER.	3	76	2.0	.5	202	CURTAINS-DRAPERIES	7	1 971	5.1	5.1
352	MASONRY SUPPLIES	3	159	1.7	1.1	220	MAJOR APPL-RADIO-TV-MUSICAL INST.	6	4 512	11.9	11.6
353	INSULATION	6	105	1.0	.7	221	MAJOR HOUSEHOLD APPLIANCES	5	2 953	8.5	7.6
354	PREFABRICATED BLOBS AND PARTS.	11	237	2.8	1.6	222	RADIO-TV'S MUSICAL INSTR.	6	1 540	4.1	4.0
355	ALL OTHER BUILDING MATERIALS	15	1 228	14.0	8.4	-	MISCELLANEOUS MERCHANDISE.	(X)	18	(X)	(2)
-	MISCELLANEOUS MERCHANDISE.	(X)	96	(X)	.7	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	7	2 445	6.3	6.3
520	NONMERCHANDISE RECEIPTS.	17	178	3.1	1.2	241	FLOOR COVERINGS.	7	768	2.0	2.0
-	MISCELLANEOUS MERCHANDISE.	(X)	177	(X)	1.2	242	FURNITURE-SLEEP EQUIPMENT.	7	1 677	4.3	4.3
	HARDWARE STORES (SIC 5251)					260	KITCHENWARE-HOME FURNISHINGS	7	1 812	4.7	4.7
	TOTAL	11	(0)	(X)	100.0	261	CHINA-GLASSWARE.	7	825	2.1	2.1
260	KITCHENWARE-HOME FURNISHINGS	6		12.5	6.2	262	KITCHENWARE-HOUSEWARES	7	961	2.5	2.5
320	HARDWARE-GARDENING EQUIPMENT	11		61.7	61.7	-	MISCELLANEOUS MERCHANDISE.	(X)	26	(X)	.1
322	GARDENING EQUIPMENT-SUPPLIES	8		11.2	5.8	280	JEWELRY-OPTICAL GOODS.	6	405	1.1	1.0
323	PLUMBING-ELECTRICAL SUPPLIES	8		10.8	4.7	300	SPORTING-RECREATION EQUIPMENT.	7	1 060	2.7	2.7
324	OTHER HARDWARE-TOOLS	11	(0)	51.3	51.3	320	HARDWARE-GARDENING EQUIPMENT	4	1 333	4.0	3.4
340	LUMBER-BUILDING MATERIALS.	8		12.8	6.6	321	HARDWARE-TOOLS	4	702	2.1	1.8
344	PAINT-SUNDRIES-GLASS-WALLPAPER	8		8.7	4.5	322	GARDENING EQUIPMENT-SUPPLIES	3	631	2.2	1.6
-	MISCELLANEOUS MERCHANDISE.	(X)		(X)	2.1	340	LUMBER-BUILDING MATERIALS.	5	1 358	3.9	3.5
-	MISCELLANEOUS MERCHANDISE.	(X)		(X)	25.4	348	PAINT-GLASS-WALLPAPER.	4	363	1.2	.9
	FARM EQUIPMENT DEALERS (SIC 5252)					356	ALL OTHER LUMBER-MILLWORK.	4	995	3.1	2.6
	TOTAL	5	(D)	(X)	100.0	420	AUTO TIRES-BATTERIES-ACCESS.	4	2 462	7.5	6.3
						500	ALL OTHER MERCHANDISE.	7	2 352	6.1	6.1
						501	TOYS-GAMES-WHEEL GOODS	7	1 090	2.8	2.8
						502	BOOKS-STATIONERY-PHOTO. EQUIP.	6	1 077	3.0	2.8
						518	MOSE. EXC. TOY-GAMES-BOOKS-STA.	3	185	.7	.5

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

†Detail may not add to total due to rounding.

‡Merchandise line detail withheld due to insufficient reporting.

Note: COLORADO SPRINGS SMSA—Coextensive with El Paso County, Colo.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Colorado Springs SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
520	NONMERCHANDISE RECEIPTS.	6	3 530	9.9	9.1		RETAIL BAKERIES (SIC 546)				
535	ALL OTHER SERVICE RECEIPTS.	6	3 363	9.5	8.7						
-	MISCELLANEOUS	(X)	166	(X)	.4		TOTAL	12	825	(X)	100.0
-	MISCELLANEOUS MERCHANDISE.	(X)	171	(X)	.4		GROCERIES-OTHER FOODS.	12	786	95.3	95.3
	VARIETY STORES (SIC 533)						MISCELLANEOUS MERCHANDISE.	(X)	39	(X)	4.7
	TOTAL	11	4 064	(X)	100.0		OTHER FOOD STORES (OTHER 54)				
020	GROCERIES-OTHER FOODS.	11	199	4.9	4.9	020	TOTAL	4	(0)	(X)	100.0
040	MEALS-SNACKS	3	236	14.1	5.8	-					
120	COSMETICS-DRUGS-CLEANERS	11	208	5.1	5.1		AUTOMOTIVE DEALERS (SIC 55 EX. 554)				
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	11	230	5.7	5.7		TOTAL	70	62 108	(X)	100.0
160	WOMEN'S-GIRLS' CLOTHING EX FOOTWR.	11	792	19.5	19.5		MAJOR APPL-RADIO-TV-MUSICAL INST	3	109	9.0	.2
180	ALL FOOTWEAR	11	145	3.6	3.6		SPORTING-RECREATION EQUIPMENT.	6	151	6.4	.2
200	CURTAINS-ORAPERIES-ORY GOODS	11	302	7.4	7.4		AUTOMOBILES-TRUCKS	36	46 053	83.9	74.1
220	MAJOR APPL-RADIO-TV-MUSICAL INST	3	23	1.4	.6		AUTO FUELS-LUBRICANTS.	17	238	.6	.4
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	5	97	5.2	2.4		AUTO TIRES-BATTERIES-ACCESS.	41	7 037	12.8	11.3
260	KITCHENWARE-HOME FURNISHINGS	9	353	9.7	8.7		ALL OTHER MERCHANDISE.	19	4 268	69.6	6.9
280	JEWELRY-OPTICAL GOODS.	11	88	2.2	2.2		NONMERCHANDISE RECEIPTS.	46	4 144	7.0	6.7
320	HARDWARE-GARDENING EQUIPMENT	11	244	6.0	6.0		MISCELLANEOUS MERCHANDISE.	(X)	108	(X)	.2
500	ALL OTHER MERCHANDISE.	11	1 068	26.3	26.3		MOTOR VEHICLE DEALERS (SIC 551, 552)				
520	NONMERCHANDISE RECEIPTS.	6	59	2.4	1.5		TOTAL	33	54 428	(X)	100.0
-	MISCELLANEOUS MERCHANDISE.	(X)	20	(X)	.5		AUTOMOBILES-TRUCKS	33	45 810	84.2	84.2
	MISC. GENERAL MERCHANDISE STORES (SIC 539)						AUTO FUELS-LUBRICANTS.	15	219	.5	.4
	TOTAL ²	18	2 366	(X)	100.0		AUTO TIRES-BATTERIES-ACCESS.	20	4 639	8.9	8.5
	FOOD STORES (SIC 54)						NONMERCHANDISE RECEIPTS.	29	3 669	6.8	6.7
	TOTAL	106	54 521	(X)	100.0		MISCELLANEOUS MERCHANDISE.	(X)	91	(X)	.2
020	GROCERIES-OTHER FOODS.	106	46 776	85.8	85.8		MOTOR VEHICLE DEALERS--NEW AND USED CARS (SIC 551)				
100	CIGARS-CIGARETTES-TOBACCO.	56	2 097	4.6	3.8		TOTAL	20	51 519	(X)	100.0
120	COSMETICS-DRUGS-CLEANERS	51	2 356	5.3	4.3		AUTOMOBILES-TRUCKS	20	43 008	83.5	83.5
160	WOMEN'S-GIRLS' CLOTHING EX FOOTWR.	7	84	1.2	.2	380	AUTO FUELS-LUBRICANTS.	14	218	.5	.4
320	HARDWARE-GARDENING EQUIPMENT	11	140	1.0	.3	400	AUTO TIRES-BATTERIES-ACCESS.	20	4 637	9.0	9.0
500	ALL OTHER MERCHANDISE.	42	1 681	3.8	3.1	420	NONMERCHANDISE RECEIPTS.	19	3 630	7.0	7.0
520	NONMERCHANDISE RECEIPTS.	37	1 118	2.7	2.1	520	MISCELLANEOUS MERCHANDISE.	(X)	26	(X)	.1
-	MISCELLANEOUS MERCHANDISE.	(X)	269	(X)	.5		MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)				
	GROCERY STORES (SIC 541)						TOTAL	13	2 909	(X)	100.0
	TOTAL	81	52 422	(X)	100.0		AUTOMOBILES-TRUCKS	13	2 802	96.3	96.3
020	GROCERIES-OTHER FOODS.	81	44 945	85.7	85.7	380	USED PASSENGER CARS-RETAIL	13	2 617	90.0	90.0
021	MEATS-FISH-POULTRY	77	12 593	24.0	24.0	400	USED PASSENGER CARS-WHOLE.	6	170	12.8	5.8
022	PRODUCE (FRESH FRUITS-VEGT8LS)	74	4 415	8.4	8.4	420	MISCELLANEOUS MERCHANDISE.	(X)	12	(X)	.4
023	FROZEN FOODS	65	2 386	5.2	4.6	520	NONMERCHANDISE RECEIPTS.	9	39	1.8	1.3
024	ALL OTHER FOODS.	80	25 549	48.7	48.7	-	MISCELLANEOUS MERCHANDISE.	(X)	68	(X)	2.3
100	CIGARS-CIGARETTES-TOBACCO.	54	2 078	4.7	4.0		TIRE, BATTERY, AND ACCESSORY OLRS (SIC 553)				
120	COSMETICS-DRUGS-CLEANERS	50	2 351	5.4	4.5		TOTAL	19	2 868	(X)	100.0
160	WOMEN'S-GIRLS' CLOTHING EX FOOTWR.	7	84	1.1	.2		MAJOR APPL-RADIO-TV-MUSICAL INST	3	109	7.2	3.8
320	HARDWARE-GARDENING EQUIPMENT	11	140	1.0	.3		KITCHENWARE-HOME FURNISHINGS	3	5	.3	.2
500	ALL OTHER MERCHANDISE.	41	1 616	3.7	3.1		AUTO TIRES-BATTERIES-ACCESS.	19	2 349	81.9	81.9
516	ALL OTHER MERCHANDISE.	19	322	1.2	.6		ALL OTHER MERCHANDISE.	4	55	3.1	1.9
517	PAPER-PAPER PRODUCTS	40	1 293	3.0	2.5		NONMERCHANDISE RECEIPTS.	8	311	13.2	10.8
520	NONMERCHANDISE RECEIPTS.	32	1 103	2.6	2.1		MISCELLANEOUS MERCHANDISE.	(X)	39	(X)	1.4
-	MISCELLANEOUS MERCHANDISE.	(X)	105	(X)	.2		MISCELLANEOUS AUTOMOTIVE DEALERS (SIC 559)				
	MEAT AND FISH (SEA FOOD) MARKETS (SIC 542)						TOTAL	18	4 812	(X)	100.0
	TOTAL	4	(0)	(X)	100.0						
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)										
	TOTAL	1	(0)	(X)	100.0						
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)										
	TOTAL	4	(0)	(X)	100.0						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹ Detail may not add to total due to rounding.² Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Colorado Springs SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ²					Establishments handling the line	All establishments ²
300	SPORTING-RECREATION EQUIPMENT.	3	76	7.1	1.6		MEN'S AND BOYS' CLOTHING				
380	AUTOMOBILES-TRUCKS	3	241	78.1	5.0		FURNISHINGS STORES (SIC 561)				
500	ALL OTHER MERCHANDISE.	15	4 211	93.5	87.5						
520	NONMERCHANDISE RECEIPTS.	10	164	5.9	3.4		TOTAL	11	2 744	(X)	100.0
-	MISCELLANEOUS MERCHANDISE.	(X)	119	(X)	2.5	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	11	2 322	84.6	84.6
						142	BOYS' CLOTHING	4	197	11.5	7.2
	GASOLINE SERVICE STATIONS (SIC 554)					143	MEN'S TAILORED OUTERWEAR	9	595	36.2	21.7
						144	OTHER MEN'S OUTERWEAR.	9	600	22.9	21.9
	TOTAL	200	24 461	(X)	100.0	145	MEN'S HATS	8	30	1.8	1.1
						146	OTHER MEN'S CLOTHING	10	900	32.8	32.8
020	GROCERIES-OTHER FOODS.	21	447	10.4	1.8	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	3	169	10.3	6.2
100	CIGARS-CIGARETTES-TOBACCO.	30	159	2.5	.7	180	ALL FOOTWEAR	5	212	10.0	7.7
380	AUTOMOBILES-TRUCKS	6	15	6.6	.1	520	NONMERCHANDISE RECEIPTS.	5	37	5.6	1.3
400	AUTO FUELS-LUBRICANTS.	200	19 822	81.0	81.0	-	MISCELLANEOUS MERCHANDISE.	(X)	4	(X)	.1
401	GASOLINE	200	18 954	77.5	77.5						
402	OTHER AUTOMOTIVE FUELS	25	232	6.9	.9		FAMILY CLOTHING STORES (SIC 565)				
403	MOTOR OILS-GREASES-OTHER OILS.	164	636	3.1	2.6		TOTAL	5	3 183	(X)	100.0
420	AUTO TIRES-BATTERIES-ACCESS.	176	2 822	13.0	11.5	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	5	850	26.7	26.7
421	PARTS INSTALLED IN REPAIR WORK	76	636	8.7	2.6	143	MEN'S TAILORED OUTERWEAR	4	353	11.1	11.1
423	PARTS-RETAIL	26	143	2.6	.6	144	OTHER MEN'S OUTERWEAR.	5	212	6.7	6.7
424	AUTOMOBILE TIRES-BATTERIES-ACC	163	2 043	11.8	8.4	-	MISCELLANEOUS MERCHANDISE.	(X)	284	(X)	8.9
500	ALL OTHER MERCHANDISE.	5	14	3.4	.1	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	5	1 262	39.6	39.6
520	NONMERCHANDISE RECEIPTS.	145	1 079	5.9	4.4	168	WOMEN'S BLOUSES-SPTSWR	5	357	11.2	11.2
527	SERVICE LABOR.	143	991	5.5	4.1	173	COATS-SUITS.	4	246	7.7	7.7
-	MISCELLANEOUS MERCHANDISE.	(X)	103	(X)	.4	-	MISCELLANEOUS MERCHANDISE.	(X)	659	(X)	20.7
						180	ALL FOOTWEAR	4	361	11.6	11.3
	APPAREL AND ACCESSORY STORES (SIC 56)					520	NONMERCHANDISE RECEIPTS.	4	53	1.7	1.7
						-	MISCELLANEOUS MERCHANDISE.	(X)	657	(X)	20.6
	TOTAL	82	16 005	(X)	100.0		SHOE STORES (SIC 566)				
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	24	3 710	43.7	23.2		TOTAL	20	2 015	(X)	100.0
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	50	8 012	61.9	50.1	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	3	10	4.0	.5
180	ALL FOOTWEAR	32	2 917	27.9	18.2	180	ALL FOOTWEAR	20	1 973	97.9	97.9
500	ALL OTHER MERCHANDISE.	9	113	1.8	.7	520	NONMERCHANDISE RECEIPTS.	13	32	3.0	1.6
520	NONMERCHANDISE RECEIPTS.	40	446	4.1	2.8						
-	MISCELLANEOUS MERCHANDISE.	(X)	807	(X)	5.0		APPAREL AND ACCESS. STORES-N.E.C. (SIC 564, 7, 9)				
							TOTAL	7	(0)	(X)	100.0
	WOMEN'S READY-TO-WEAR STORES (SIC 562)										
	TOTAL	33	7 075	(X)	100.0		FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)				
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	33	5 952	84.1	84.1		TOTAL	61	15 436	(X)	100.0
164	HOSIERY.	24	139	2.4	2.0	200	CURTAINS-DRAPERIES-DRY GOODS . . .	7	223	6.7	1.4
165	LINGERIE	26	526	8.2	7.4	220	MAJOR APPL-RADIO-TV-MUSICAL INST	30	5 973	67.8	38.7
168	WOMEN'S BLOUSES-SPTSWR	25	1 507	22.4	21.3	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	35	7 720	82.7	50.0
172	DRESSES.	33	2 171	30.7	30.7	260	KITCHENWARE-HOME FURNISHINGS . . .	17	786	9.4	5.1
173	COATS-SUITS.	25	872	13.7	12.3	520	NONMERCHANDISE RECEIPTS.	26	586	5.9	3.8
174	HANDBAGS	18	150	2.5	2.1	-	MISCELLANEOUS MERCHANDISE.	(X)	148	(X)	1.0
176	OTHER WOMEN'S-GIRLS' CLOTHES ACC	10	250	5.4	3.5						
500	ALL OTHER MERCHANDISE.	5	60	1.5	.8		FURNITURE STORES (SIC 5712)				
520	NONMERCHANDISE RECEIPTS.	11	258	5.9	3.6		TOTAL	22	6 918	(X)	100.0
-	MISCELLANEOUS MERCHANDISE.	(X)	805	(X)	11.4	200	CURTAINS-DRAPERIES-DRY GOODS . . .	3	150	4.7	2.2
						220	MAJOR APPL-RADIO-TV-MUSICAL INST	7	498	24.5	7.2
	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563)					240	FURNITURE-SLEEP EQUIP-FLOOR COV.	22	6 019	87.0	87.0
	TOTAL ²	4	254	(X)	100.0	243	SLEEP EQUIPMENT.	17	911	17.2	13.2
						244	OTHER HOUSEHOLD FURNITURE.	22	4 568	66.0	66.0
	FURRIERS AND FUR SHOPS (SIC 568)					245	FLOOR COVERINGS-SOFT SURFACE . . .	13	498	11.4	7.2
	TOTAL	2	(0)	(X)	100.0	-	MISCELLANEOUS MERCHANDISE.	(X)	42	(X)	.6
						260	KITCHENWARE-HOME FURNISHINGS . . .	5	128	4.0	1.9
	OTHER APPAREL AND ACCESSORY STRS. (OTHER 56)					520	NONMERCHANDISE RECEIPTS.	11	106	2.5	1.5
	TOTAL	43	(0)	(X)	100.0	-	MISCELLANEOUS MERCHANDISE.	(X)	16	(X)	.2
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	23	(D)	59.2	39.7		HOME FURNISHINGS STORES (OTHER 571)				
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	11		31.5	19.5		TOTAL	14	1 939	(X)	100.0
180	ALL FOOTWEAR	31		33.4	30.5						
500	ALL OTHER MERCHANDISE.	4		2.1	.6						
520	NONMERCHANDISE RECEIPTS.	25		2.3	1.7						
-	MISCELLANEOUS MERCHANDISE.	(X)		(X)	8.0						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

¹ Detail may not add to total due to rounding.² Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Colorado Springs SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	11	1 582	90.1	81.6		ORUG STORES (SIC 591 PT.)				
520	NONMERCHANOISE RECEIPTS.	7	105	8.6	5.4						
-	MISCELLANEOUS MERCHANDISE.	(X)	252	(X)	13.0		TOTAL	41	(D)	(X)	100.0
	HOUSEHOLD APPLIANCE STORES (SIC 572)					020	GROCERIES-OTHER FOODS.	14		5.5	3.9
	TOTAL	14	2 505	(X)	100.0	040	MEALS-SNACKS	12		8.7	4.2
220	MAJOR APPL-RADIO-TV-MUSICAL INST	13	1 920	91.2	76.6	080	PACKAGED ALCOHOLIC BEVERAGES . .	7		13.1	2.6
224	NEW MAJOR APPLIANCES	13	1 542	73.4	61.6	100	CIGARS-CIGARETTES-TOBACCO. . . .	37		6.5	6.4
226	USEO MAJOR APPL-RADIOS-TV'S. . .	6	88	4.5	3.5	120	COSMETICS-ORUGS-CLEANERS	41		63.9	63.9
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	286	(X)	11.4	121	MEICINES EXC. PRESCRIPTION. . .	29		25.8	23.7
						122	PRESCRIPTION MEICINES	41		25.4	25.4
260	KITCHENWARE-HOME FURNISHINGS . .	7	396	19.9	15.8	123	ALL OTHER DRUGS-PROPRIETARIES.	36		18.7	14.7
520	NONMERCHANOISE RECEIPTS.	9	119	7.8	4.8	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	4	(O)	1.1	.5
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	70	(X)	2.8	160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	4		1.8	.8
						220	MAJOR APPL-RADIO-TV-MUSICAL INST	5		2.5	1.2
						260	KITCHENWARE-HOME FURNISHINGS . .	14		3.0	2.2
	RADIO, TV, AND MUSIC STORES (SIC 573)					280	JEWELRY-OPTICAL GOODS.	15		1.9	1.4
	TOTAL	11	4 074	(X)	100.0	300	SPORTING-RECREATION EQUIPMENT. .	6		2.4	1.1
220	MAJOR APPL-RADIO-TV-MUSICAL INST	11	3 551	87.2	87.2	320	HARDWARE-GARDENING EQUIPMENT . .	7		1.0	.6
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	523	(X)	12.8	500	ALL OTHER MERCHANDISE.	21		10.9	9.5
	EATING AND DRINKING PLACES (SIC 58)					520	NONMERCHANOISE RECEIPTS.	16		1.8	1.1
	TOTAL	269	21 800	(X)	100.0	-	MISCELLANEOUS MERCHANDISE. . . .	(X)		(X)	.6
							PROPRIETARY STORES (SIC 591 PT.)				
	TOTAL	269	21 800	(X)	100.0		TOTAL	2	(O)	(X)	100.0
020	GROCERIES-OTHER FOODS.	15	108	18.5	.5		MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)				
040	MEALS-SNACKS	249	15 491	73.0	71.1		TOTAL	184	18 773	(X)	100.0
060	ALCOHOLIC DRINKS	125	5 537	25.5	25.4	020	GROCERIES-OTHER FOODS.	11	174	10.1	.9
080	PACKAGED ALCOHOLIC BEVERAGES . .	15	143	14.0	.7	080	PACKAGED ALCOHOLIC BEVERAGES . .	37	5 382	90.2	28.7
100	CIGARS-CIGARETTES-TOBACCO. . . .	39	84	4.7	.4	100	CIGARS-CIGARETTES-TOBACCO. . . .	17	224	5.9	1.2
500	ALL OTHER MERCHANDISE.	9	106	10.2	.5	160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	3	64	18.7	.3
520	NONMERCHANOISE RECEIPTS.	75	293	3.0	1.3	180	ALL FOOTWEAR	5	22	4.3	.1
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	37	(X)	.2	200	CURTAINS-ORAPERIES-ORY GOODS. .	3	19	2.5	.1
	EATING PLACES (SIC 5812)					220	MAJOR APPL-RADIO-TV-MUSICAL INST	8	126	13.4	.7
	TOTAL	200	16 949	(X)	100.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	13	395	44.6	2.1
020	GROCERIES-OTHER FOODS.	14	102	17.6	.6	260	KITCHENWARE-HOME FURNISHINGS . .	13	340	9.2	1.8
040	MEALS-SNACKS	200	14 878	87.8	87.8	280	JEWELRY-OPTICAL GOODS.	37	2 579	50.1	13.7
060	ALCOHOLIC DRINKS	56	1 537	25.0	9.1	300	SPORTING-RECREATION EQUIPMENT. .	25	1 929	69.5	10.3
100	CIGARS-CIGARETTES-TOBACCO. . . .	29	56	3.2	.3	320	HAROWARE-GARDENING EQUIPMENT . .	6	225	40.0	1.2
500	ALL OTHER MERCHANDISE.	7	94	13.6	.6	460	HAY-GRAIN-FEEO-FARM SUPPLIES . .	9	1 092	100.0	5.8
520	NONMERCHANOISE RECEIPTS.	55	217	3.0	1.3	500	ALL OTHER MERCHANDISE.	86	4 632	79.6	24.7
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	64	(X)	.4	520	NONMERCHANDISE RECEIPTS.	59	449	5.6	2.4
	ORINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)					-	MISCELLANEOUS MERCHANDISE. . . .	(X)	1 121	(X)	6.0
	TOTAL	69	4 851	(X)	100.0		LIQUOR STORES (SIC 592)				
040	MEALS-SNACKS	49	613	14.6	12.6		TOTAL	36	5 621	(X)	100.0
060	ALCOHOLIC DRINKS	69	4 000	82.5	82.5	080	PACKAGED ALCOHOLIC BEVERAGES . .	36	5 367	95.5	95.5
080	PACKAGED ALCOHOLIC BEVERAGES . .	10	112	44.2	2.3	100	CIGARS-CIGARETTES-TOBACCO. . . .	13	116	3.4	2.1
520	NONMERCHANOISE RECEIPTS.	19	76	3.6	1.6	520	NONMERCHANDISE RECEIPTS.	7	25	3.2	.4
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	49	(X)	1.0	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	113	(X)	2.0
	ORUG STORES AND PROPRIETARY STRS. (SIC 591)						ANTIQUE AND SECONOHAND STORES (SIC 593)				
	TOTAL	43	10 373	(X)	100.0		TOTAL	18	985	(X)	100.0
020	GROCERIES-OTHER FOODS.	15	401	5.5	3.9	220	MAJOR APPL-RADIO-TV-MUSICAL INST	4	75	12.0	7.6
040	MEALS-SNACKS	12	436	8.7	4.2	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	12	383	63.1	38.9
080	PACKAGED ALCOHOLIC BEVERAGES . .	8	268	13.1	2.6	260	KITCHENWARE-HOME FURNISHINGS . .	3	34	6.6	3.5
100	CIGARS-CIGARETTES-TOBACCO. . . .	38	669	6.5	6.4	280	JEWELRY-OPTICAL GOODS.	4	38	13.5	3.9
120	COSMETICS-ORUGS-CLEANERS	43	6 641	64.0	64.0	300	SPORTING-RECREATION EQUIPMENT. .	7	54	14.6	5.5
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	4	53	1.1	.5	500	ALL OTHER MERCHANDISE.	6	55	8.4	5.6
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	4	83	1.8	.8	520	NONMERCHANDISE RECEIPTS.	5	70	9.6	7.1
220	MAJOR APPL-RADIO-TV-MUSICAL INST	5	120	2.5	1.2	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	276	(X)	28.0
260	KITCHENWARE-HOME FURNISHINGS . .	14	231	3.0	2.2		SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595)				
280	JEWELRY-OPTICAL GOODS.	16	143	1.9	1.4		TOTAL	15	1 965	(X)	100.0
300	SPORTING-RECREATION EQUIPMENT. .	6	114	2.4	1.1	300	SPORTING-RECREATION EQUIPMENT. .	15	1 835	93.4	93.4
320	HAROWARE-GARDENING EQUIPMENT . .	7	65	1.0	.6	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	130	(X)	6.6
500	ALL OTHER MERCHANDISE.	22	971	10.8	9.4						
520	NONMERCHANDISE RECEIPTS.	16	115	1.8	1.1						
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	63	(X)	.6						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹ Detail may not add to total due to rounding.² Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Colorado Springs SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establish- ments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establish- ments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
	JEWELRY STORES (SIC 597)						OTHER MISCELLANEOUS RETAIL STORES (OTHER 59)				
	TOTAL	16	2 525	(X)	100.0		TOTAL ²	80	5 954	(X)	100.0
260	KITCHENWARE-HOME FURNISHINGS . .	4	224	12.3	8.9		NONSTORE RETAILERS				
266	ALL OTHER HOME FURN EXC. CHINA	3	75	6.7	3.0		(SIC 53 PART*)				
267	CHINA-GLASSWARE.	4	149	8.2	5.9						
							TOTAL	13	5 784	(X)	100.0
280	JEWELRY-OPTICAL GOODS.	16	1 990	78.8	78.8						
281	WATCHES-CLOCKS	14	316	12.7	12.5		MAIL ORDER HOUSES				
282	SILVERWARE	16	177	7.0	7.0		(SIC 532)				
285	ALL OTHER JEWELRY ITEMS.	13	258	18.4	10.2		TOTAL	2	(0)	(X)	100.0
287	DIAMONOS, EXC. DIAMONO WATCHES	15	1 015	40.4	40.2						
288	RINGS, EXC. DIAMONOS	15	224	8.9	8.9		MERCHANDISING MACHINE OPERATORS				
							(SIC 534)				
520	NONMERCHANOISE RECEIPTS.	14	185	7.5	7.3		TOTAL ²	6	1 044	(X)	100.0
529	WATCH-CLOCK-JEWELRY REPAIRS. .	14	178	7.2	7.0						
-	MISCELLANEOUS	(X)	7	(X)	.3		DIRECT SELLING ESTABLISHMENTS				
							(SIC 535)				
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	126	(X)	5.0		TOTAL	5	(0)	(X)	100.0
	FUEL AND ICE DEALERS (SIC 598)										
	TOTAL	7	(0)	(X)	100.0						
	FLORISTS (SIC 5992)										
	TOTAL ²	10	747	(X)	100.0						
	CIGAR STORES AND STANDS (SIC 5993)										
	TOTAL	2	(0)	(X)	100.0						

Standard Notes: • Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

Denver SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
	RETAIL TRADE										
	TOTAL	6 2SS	1 864 172	(X)	100.0		TOTAL	76	8 192	(X)	100.0
020	GROCERIES-OTHER FOODS	1 250	346 654	44.6	18.6	340	LUMBER-BUILDING MATERIALS	76	7 628	93.1	93.1
040	MEALS-SNACKS	1 612	119 403	30.1	6.4	356	ALL OTHER LUMBER-MILLWORK	20	308	20.3	3.8
060	ALCOHOLIC DRINKS	754	39 870	47.7	2.1	357	PAINT-VARNISH ETC.	59	4 596	66.5	56.1
080	PACKAGED ALCOHOLIC BEVERAGES	425	44 521	53.3	2.4	358	PAINT SUNDRIES	59	1 106	15.5	13.5
100	CIGARS-CIGARETTES-TOBACCO	1 223	30 802	5.2	1.7	359	WALLPAPER-OTHER WALL COVERINGS	45	614	11.2	7.5
120	COSMETICS-DRUGS-CLEANERS	840	78 860	10.5	4.2	361	GLASS	25	1 004	41.4	12.3
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	415	61 647	15.1	3.3	500	ALL OTHER MERCHANDISE	9	34	3.6	.4
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	546	114 933	25.5	6.2	520	NONMERCHANDISE RECEIPTS	42	320	7.3	3.9
180	ALL FOOTWEAR	427	33 453	9.2	1.8	-	MISCELLANEOUS MERCHANDISE	(X)	209	(X)	2.6
200	CURTAINS-ORAPERIES-DRY GOODS	321	31 961	9.2	1.7						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	524	69 441	16.8	3.7						
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	413	56 774	16.3	3.0						
260	KITCHENWARE-HOME FURNISHINGS	485	25 278	6.3	1.4						
280	JEWELRY-OPTICAL GOODS	411	20 539	5.5	1.1						
300	SPORTING-RECREATION EQUIPMENT	377	27 086	7.8	1.5						
320	HARDWARE-GARDENING EQUIPMENT	491	24 084	5.2	1.3						
340	LUMBER-BUILDING MATERIALS	384	77 246	25.1	4.1						
360	AUTOMOBILES-TRUCKS	264	277 031	66.5	14.9						
400	AUTO FUELS-LUBRICANTS	1 239	100 683	21.5	5.4						
420	AUTO TIRES-BATTERIES-ACCESS.	1 295	70 989	10.7	3.8						
440	FARM EQUIPMENT MACHINERY	31	7 069	11.4	.4						
460	HAY-GRAIN-FEED-FARM SUPPLIES	87	14 842	20.0	.8						
480	HOUSEHOLD FUELS-ICE	70	3 375	100.0	.2	220	MAJOR APPL-RADIO-TV-MUSICAL INST	21	900	25.8	9.1
500	ALL OTHER MERCHANDISE	1 244	98 414	12.2	5.3	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	10	233	15.6	2.3
520	NONMERCHANDISE RECEIPTS	3 079	89 216	6.1	4.8	260	KITCHENWARE-HOME FURNISHINGS	54	817	13.7	8.2
	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP DEALERS (SIC 52)					280	JEWELRY-OPTICAL GOODS	8	78	11.1	.8
	TOTAL	278	89 000	(X)	100.0	300	SPORTING-RECREATION EQUIPMENT	43	345	6.1	3.5
200	CURTAINS-ORAPERIES-DRY GOODS	7	55	7.1	.1	320	HARDWARE-GARDENING EQUIPMENT	78	5 834	58.8	58.8
220	MAJOR APPL-RADIO-TV-MUSICAL INST	29	1 177	16.6	1.3	322	GARDENING EQUIPMENT-SUPPLIES	71	1 246	13.1	12.5
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	19	543	13.9	.6	323	PLUMBING-ELECTRICAL SUPPLIES	72	1 439	16.0	14.5
260	KITCHENWARE-HOME FURNISHINGS	59	939	12.6	1.1	324	OTHER HARDWARE-TOOLS	78	3 147	31.7	31.7
280	JEWELRY-OPTICAL GOODS	8	79	12.5	.1	340	LUMBER-BUILDING MATERIALS	67	1 027	13.4	10.3
300	SPORTING-RECREATION EQUIPMENT	47	381	4.7	.4	356	ALL OTHER LUMBER-MILLWORK	20	162	5.4	1.6
320	HARDWARE-GARDENING EQUIPMENT	151	9 157	15.5	10.3	364	PAINT-SUNDRIES-GLASS-WALLPAPER	67	865	11.4	8.7
340	LUMBER-BUILDING MATERIALS	255	66 140	85.6	74.3	400	AUTO FUELS-LUBRICANTS	6	17	1.1	.2
420	AUTO TIRES-BATTERIES-ACCESS.	19	305	6.2	.3	420	AUTO TIRES-BATTERIES-ACCESS.	15	109	5.3	1.1
440	FARM EQUIPMENT MACHINERY	17	6 226	61.4	7.0	460	HAY-GRAIN-FEED-FARM SUPPLIES	10	39	2.1	.4
460	HAY-GRAIN-FEED-FARM SUPPLIES	12	128	3.3	.1	500	ALL OTHER MERCHANDISE	16	97	7.7	1.0
500	ALL OTHER MERCHANDISE	27	178	6.2	.2	520	NONMERCHANDISE RECEIPTS	30	198	4.1	2.0
520	NONMERCHANDISE RECEIPTS	124	3 087	5.2	3.5	-	MISCELLANEOUS MERCHANDISE	(X)	236	(X)	2.4
-	MISCELLANEOUS MERCHANDISE	(X)	604	(X)	.7						
	LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC 521)										
	TOTAL	96	61 669	(X)	100.0						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	5	185	7.8	.3	440	FARM EQUIPMENT MACHINERY	13	6 199	89.4	89.4
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	7	198	11.1	.3	520	NONMERCHANDISE RECEIPTS	9	295	5.8	4.3
320	HARDWARE-GARDENING EQUIPMENT	68	2 960	6.0	4.8	-	MISCELLANEOUS MERCHANDISE	(X)	438	(X)	6.3
340	LUMBER-BUILDING MATERIALS	96	55 711	90.3	90.3						
341	LUMBER	87	26 744	44.8	43.4						
342	PLYWOOD	83	7 089	12.3	11.5						
343	WINDOWS, DOORS, AND FRAMES-METAL	63	1 241	4.8	2.0						
344	KITCHEN CABINETS	17	460	4.5	.7	020	GROCERIES-OTHER FOODS	115	4 846	1.6	1.5
345	ALL OTHER MILLWORK	59	5 199	10.2	8.4	040	MEALS-SNACKS	63	4 237	1.8	1.3
346	WALLBOARD	83	4 535	7.8	7.4	100	CIGARS-CIGARETTES-TOBACCO	43	2 314	2.0	.7
347	ASPHALT AND ASBESTOS PRODUCTS	75	1 717	3.9	2.8	120	COSMETICS-DRUGS-CLEANERS	143	12 990	4.2	4.0
348	PAINT-GLASS-WALLPAPER	76	1 188	3.1	1.9	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	136	36 275	11.6	11.2
349	HEATING AND PLUMBING EQUIP	17	332	4.6	.5	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	138	72 818	23.2	22.5
351	METAL ROOFING AND SIDING	25	348	3.7	.6	180	ALL FOOTWEAR	128	14 650	4.9	4.5
352	MASONRY SUPPLIES	75	1 234	3.0	2.0	200	CURTAINS-ORAPERIES-DRY GOODS	179	27 639	8.6	8.5
353	INSULATION	50	797	2.0	1.3	220	MAJOR APPL-RADIO-TV-MUSICAL INST	106	23 190	7.9	7.2
354	PREFABRICATED BLDGS AND PARTS	24	993	3.4	1.6	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	95	14 298	4.9	4.4
355	ALL OTHER BUILDING MATERIALS	41	3 833	12.7	6.2	260	KITCHENWARE-HOME FURNISHINGS	128	15 464	5.0	4.8
520	NONMERCHANDISE RECEIPTS	36	2 214	5.0	3.6	280	JEWELRY-OPTICAL GOODS	126	5 329	1.7	1.6
-	MISCELLANEOUS MERCHANDISE	(X)	401	(X)	.7	300	SPORTING-RECREATION EQUIPMENT	85	7 500	2.6	2.3
	PLUMBING AND HEATING EQUIP OLRS. (SIC 522)					320	HARDWARE-GARDENING EQUIPMENT	118	9 890	4.4	3.1
	TOTAL	14	(D)	(X)	100.0	340	LUMBER-BUILDING MATERIALS	46	8 297	3.9	2.6
340	LUMBER-BUILDING MATERIALS	14		78.7	78.7	400	AUTO FUELS-LUBRICANTS	25	960	1.3	.3
520	NONMERCHANDISE RECEIPTS	7	(D)	4.0	2.6	420	AUTO TIRES-BATTERIES-ACCESS.	39	11 952	6.4	3.7
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	18.7	500	ALL OTHER MERCHANDISE	146	25 505	8.2	7.9
						520	NONMERCHANDISE RECEIPTS	122	24 977	9.4	7.7
						-	MISCELLANEOUS MERCHANDISE	(X)	617	(X)	.2
										</	

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable.
 *Nonstore retailers, part of SIC major group 53, are shown separately in this table.
 †Detail may not add to total due to rounding.
 ‡Merchandise line detail withheld due to insufficient reporting.
 Note: **DENVER SMSA**—Consists of Adams, Arapahoe, Boulder, Denver, and Jefferson Counties, Colo.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Denver SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
020	GROCERIES-OTHER FOODS.	36	3 168	1.2	1.1		GENERAL MERCHANDISE STORES (SIC 539 PART)				
040	MEALS-SNACKS	25	2 648	1.1	.9		TOTAL	49	9 962	(X)	100.0
100	CIGARS-CIGARETTES-TOBACCO.	13	1 329	1.4	.5						
120	COSMETICS-DRUGS-CLEANERS	45	9 964	3.6	3.5						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	51	34 043	12.0	12.0	020	GROCERIES-OTHER FOODS.	16	767	13.3	7.7
141	MEN'S CLOTHING	51	26 614	9.4	9.4	100	CIGARS-CIGARETTES-TOBACCO.	23	912	13.7	9.2
142	BOYS' CLOTHING	44	7 429	2.9	2.6	120	COSMETICS-DRUGS-CLEANERS	30	1 347	18.2	13.5
160	WOMEN'S-GIRLS' CLOTHING EX FOOTWR	51	66 267	23.3	23.3	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	21	805	23.5	8.1
161	CHILDREN'S-INFANTS' WEAR	51	6 397	2.2	2.2	141	MEN'S CLOTHING	20	549	15.9	5.5
162	HANDBAGS-ACCESSORIES	45	4 137	1.6	1.5	142	BOYS' CLOTHING	18	233	6.9	2.3
163	MILLINERY.	41	1 289	.5	.5	160	WOMEN'S-GIRLS' CLOTHING EX FOOTWR	20	1 181	26.8	11.9
164	HOSIERY.	47	4 247	1.5	1.5	161	CHILDREN'S-INFANTS' WEAR	17	135	3.1	1.4
165	LINGERIE	45	10 131	4.0	3.6	162	HANDBAGS-ACCESSORIES	14	51	1.1	.5
166	WOMEN'S COATS-SUITS-FURS-RAINWR	45	6 460	2.5	2.3	164	HOSIERY.	17	113	2.5	1.1
167	WOMEN'S DRESSES.	49	15 195	5.5	5.3	165	LINGERIE	14	207	7.0	2.1
168	WOMEN'S SLOUSES-SPT5WR	45	12 954	5.1	4.6	166	WOMEN'S COATS-SUITS-FURS-RAINWR	11	104	3.4	1.0
169	GIRLS'-SUSTEEN-TEEN WEAR	43	4 780	1.9	1.7	167	WOMEN'S DRESSES.	12	212	7.1	2.1
171	OTHER WOMEN'S-GIRLS' CLOTHES ACC	11	675	.8	.2	168	WOMEN'S SLOUSES-SPT5WR	16	198	4.5	2.0
180	ALL FOOTWEAR	45	13 672	5.1	4.8	169	GIRLS'-SUSTEEN-TEEN WEAR	13	94	2.0	.9
200	CURTAINS-ORAPERIES-ORY GOODS	51	20 975	7.4	7.4	-	MISCELLANEOUS MERCHANDISE.	(X)	25	(X)	.3
201	PIECE GOODS-NOTIONS.	48	7 189	2.5	2.5	180	ALL FOOTWEAR	19	314	9.3	3.2
202	CURTAINS-ORAPERIES	50	13 648	4.8	4.8	200	CURTAINS-ORAPERIES-ORY GOODS	22	767	20.9	7.7
-	MISCELLANEOUS MERCHANDISE.	(X)	137	(X)	(Z)	201	PIECE GOODS-NOTIONS.	15	211	9.7	2.1
220	MAJOR APPL-RADIO-TV-MUSICAL INST	45	22 291	8.1	7.8	202	CURTAINS-ORAPERIES	19	543	15.2	5.5
221	MAJOR HOUSEHOLD APPLIANCES	39	12 129	5.0	4.3	220	MAJOR APPL-RADIO-TV-MUSICAL INST	17	462	7.9	4.6
222	RADIO-TV'S MUSICAL INSTR.	44	10 136	3.8	3.6	222	RADIO-TV'S MUSICAL INSTR.	16	185	3.2	1.9
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	44	13 603	5.0	4.8	223	ALL OTHER APPLIANCES	7	143	3.7	1.4
241	FLOOR COVERINGS.	43	4 669	1.6	1.6	-	MISCELLANEOUS MERCHANDISE.	(X)	133	(X)	1.3
242	FURNITURE-SLEEP EQUIPMENT.	44	8 933	3.2	3.1	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	12	221	11.2	2.2
260	KITCHENWARE-HOME FURNISHINGS	48	12 850	4.5	4.5	260	KITCHENWARE-HOME FURNISHINGS	24	683	10.0	6.9
261	CHINA-GLASSWARE.	42	5 465	2.0	1.9	261	CHINA-GLASSWARE.	17	71	1.1	.7
262	KITCHENWARE-HOUSEWARES	46	6 978	2.5	2.5	262	KITCHENWARE-HOUSEWARES	22	583	8.6	5.9
263	OTHER KITCHENWARE-HOME FURNISH	6	406	.5	.1	263	OTHER KITCHENWARE-HOME FURNISH	8	29	.7	.3
280	JEWELRY-OPTICAL GOODS.	44	4 526	1.6	1.6	280	JEWELRY-OPTICAL GOODS.	17	282	4.5	2.8
300	SPORTING-RECREATION EQUIPMENT.	42	7 048	2.7	2.5	300	SPORTING-RECREATION EQUIPMENT.	18	239	3.4	2.4
320	HARDWARE-GARDENING EQUIPMENT	35	8 275	4.1	2.9	320	HARDWARE-GARDENING EQUIPMENT	18	457	9.6	4.6
321	HARDWARE-TOOLS	26	4 219	2.4	1.5	321	HARDWARE-TOOLS	17	229	4.8	2.3
322	GARDENING EQUIPMENT-SUPPLIES	32	4 055	2.0	1.4	322	GARDENING EQUIPMENT-SUPPLIES	15	226	4.9	2.3
340	LUMBER-BUILDING MATERIALS.	27	8 078	3.8	2.8	340	LUMBER-BUILDING MATERIALS.	15	187	3.9	1.9
348	PAINT-GLASS-WALLPAPER.	23	2 845	1.5	1.0	348	PAINT-GLASS-WALLPAPER.	14	97	2.1	1.0
356	ALL OTHER LUMBER-MILLWORK.	14	5 229	4.2	1.8	356	ALL OTHER LUMBER-MILLWORK.	8	62	1.7	.6
400	AUTO FUELS-LUBRICANTS.	8	704	.8	.2	400	AUTO FUELS-LUBRICANTS.	12	188	4.2	1.9
420	AUTO TIRES-BATTERIES-ACCESS.	22	11 715	6.6	4.1	420	AUTO TIRES-BATTERIES-ACCESS.	11	202	4.3	2.0
500	ALL OTHER MERCHANDISE.	46	18 758	6.7	6.6	500	ALL OTHER MERCHANDISE.	33	652	7.5	6.5
501	TOYS-GAMES-WHEEL GOODS	45	7 074	2.6	2.5	520	NONMERCHANDISE RECEIPTS.	20	245	4.0	2.5
502	BOOKS-STATIONERY-PHOTO. EQUIP.	43	9 697	3.5	3.4	-	MISCELLANEOUS MERCHANDISE.	(X)	50	(X)	.5
518	MOSE. EXC. TOY-GAMES-BOOKS-STA	30	1 987	.8	.7						
520	NONMERCHANDISE RECEIPTS.	36	23 936	10.0	8.4		ORY GOODS STORES (SIC 539 PART)				
534	AUTO REPAIR.	12	901	.7	.3		TOTAL	18	2 254	(X)	100.0
535	ALL OTHER SERVICE RECEIPTS	36	23 035	9.6	8.1	200	CURTAINS-ORAPERIES-ORY GOODS	18	2 188	97.1	97.1
-	MISCELLANEOUS MERCHANDISE.	(X)	477	(X)	.2	520	NONMERCHANDISE RECEIPTS.	7	64	5.8	2.8
	VARIETY STORES (SIC 533)					-	MISCELLANEOUS MERCHANDISE.	(X)	2	(X)	.1
	TOTAL	69	25 969	(X)	100.0		SEWING AND NEEDLEWORK STORES (SIC 539 PART)				
020	GROCERIES-OTHER FOODS.	63	910	3.7	3.5		TOTAL	21	1 237	(X)	100.0
040	MEALS-SNACKS	37	1 582	9.9	6.1	200	CURTAINS-ORAPERIES-ORY GOODS	21	1 205	97.4	97.4
100	CIGARS-CIGARETTES-TOBACCO.	6	73	3.0	.3	520	NONMERCHANDISE RECEIPTS.	14	32	3.0	2.6
120	COSMETICS-DRUGS-CLEANERS	68	1 678	6.5	6.5		FOOD STORES (SIC 54)				
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	64	1 426	5.6	5.5		TOTAL	676	387 794	(X)	100.0
160	WOMEN'S-GIRLS' CLOTHING EX FOOTWR	68	5 369	20.7	20.7	020	GROCERIES-OTHER FOODS.	676	330 874	85.3	85.3
180	ALL FOOTWEAR	64	665	2.6	2.6	040	MEALS-SNACKS	34	836	33.3	.2
200	CURTAINS-ORAPERIES-ORY GOODS	68	2 505	9.6	9.6	080	PACKAGE ALCOHOLIC BEVERAGES	76	1 145	11.5	.3
220	MAJOR APPL-RADIO-TV-MUSICAL INST	44	437	2.5	1.7	100	CIGARS-CIGARETTES-TOBACCO.	395	15 821	4.6	4.1
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	38	473	3.7	1.8	120	COSMETICS-DRUGS-CLEANERS	358	17 184	5.3	4.4
260	KITCHENWARE-HOME FURNISHINGS	56	1 932	9.1	7.4	160	WOMEN'S-GIRLS' CLOTHING EX FOOTWR	51	431	.8	.1
280	JEWELRY-OPTICAL GOODS.	65	521	2.1	2.0	260	KITCHENWARE-HOME FURNISHINGS	20	259	5.8	.1
300	SPORTING-RECREATION EQUIPMENT.	26	213	2.0	.8						
320	HARDWARE-GARDENING EQUIPMENT	65	1 158	4.5	4.5						
400	AUTO FUELS-LUBRICANTS.	6	67	2.5	.3						
420	AUTO TIRES-BATTERIES-ACCESS.	6	36	.8	.1						
460	HAY-GRAIN-FEED-FARM SUPPLIES	4	87	3.1	.3						
500	ALL OTHER MERCHANDISE.	67	6 095	23.9	23.5						
520	NONMERCHANDISE RECEIPTS.	45	699	4.1	2.7						
-	MISCELLANEOUS MERCHANDISE.	(X)	43	(X)	.2						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

Detail may not add to total due to rounding.

²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Denver SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
320	HARDWARE-GARDENING EQUIPMENT	72	1 368	1.1	.4	020	GROCERIES-OTHER FOODS	59	3 144	95.7	95.7
400	AUTO FUELS-LUBRICANTS	20	265	25.0	.1	025	BAKERY PRODUCTS-EXCEPT FROZEN.	59	3 121	95.0	95.0
500	ALL OTHER MERCHANDISE	265	9 817	3.1	2.5	-	MISCELLANEOUS MERCHANDISE	(X)	23	(X)	.7
520	NONMERCHANDISE RECEIPTS	283	9 569	2.9	2.5	040	MEALS-SNACKS	8	108	19.5	3.3
-	MISCELLANEOUS MERCHANDISE	(X)	225	(X)	.1	100	CIGARS-CIGARETTES-TOBACCO	3	8	2.9	.2
	GROCERY STORES (SIC 541)					520	NONMERCHANDISE RECEIPTS	12	23	1.9	.7
	TOTAL	464	367 077	(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	1	(X)	(2)
020	GROCERIES-OTHER FOODS	464	311 479	84.9	84.9		RETAIL BAKERIES--SELLING ONLY (SIC 5463)				
021	MEATS-FISH-POULTRY	443	86 949	23.8	23.7		TOTAL	9	564	(X)	100.0
022	PRODUCE (FRESH FRUITS-VEGTBLS)	410	30 007	8.4	8.2	020	GROCERIES-OTHER FOODS	9	562	99.6	99.6
023	FROZEN FOODS	392	16 816	5.1	4.6	025	BAKERY PRODUCTS-EXCEPT FROZEN.	9	553	98.0	98.0
024	ALL OTHER FOODS	458	177 701	48.6	48.4	-	MISCELLANEOUS MERCHANDISE	(X)	2	(X)	.4
040	MEALS-SNACKS	12	245	33.3	.1		DAIRY PRODUCTS STORES (SIC 545)				
080	PACKAGED ALCOHOLIC BEVERAGES	75	1 118	11.1	.3		TOTAL ²	51	7 161	(X)	100.0
100	CIGARS-CIGARETTES-TOBACCO	382	15 676	4.7	4.3		EGG AND POULTRY DEALERS (SIC 549 PT.)				
120	COSMETICS-DRUGS-CLEANERS	348	17 061	5.4	4.6		TOTAL ²	4	632	(X)	100.0
160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	51	429	.8	.1		OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.)				
260	KITCHENWARE-HOME FURNISHINGS	19	254	5.8	.1		TOTAL ²	14	508	(X)	100.0
320	HARDWARE-GARDENING EQUIPMENT	72	1 362	1.1	.4		AUTOMOTIVE DEALERS (SIC 55 EX. 554)				
500	ALL OTHER MERCHANDISE	258	9 732	3.2	2.7		TOTAL	377	375 356	(X)	100.0
516	ALL OTHER MERCHANDISE	134	2 298	1.2	.6	220	MAJOR APPL-RADIO-TV-MUSICAL INST	42	1 909	18.5	.5
517	PAPER-PAPER PRODUCTS	246	7 434	2.4	2.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	10	956	27.2	.3
520	NONMERCHANDISE RECEIPTS	231	9 423	2.9	2.6	260	KITCHENWARE-HOME FURNISHINGS	31	188	4.5	.1
-	MISCELLANEOUS MERCHANDISE	(X)	298	(X)	.1	300	SPORTING-RECREATION EQUIPMENT	43	2 773	21.8	.7
	MEAT MARKETS (SIC 542 PT.)					320	HARDWARE-GARDENING EQUIPMENT	33	481	5.0	.1
	TOTAL	38	(0)	(X)	100.0	380	AUTOMOBILES-TRUCKS	204	276 304	84.0	73.6
020	GROCERIES-OTHER FOODS	38		98.8	98.8	400	AUTO FUELS-LUBRICANTS	116	2 125	.8	.6
021	MEATS-FISH-POULTRY	38		93.0	93.0	420	AUTO TIRES-BATTERIES-ACCESS.	249	43 619	13.1	11.6
023	FROZEN FOODS	6		3.4	.5	500	ALL OTHER MERCHANDISE	81	20 517	66.2	5.5
024	ALL OTHER FOODS	13		12.1	5.0	520	NONMERCHANDISE RECEIPTS	283	26 181	7.3	7.0
-	MISCELLANEOUS MERCHANDISE	(X)	(0)	(X)	.3	-	MISCELLANEOUS MERCHANDISE	(X)	303	(X)	.1
520	NONMERCHANDISE RECEIPTS	10		2.4	.7		MOTOR VEHICLE DEALERS (SIC 551, 552)				
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	.5		TOTAL	175	310 505	(X)	100.0
	FISH (SEA FOOD) MARKETS (SIC 542 PT.)					380	AUTOMOBILES-TRUCKS	175	269 934	86.9	86.9
	TOTAL	3	(0)	(X)	100.0	400	AUTO FUELS-LUBRICANTS	82	1 169	.5	.4
020	GROCERIES-OTHER FOODS	6	483	99.4	99.4	420	AUTO TIRES-BATTERIES-ACCESS.	108	17 702	6.1	5.7
022	PRODUCE (FRESH FRUITS-VEGTBLS)	6	456	93.8	93.8	520	NONMERCHANDISE RECEIPTS	141	21 564	7.0	6.9
-	MISCELLANEOUS MERCHANDISE	(X)	27	(X)	5.6	-	MISCELLANEOUS MERCHANDISE	(X)	136	(X)	(2)
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)						DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.)				
	TOTAL ²	28	1 539	(X)	100.0		TOTAL	82	235 078	(X)	100.0
	RETAIL BAKERIES (SIC 546)					380	AUTOMOBILES-TRUCKS	82	204 702	87.1	87.1
	TOTAL	68	3 849	(X)	100.0	381	NEW PASSENGER CARS-RETAIL	82	124 580	53.0	53.0
020	GROCERIES-OTHER FOODS	68	3 706	96.3	96.3	382	NEW PASSENGER CARS-WHOLESALE	20	3 430	7.7	1.5
040	MEALS-SNACKS	8	110	20.2	2.9	383	NEW COMMERCIAL VEHICLES-RETAIL	45	16 908	13.7	7.2
100	CIGARS-CIGARETTES-TOBACCO	3	8	3.5	.2	385	USED PASSENGER CARS-RETAIL	82	48 019	20.4	20.4
520	NONMERCHANDISE RECEIPTS	12	24	2.0	.6	386	USED PASSENGER CARS-WHOLESALE	62	6 423	3.1	2.7
-	MISCELLANEOUS MERCHANDISE	(X)	1	(X)	.1	387	USED COMMERCIAL VEHICLES	41	3 320	3.0	1.4
	RETAIL BAKERIES-BAKING, SELLING (SIC 5462)					389	MOTORCYCLES-MOTORSCOOTERS	4	123	1.5	.1
	TOTAL	59	3 285	(X)	100.0	392	ALL OTHER AUTOS-TRUCKS	9	1 789	7.0	.8
						400	AUTO FUELS-LUBRICANTS	61	697	.3	.3
						401	GASOLINE	14	209	.3	.1
						403	MOTOR OILS-GREASES-OTHER OILS	55	479	.2	.2
						-	MISCELLANEOUS MERCHANDISE	(X)	9	(X)	(2)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. Detail may not add to total due to rounding.

NA Not available. X Not applicable.

Z Less than 0.05 percent.

²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Denver SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
420	AUTO TIRES-BATTERIES-ACCESS. . .	79	13 111	5.7	5.6	220	MAJOR APPL-RADIO-TV-MUSICAL INST	42	1 898	16.0	5.5
421	PARTS INSTALLED IN REPAIR WORK	77	7 643	3.5	3.3	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	10	948	20.1	2.8
422	PARTS-WHOLESALE.	78	3 396	1.4	1.4	260	KITCHENWARE-HOME FURNISHINGS . .	31	187	1.7	.5
423	PARTS-RETAIL	66	867	.4	.4	300	SPORTING-RECREATION EQUIPMENT. .	34	433	4.1	1.3
424	AUTOMOBILE TIRES-BATTERIES-ACC	49	1 203	.7	.5	320	HARDWARE-GARDENING EQUIPMENT . .	32	462	5.0	1.3
520	NONMERCHANTISE RECEIPTS.	81	16 504	7.1	7.0	340	LUMBER-BUILDING MATERIALS. . . .	10	91	2.0	.3
527	SERVICE LABOR.	80	14 328	6.4	6.1	380	AUTOMOBILES-TRUCKS	7	129	10.2	.4
528	OTHER NONMERCHANTISE RECEIPTS.	47	2 176	2.0	.9	400	AUTO FUELS-LUBRICANTS.	33	872	19.6	2.5
-	MISCELLANEOUS MERCHANTISE. . . .	(X)	63	(X)	(Z)	420	AUTO TIRES-BATTERIES-ACCESS. . .	134	25 574	74.3	74.3
	DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.)					500	ALL OTHER MERCHANTISE.	34	487	4.5	1.4
	TOTAL	16	23 348	(X)	100.0	520	NONMERCHANTISE RECEIPTS.	95	3 306	11.9	9.6
380	AUTOMOBILES-TRUCKS	16	19 276	82.6	82.6	-	MISCELLANEOUS MERCHANTISE. . . .	(X)	46	(X)	.1
381	NEW PASSENGER CARS-RETAIL. . .	16	14 654	62.8	62.8		HOME AND AUTO SUPPLY STORES (SIC 553 PT.)				
382	NEW PASSENGER CARS-WHOLESALE . .	11	344	5.1	1.5		TOTAL	18	6 531	(X)	100.0
385	USED PASSENGER CARS-RETAIL . .	16	3 261	14.0	14.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	18	1 400	21.4	21.4
386	USED PASSENGER CARS-WHOLE. . .	9	1 017	5.5	4.4	221	MAJOR HOUSEHOLD APPLIANCES . .	18	636	9.7	9.7
400	AUTO FUELS-LUBRICANTS.	8	64	.4	.3	222	RADIOS-TV'S MUSICAL INSTR. . .	17	758	12.1	11.6
403	MOTOR OILS-GREASES-OTHER OILS.	8	64	.4	.3	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	9	946	21.2	14.5
420	AUTO TIRES-BATTERIES-ACCESS. . .	7	2 161	11.4	9.3	260	KITCHENWARE-HOME FURNISHINGS . .	15	157	2.6	2.4
421	PARTS INSTALLED IN REPAIR WORK	6	737	4.0	3.2	264	SMALL ELECTRICAL APPLIANCES. .	15	86	1.4	1.3
422	PARTS-WHOLESALE.	10	907	4.7	3.9	265	ALL OTHER KITCHENWARE-HOUSEWR. .	10	71	1.4	1.1
423	PARTS-RETAIL	9	338	1.7	1.4	300	SPORTING-RECREATION EQUIPMENT. .	15	355	5.8	5.4
520	NONMERCHANTISE RECEIPTS.	16	1 847	7.9	7.9	317	ALL OTHER SPTG GOODS EXC BOATS	15	351	5.8	5.4
527	SERVICE LABOR.	16	1 847	7.9	7.9	-	MISCELLANEOUS MERCHANTISE. . .	(X)	4	(X)	.1
	DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.)					320	HARDWARE-GARDENING EQUIPMENT . .	17	389	6.0	6.0
	TOTAL	12	39 494	(X)	100.0	340	LUMBER-BUILDING MATERIALS. . . .	9	82	1.9	1.3
380	AUTOMOBILES-TRUCKS	12	33 990	86.1	86.1	420	AUTO TIRES-BATTERIES-ACCESS. . .	18	1 816	27.8	27.8
381	NEW PASSENGER CARS-RETAIL. . .	12	20 923	53.0	53.0	416	NEW TIRES-TUBES(TO FLEET OPRTS)	5	75	4.8	1.1
383	NEW COMMERCIAL VEHICLES-RETAIL .	5	2 826	13.0	7.2	417	NEW TIRES-TUBES(TO OTHER USERS)	18	959	14.7	14.7
385	USED PASSENGER CARS-RETAIL . .	12	7 758	19.6	19.6	418	RETREADS(TO FLEET OPERATORS) .	4	9	.6	.1
386	USED PASSENGER CARS-WHOLE. . .	9	1 201	3.1	3.0	419	RETREADS(TO OTHER USERS) . . .	8	105	5.0	1.6
387	USED COMMERCIAL VEHICLES . . .	4	869	4.1	2.2	426	AUTOMOBILE ACCESSORIES	15	388	6.6	5.9
-	MISCELLANEOUS MERCHANTISE. . .	(X)	407	(X)	1.0	428	NEW AUTO TIRES SOLO TO DEALERS	6	57	3.3	.9
400	AUTO FUELS-LUBRICANTS.	7	285	.8	.7	429	NEW TRUCK-BUS TIRES (TO USERS)	8	67	3.1	1.0
401	GASOLINE	5	215	.7	.5	431	NEW TRK-BUS TIRES(TO DEALERS).	4	10	1.2	.2
403	MOTOR OILS-GREASES-OTHER OILS.	6	67	.3	.2	433	RETREADS SOLD TO DEALERS . . .	4	13	1.6	.2
-	MISCELLANEOUS MERCHANTISE. . .	(X)	2	(X)	(Z)	434	RETREADS-TRUCK-BUS (TO USERS).	4	9	.8	.1
420	AUTO TIRES-BATTERIES-ACCESS. . .	12	2 275	5.8	5.8	436	STORAGE BATTERIES.	16	118	1.8	1.8
421	PARTS INSTALLED IN REPAIR WORK	12	1 402	3.5	3.5	-	MISCELLANEOUS MERCHANTISE. . .	(X)	6	(X)	.1
422	PARTS-WHOLESALE.	10	437	1.2	1.1	500	ALL OTHER MERCHANTISE.	14	335	5.8	5.1
423	PARTS-RETAIL	11	80	.2	.2	520	NONMERCHANTISE RECEIPTS.	16	927	14.2	14.2
424	AUTOMOBILE TIRES-BATTERIES-ACC	10	356	1.0	.9	524	BRAKE AND WHEEL SERVICES . . .	8	357	15.4	5.5
520	NONMERCHANTISE RECEIPTS.	12	2 941	7.4	7.4	525	TIRE SERVICES OTHER THAN RETRO	4	15	1.1	.2
527	SERVICE LABOR.	11	2 371	6.5	6.0	526	OTHER NONMERCHANTISE RECEIPTS.	15	555	8.9	8.5
528	OTHER NONMERCHANTISE RECEIPTS.	4	570	1.9	1.4	-	MISCELLANEOUS MERCHANTISE. . .	(X)	124	(X)	1.9
-	MISCELLANEOUS MERCHANTISE. . . .	(X)	3	(X)	(Z)		OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.)				
	MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)						TOTAL	116	27 902	(X)	100.0
	TOTAL	65	12 585	(X)	100.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	24	498	10.4	1.8
380	AUTOMOBILES-TRUCKS	65	11 967	95.1	95.1	221	MAJOR HOUSEHOLD APPLIANCES . .	22	241	5.2	.9
385	USED PASSENGER CARS-RETAIL. . .	65	10 036	79.7	79.7	222	RADIOS-TV'S MUSICAL INSTR. . .	22	253	5.6	.9
386	USED PASSENGER CARS-WHOLE. . .	24	1 578	23.2	12.5	260	KITCHENWARE-HOME FURNISHINGS . .	16	30	.7	.1
387	USED COMMERCIAL VEHICLES . . .	8	109	10.1	.9	300	SPORTING-RECREATION EQUIPMENT. .	19	78	1.9	.3
-	MISCELLANEOUS MERCHANTISE. . .	(X)	223	(X)	1.8	320	HARDWARE-GARDENING EQUIPMENT . .	15	73	4.3	.3
400	AUTO FUELS-LUBRICANTS.	5	122	28.5	1.0	380	AUTOMOBILES-TRUCKS	5	117	13.3	.4
420	AUTO TIRES-BATTERIES-ACCESS. . .	10	155	14.6	1.2	400	AUTO FUELS-LUBRICANTS.	29	781	23.1	2.8
520	NONMERCHANTISE RECEIPTS.	30	263	4.7	2.1	420	AUTO TIRES-BATTERIES-ACCESS. . .	116	23 758	85.1	85.1
-	MISCELLANEOUS MERCHANTISE. . . .	(X)	78	(X)	.6	416	NEW TIRES-TUBES(TO FLEET OPRTS)	38	1 739	9.6	6.2
	TIRE, BATTERY, AND ACCESSORY OLRS (SIC 553)					417	NEW TIRES-TUBES(TO OTHER USERS)	88	5 769	23.7	20.7
	TOTAL	134	34 433	(X)	100.0	418	RETREADS(TO FLEET OPERATORS) .	20	154	2.7	.6
						419	RETREADS(TO OTHER USERS) . . .	68	1 349	5.7	4.8
						426	AUTOMOBILE ACCESSORIES	86	6 077	23.9	21.8
						428	NEW AUTO TIRES SOLO TO DEALERS	48	1 703	8.3	6.1
						429	NEW TRUCK-BUS TIRES (TO USERS)	62	4 359	18.7	15.6
						431	NEW TRK-BUS TIRES(TO DEALERS).	27	253	2.2	.9
						433	RETREADS SOLO TO DEALERS . . .	31	283	2.1	1.0
						434	RETREADS-TRUCK-BUS (TO USERS).	36	1 285	6.6	4.6
						435	RETREADS-TRUCK-BUS(TO DEALERS)	17	181	1.7	.6
						436	STORAGE BATTERIES.	58	605	2.8	2.2
						500	ALL OTHER MERCHANTISE.	20	152	3.1	.5

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NA Not available.

X Not applicable.

Z Less than 0.05 percent.

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TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Denver SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
520	NONMERCHANTOISE RECEIPTS.	79	2 379	11.2	8.5		WOMEN'S CLOTHING, SPECIALTY STRS. FURRIERS (SIC 562, 3, 8)				
524	BRAKE AND WHEEL SERVICES	55	1 083	10.9	3.9						
525	TIRE SERVICES OTHER THAN RETRO	36	307	3.9	1.1						
526	OTHER NONMERCHANTOISE RECEIPTS.	70	977	4.7	3.5		TOTAL	142	37 385	(X)	100.0
-	MISCELLANEOUS MERCHANTOISE.	(X)	35	(X)	.1	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	19	2 573	12.6	6.9
						160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	142	29 957	80.1	80.1
	BOAT DEALERS (SIC 5591)					180	ALL FOOTWEAR	16	1 788	8.6	4.8
						280	JEWELRY-OPTICAL GOODS.	9	249	2.7	.7
						500	ALL OTHER MERCHANTOISE.	10	136	.9	.4
	TOTAL ²	4	1 921	(X)	100.0	520	NONMERCHANTOISE RECEIPTS.	76	1 961	5.6	5.2
						-	MISCELLANEOUS MERCHANTOISE.	(X)	721	(X)	1.9
	HOUSEHOLD TRAILER DEALERS (SIC 5592)						WOMEN'S READY-TO-WEAR STORES (SIC 562)				
	TOTAL	37	17 696	(X)	100.0		TOTAL	122	32 867	(X)	100.0
500	ALL OTHER MERCHANTOISE.	37	17 073	96.5	96.5	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	17	2 423	12.6	7.4
504	MOBILE HOMES-HOUSEHOLD TRLRS .	31	14 421	90.0	81.5	142	BOYS' CLOTHING	8	112	3.3	.3
505	CAMP TRAILERS-TRAVEL TRAILERS.	12	2 586	63.7	14.6	143	MEN'S TAILORED OUTERWEAR	11	1 100	5.7	3.3
507	ALL OTHER MERCHANTOISE.	4	61	4.5	.3	146	OTHER MEN'S CLOTHING	12	1 187	6.2	3.6
-	MISCELLANEOUS MERCHANTOISE.	(X)	5	(X)	(2)	-	MISCELLANEOUS MERCHANTOISE.	(X)	24	(X)	.1
520	NONMERCHANTOISE RECEIPTS.	25	423	3.1	2.4	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	122	25 944	78.9	78.9
-	MISCELLANEOUS MERCHANTOISE.	(X)	200	(X)	1.1	161	CHILDREN'S-INFANTS' WEAR	31	1 562	6.3	4.8
	AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.)					163	MILLINERY.	26	296	2.0	.9
						164	HOSIERY.	72	612	2.2	1.9
						165	LINGERIE	94	2 056	6.9	6.3
						168	WOMEN'S BLOUSES-SPTSWR	110	6 376	19.4	19.4
	TOTAL ²	22	10 006	(X)	100.0	172	DRESSES.	121	9 385	28.6	28.6
						173	COATS-SUITS.	108	3 781	11.5	11.5
	AUTOMOTIVE DEALERS, N.E.C. (SIC 5599 PT.)					174	HANDBAGS	59	731	2.6	2.2
						175	FURS	8	286	3.0	.9
	TOTAL ²	5	795	(X)	100.0	176	OTHER WOMEN'S-GIRLS' CLOTHES ACC	51	858	4.3	2.6
						180	ALL FOOTWEAR	15	1 696	8.6	5.2
	GASOLINE SERVICE STATIONS (SIC 554)					280	JEWELRY-OPTICAL GOODS.	8	247	2.7	.8
						500	ALL OTHER MERCHANTOISE.	10	135	.8	.4
	TOTAL	1 058	118 609	(X)	100.0	520	NONMERCHANTOISE RECEIPTS.	69	1 703	5.4	5.2
						-	MISCELLANEOUS MERCHANTOISE.	(X)	719	(X)	2.2
020	GROCERIES-OTHER FOODS.	115	507	3.3	.4		MILLINERY STORES (SIC 563 PT.)				
040	MEALS-SNACKS	25	331	12.5	.3		TOTAL	3	(0)	(X)	100.0
100	CIGARS-CIGARETTES-TOBACCO.	177	901	3.7	.8						
300	SPORTING-RECREATION EQUIPMENT. .	7	71	16.6	.1		CORSET AND LINGERIE STORES (SIC 563 PT.)				
380	AUTOMOBILES-TRUCKS	45	284	4.7	.2		TOTAL	2	(0)	(X)	100.0
391	OTHER POWERED ROAD VEHICLES. . .	42	276	4.7	.2						
-	MISCELLANEOUS MERCHANTOISE.	(X)	8	(X)	(2)						
400	AUTO FUELS-LUBRICANTS.	1 058	97 015	81.8	81.8		OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.)				
401	GASOLINE	1 057	91 366	77.1	77.0		TOTAL	11	2 509	(X)	100.0
402	OTHER AUTOMOTIVE FUELS	87	1 986	14.6	1.7						
403	MOTOR OILS-GREASES-OTHER OILS.	958	3 663	3.3	3.1		WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	11	2 206	87.9	87.9
420	AUTO TIRES-BATTERIES-ACCESS. . .	925	13 035	12.6	11.0	520	NONMERCHANTOISE RECEIPTS.	4	58	4.0	2.3
421	PARTS INSTALLED IN REPAIR WORK	418	3 102	6.3	2.6	-	MISCELLANEOUS MERCHANTOISE.	(X)	245	(X)	9.8
423	PARTS-RETAIL	107	536	4.3	.5						
424	AUTOMOBILE TIRES-BATTERIES-ACC	846	9 395	9.8	7.9						
480	HOUSEHOLD FUELS-ICE.	17	108	8.3	.1		FURRIERS AND FUR SHOPS (SIC 568)				
500	ALL OTHER MERCHANTOISE.	39	93	1.4	.1		TOTAL	4	1 886	(X)	100.0
520	NONMERCHANTOISE RECEIPTS.	764	6 121	6.6	5.2						
527	SERVICE LABOR.	755	5 460	5.8	4.6						
-	MISCELLANEOUS MERCHANTOISE.	(X)	143	(X)	.1	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	4	1 687	89.4	89.4
	APPAREL AND ACCESSORY STORES (SIC 56)					175	FURS	4	1 681	89.1	89.1
						-	MISCELLANEOUS MERCHANTOISE.	(X)	6	(X)	.3
	TOTAL	394	83 480	(X)	100.0	520	NONMERCHANTOISE RECEIPTS.	3	199	10.6	10.6
120	COSMETICS-DRUGS-CLEANERS	10	576	3.8	.7		MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)				
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	148	22 859	43.0	27.4		TOTAL	66	15 619	(X)	100.0
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	246	37 760	58.3	45.2						
180	ALL FOOTWEAR	194	17 335	29.9	20.8						
200	CURTAINS-DRAPERIES-DRY GOODS . .	25	306	2.7	.4	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	66	14 469	92.6	92.6
260	KITCHENWARE-HOME FURNISHINGS . .	8	109	.7	.1	142	BOYS' CLOTHING	24	887	11.7	5.7
280	JEWELRY-OPTICAL GOODS.	17	387	2.5	.5	143	MEN'S TAILORED OUTERWEAR	52	6 304	42.7	40.4
300	SPORTING-RECREATION EQUIPMENT. .	15	561	7.0	.7	144	OTHER MEN'S OUTERWEAR.	56	2 922	21.5	18.7
500	ALL OTHER MERCHANTOISE.	23	241	1.4	.3	145	MEN'S HATS	33	217	2.3	1.4
520	NONMERCHANTOISE RECEIPTS.	227	3 261	5.1	3.9	146	OTHER MEN'S CLOTHING	60	4 138	28.1	26.5
-	MISCELLANEOUS MERCHANTOISE.	(X)	84	(X)	.1						

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NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Denver SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	4	179	8.3	1.1		CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.)				
168	WOMEN'S BLOUSES-SPTSWR	3	70	3.6	.4						
-	MISCELLANEOUS MERCHANDISE . . .	(X)	108	(X)	.7		TOTAL	10	497	(X)	100.0
180	ALL FOOTWEAR	16	658	9.3	4.2	180	ALL FOOTWEAR	10	481	96.8	96.8
S20	NONMERCHANDISE RECEIPTS	21	268	4.2	1.7	183	CHILDREN'S AND INFANTS' FOOTWR	10	475	95.6	95.6
-	MISCELLANEOUS MERCHANDISE . . .	(X)	45	(X)	.3	-	MISCELLANEOUS MERCHANDISE . . .	(X)	6	(X)	1.2
	CUSTOM TAILORS (SIC 567)					S20	NONMERCHANDISE RECEIPTS	9	15	3.0	3.0
	TOTAL ²	9	512	(X)	100.0		FAMILY SHOE STORES (SIC 566 PT.)				
	FAMILY CLOTHING STORES (SIC 565)						TOTAL	62	8 348	(X)	100.0
	TOTAL	39	13 847	(X)	100.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	7	47	1.9	.6
120	COSMETICS-DRUGS-CLEANERS	4	86	1.5	.6	160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	20	332	7.0	4.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	39	5 144	37.1	37.1	180	ALL FOOTWEAR	62	7 524	90.1	90.1
142	BOYS' CLOTHING	32	588	6.7	4.2	181	MEN'S AND BOYS' FOOTWEAR . . .	62	2 356	28.2	28.2
143	MEN'S TAILORED OUTERWEAR	31	2 207	16.4	15.9	182	WOMEN'S AND GIRLS' FOOTWEAR . .	62	4 003	48.0	48.0
144	OTHER MEN'S OUTERWEAR	32	861	7.9	6.2	183	CHILDREN'S AND INFANTS' FOOTWR	58	1 165	15.2	14.0
145	MEN'S HATS	23	111	1.2	.8	500	ALL OTHER MERCHANDISE	4	66	9.8	.8
146	OTHER MEN'S CLOTHING	35	1 377	10.0	9.9	S20	NONMERCHANDISE RECEIPTS	43	378	5.1	4.5
						-	MISCELLANEOUS MERCHANDISE	(X)	1	(X)	(Z)
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	39	5 764	41.6	41.6		CHILDREN'S AND INFANTS' WR. STRS. (SIC 564)				
161	CHILDREN'S-INFANTS' WEAR	28	515	10.3	3.7		TOTAL	12	929	(X)	100.0
163	MILLINERY	7	68	1.3	.5	160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	12	852	91.7	91.7
164	HOSIERY	28	198	1.5	1.4	161	CHILDREN'S-INFANTS' WEAR . . .	12	825	88.8	88.8
165	LINGERIE	30	556	4.2	4.0	-	MISCELLANEOUS MERCHANDISE . . .	(X)	26	(X)	2.8
168	WOMEN'S BLOUSES-SPTSWR	37	1 461	10.6	10.6	180	ALL FOOTWEAR	4	42	12.1	4.5
172	DRESSES	35	1 506	11.0	10.9	520	NONMERCHANDISE RECEIPTS	8	23	2.9	2.5
173	COATS-SUITS	31	771	5.9	5.6	-	MISCELLANEOUS MERCHANDISE	(X)	11	(X)	1.2
174	HANDBAGS	25	234	1.8	1.7		MISC. APPAREL AND ACCESSORY STRS. (SIC 569)				
176	OTHER WOMEN'S-GIRLS'CLOTHES ACC	24	340	3.4	2.5		TOTAL ²	9	539	(X)	100.0
-	MISCELLANEOUS MERCHANDISE . . .	(X)	115	(X)	.8		FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)				
180	ALL FOOTWEAR	34	1 723	12.8	12.4		TOTAL	385	93 418	(X)	100.0
200	CURTAINS-DRAPERIES-ORY GOODS . .	21	236	7.8	1.7	200	CURTAINS-DRAPERIES-ORY GOODS . .	68	2 589	20.4	2.8
260	KITCHENWARE-HOME FURNISHINGS . .	5	7	1.0	.1	220	MAJOR APPL-RADIO-TV-MUSICAL INST	223	39 937	62.4	42.8
280	JEWELRY-OPTICAL GOODS	4	99	2.0	.7	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	221	39 290	86.0	42.1
300	SPORTING-RECREATION EQUIPMENT . .	8	431	5.8	3.1	260	KITCHENWARE-HOME FURNISHINGS . .	90	3 922	11.7	4.2
500	ALL OTHER MERCHANDISE	5	7	1.4	.1	340	LUMBER-BUILDING MATERIALS	21	166	4.0	.2
S20	NONMERCHANDISE RECEIPTS	29	345	4.3	2.5	500	ALL OTHER MERCHANDISE	38	717	12.9	.8
-	MISCELLANEOUS MERCHANDISE . . .	(X)	4	(X)	(Z)	520	NONMERCHANDISE RECEIPTS	199	6 074	9.7	6.5
						-	MISCELLANEOUS MERCHANDISE	(X)	723	(X)	.8
	SHOE STORES (SIC 566)						FURNITURE STORES (SIC 5712)				
	TOTAL	117	14 649	(X)	100.0		TOTAL	140	34 785	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	8	65	2.0	.4	200	CURTAINS-DRAPERIES-ORY GOODS . .	23	606	9.6	1.7
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	40	834	9.5	5.7	220	MAJOR APPL-RADIO-TV-MUSICAL INST	60	2 595	17.3	7.5
180	ALL FOOTWEAR	117	13 029	88.9	88.9	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	140	29 673	85.3	85.3
500	ALL OTHER MERCHANDISE	7	74	8.0	.5	243	SLEEP EQUIPMENT	111	3 995	13.3	11.5
S20	NONMERCHANDISE RECEIPTS	85	623	4.8	4.3	244	OTHER HOUSEHOLD FURNITURE . . .	137	22 387	65.4	64.4
-	MISCELLANEOUS MERCHANDISE . . .	(X)	24	(X)	.2	245	FLOOR COVERINGS-SOFT SURFACE . .	88	2 892	10.6	8.3
	MEN'S SHOE STORES (SIC 566 PT.)					246	FLOOR COVERINGS-HARD SURFACE . .	34	194	5.0	.6
	TOTAL	13	1 204	(X)	100.0	247	NONHOUSEHOLD FURNITURE	12	205	3.2	.6
180	ALL FOOTWEAR	13	1 138	94.5	94.5	260	KITCHENWARE-HOME FURNISHINGS . .	34	579	7.4	1.7
181	MEN'S AND BOYS' FOOTWEAR	13	1 120	93.0	93.0	500	ALL OTHER MERCHANDISE	8	61	4.6	.2
-	MISCELLANEOUS MERCHANDISE . . .	(X)	18	(X)	1.5	S20	NONMERCHANDISE RECEIPTS	69	1 141	4.8	3.3
S20	NONMERCHANDISE RECEIPTS	10	40	3.9	3.3	-	MISCELLANEOUS MERCHANDISE	(X)	130	(X)	.4
-	MISCELLANEOUS MERCHANDISE . . .	(X)	26	(X)	2.2		HOME FURNISHINGS STORES (OTHER 571)				
	WOMEN'S SHOE STORES (SIC 566 PT.)						TOTAL	84	13 571	(X)	100.0
	TOTAL	32	4 600	(X)	100.0						
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	20	501	12.7	10.9						
180	ALL FOOTWEAR	32	3 886	84.5	84.5						
181	MEN'S AND BOYS' FOOTWEAR	5	85	17.3	1.8						
182	WOMEN'S AND GIRLS' FOOTWEAR . .	32	3 768	81.9	81.9						
183	CHILDREN'S AND INFANTS' FOOTWR	6	33	6.1	.7						
S20	NONMERCHANDISE RECEIPTS	23	189	4.5	4.1						
-	MISCELLANEOUS MERCHANDISE . . .	(X)	24	(X)	.5						

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TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Denver SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

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			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
200	CURTAINS-ORAPERIES-DRY GOODS . .	37	1 833	29.4	13.5		MUSICAL INSTRUMENT STORES (SIC 5733 PT.)				
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	4	51	4.4	.4		TOTAL	25	5 242	(X)	100.0
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	62	9 341	79.9	68.8						
260	KITCHENWARE-HOME FURNISHINGS . .	15	1 637	100.0	12.1	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	25	4 909	93.6	93.6
340	LUMBER-BUILDING MATERIALS	5	88	6.7	.6	228	PIANOS	18	987	23.7	18.8
520	NONMERCHANTISE RECEIPTS	30	551	7.7	4.1	229	ORGANS	20	1 400	28.2	26.7
-	MISCELLANEOUS MERCHANTISE	(X)	69	(X)	.5	231	MUSICAL INSTR-ACCESSORIES . . .	20	1 252	27.8	23.9
	FLOOR COVERINGS STORES (SIC 5713)					232	RAOIOS PHONO-TAPE RCORS-TV'S .	10	452	13.1	8.6
	TOTAL	58	10 467	(X)	100.0	233	RECORDS-TAPES-RELATED ACCESS .	8	359	17.3	6.8
200	CURTAINS-ORAPERIES-DRY GOODS . .	24	612	12.3	5.8	234	SHEET MUSIC-RELATED ITEMS . . .	20	457	8.7	8.7
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	4	45	3.7	.4	-	MISCELLANEOUS MERCHANTISE . . .	(X)	2	(X)	(Z)
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	58	9 216	88.0	88.0	520	NONMERCHANTISE RECEIPTS	20	325	6.5	6.2
340	LUMBER-BUILDING MATERIALS	5	81	7.6	.8	-	MISCELLANEOUS MERCHANTISE . . .	(X)	8	(X)	.2
520	NONMERCHANTISE RECEIPTS	24	499	7.8	4.8		EATING AND DRINKING PLACES (SIC 58)				
-	MISCELLANEOUS MERCHANTISE	(X)	13	(X)	.1		TOTAL	1 551	156 992	(X)	100.0
	ORAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714)					020	GROCERIES-OTHER FOODS	128	1 279	17.3	.8
	TOTAL ²	13	1 378	(X)	100.0	040	MEALS-SNACKS	1 394	110 312	75.3	70.3
	CHINA, GLASSWARE, AND METALWARE STORES (SIC 5715)					060	ALCOHOLIC DRINKS	744	39 701	47.2	25.3
	TOTAL	3	(0)	(X)	100.0	080	PACKAGED ALCOHOLIC BEVERAGES . .	58	437	33.3	.3
	MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719)					100	CIGARS-CIGARETTES-TOBACCO . . .	275	977	3.2	.6
	TOTAL	10	(0)	(X)	100.0	500	ALL OTHER MERCHANTISE	35	581	7.4	.4
	HOUSEHOLD APPLIANCE STORES (SIC 572)					520	NONMERCHANTISE RECEIPTS	523	3 612	4.2	2.3
	TOTAL	67	22 782	(X)	100.0	-	MISCELLANEOUS MERCHANTISE . . .	(X)	93	(X)	.1
200	CURTAINS-ORAPERIES-DRY GOODS . .	8	148	10.0	.6		EATING PLACES (SIC 5812)				
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	65	17 003	74.9	74.6		TOTAL	1 075	125 006	(X)	100.0
224	NEW MAJOR APPLIANCES	64	13 955	61.6	61.3	020	GROCERIES-OTHER FOODS	111	1 189	18.8	1.0
225	NEW RAOIOS-TV'S ETC.	39	2 867	29.7	12.6	040	MEALS-SNACKS	1 075	106 285	85.0	85.0
226	USED MAJOR APPL-RAOIOS-TV'S . .	21	162	2.9	.7	060	ALCOHOLIC DRINKS	268	13 335	26.2	10.7
-	MISCELLANEOUS MERCHANTISE	(X)	19	(X)	.1	080	PACKAGED ALCOHOLIC BEVERAGES . .	22	186	14.2	.1
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	16	204	10.4	.9	100	CIGARS-CIGARETTES-TOBACCO . . .	180	713	3.2	.6
260	KITCHENWARE-HOME FURNISHINGS . .	28	1 439	9.5	6.3	500	ALL OTHER MERCHANTISE	29	408	4.7	.3
264	SMALL ELECTRICAL APPLIANCES . . .	20	553	7.8	2.4	520	NONMERCHANTISE RECEIPTS	364	2 805	3.9	2.2
265	ALL OTHER KITCHENWARE-HOUSEWR. .	11	886	10.9	3.9	-	MISCELLANEOUS MERCHANTISE . . .	(X)	85	(X)	.1
500	ALL OTHER MERCHANTISE	23	552	17.3	2.4		RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.)				
520	NONMERCHANTISE RECEIPTS	46	3 215	18.9	14.1		TOTAL	737	90 472	(X)	100.0
-	MISCELLANEOUS MERCHANTISE	(X)	221	(X)	1.0	020	GROCERIES-OTHER FOODS	58	648	14.5	.7
	RAOIO AND TELEVISION STORES (SIC 5732)					040	MEALS-SNACKS	737	73 924	81.7	81.7
	TOTAL	57	16 325	(X)	100.0	060	ALCOHOLIC DRINKS	257	12 751	26.1	14.1
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	57	14 690	90.0	90.0	100	CIGARS-CIGARETTES-TOBACCO . . .	121	464	2.2	.5
224	NEW MAJOR APPLIANCES	26	2 782	27.5	17.0	500	ALL OTHER MERCHANTISE	16	377	4.7	.4
225	NEW RAOIOS-TV'S ETC.	57	11 382	69.7	69.7	520	NONMERCHANTISE RECEIPTS	235	2 106	4.2	2.3
226	USED MAJOR APPL-RAOIOS-TV'S . .	29	333	2.2	2.0	-	MISCELLANEOUS MERCHANTISE . . .	(X)	202	(X)	.2
227	RECORDS-TAPES-MUSICAL INSTR. .	8	193	19.0	1.2		CAFETERIAS (SIC 5812 PT.)				
260	KITCHENWARE-HOME FURNISHINGS . .	13	266	4.1	1.6		TOTAL	60	13 393	(X)	100.0
264	SMALL ELECTRICAL APPLIANCES . . .	12	238	3.8	1.5	040	MEALS-SNACKS	60	12 401	92.6	92.6
-	MISCELLANEOUS MERCHANTISE	(X)	28	(X)	.2	060	ALCOHOLIC DRINKS	6	515	35.1	3.8
520	NONMERCHANTISE RECEIPTS	29	829	9.7	5.1	100	CIGARS-CIGARETTES-TOBACCO . . .	8	46	3.0	.3
-	MISCELLANEOUS MERCHANTISE	(X)	540	(X)	3.3	520	NONMERCHANTISE RECEIPTS	17	264	3.7	2.0
	RECORD SHOPS (SIC 5733 PT.)					-	MISCELLANEOUS MERCHANTISE . . .	(X)	167	(X)	1.2
	TOTAL ³	12	713	(X)	100.0		REFRESHMENT PLACES (SIC 5812 PT.)				
							TOTAL	278	21 141	(X)	100.0
						020	GROCERIES-OTHER FOODS	50	396	21.5	1.9
						040	MEALS-SNACKS	278	19 960	94.4	94.4
						060	ALCOHOLIC DRINKS	5	69	16.6	.3
						080	PACKAGED ALCOHOLIC BEVERAGES . .	5	45	7.4	.2
						100	CIGARS-CIGARETTES-TOBACCO . . .	51	204	12.6	1.0
						520	NONMERCHANTISE RECEIPTS	111	434	3.4	2.1
						-	MISCELLANEOUS MERCHANTISE . . .	(X)	32	(X)	.2
							DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)				
							TOTAL	476	31 986	(X)	100.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

Detail may not add to total due to rounding.

Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Denver SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab-lishments handling the line	All estab-lish-ments ¹					Estab-lishments handling the line	All estab-lish-ments ¹
040	MEALS-SNACKS	319	4 028	18.2	12.6	460	HAY-GRAIN-FEED-FARM SUPPLIES . .	56	14 447	72.4	11.3
060	ALCOHOLIC DRINKS	476	26 366	82.4	82.4	480	HOUSEHOLD FUELS-ICE.	36	3 078	100.0	2.4
080	PACKAGED ALCOHOLIC BEVERAGES . .	36	251	42.1	.8	500	ALL OTHER MERCHANDISE.	440	30 315	69.0	23.7
100	CIGARS-CIGARETTES-TOBACCO. . . .	95	264	4.5	.8	520	NONMERCHANDISE RECEIPTS.	425	3 659	5.2	2.9
500	ALL OTHER MERCHANDISE.	6	173	22.7	.5	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	691	(X)	.5
520	NONMERCHANDISE RECEIPTS.	159	807	5.1	2.5						
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	97	(X)	.3						
	DRUG STORES AND PROPRIETARY STRS. (SIC 591)						LIQUOR STORES (SIC 592)				
	TOTAL	279	76 508	(X)	100.0	020	GROCERIES-OTHER FOODS.	62	509	5.6	1.3
020	GROCERIES-OTHER FOODS.	100	2 431	5.4	3.2	080	PACKAGED ALCOHOLIC BEVERAGES . .	187	37 248	94.7	94.7
040	MEALS-SNACKS	71	2 615	9.0	3.4	100	CIGARS-CIGARETTES-TOBACCO. . . .	82	940	6.5	2.4
080	PACKAGED ALCOHOLIC BEVERAGES . .	94	5 460	18.2	7.1	520	NONMERCHANDISE RECEIPTS.	71	508	3.9	1.3
100	CIGARS-CIGARETTES-TOBACCO. . . .	199	6 898	10.3	9.0	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	118	(X)	.3
120	COSMETICS-DRUGS-CLEANERS	279	46 977	61.4	61.4		ANTIQUE STORES (SIC 5932)				
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	25	389	1.4	.5		TOTAL	3	(0)	(X)	100.0
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	27	473	1.8	.6		SECONOHANO STORES (SIC 5933)				
180	ALL FOOTWEAR	7	158	12.5	.2		TOTAL	106	(0)	(X)	100.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	31	640	2.1	.8						
260	KITCHENWARE-HOME FURNISHINGS . .	47	1 174	3.4	1.5	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	43		24.4	6.3
280	JEWELRY-OPTICAL GOODS.	67	912	2.6	1.2	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	44		29.0	9.4
300	SPORTING-RECREATION EQUIPMENT. .	29	856	2.9	1.1	180	ALL FOOTWEAR	38		6.6	1.5
320	HARDWARE-GARDENING EQUIPMENT . .	44	325	1.0	.4	200	CURTAINS-DRAPERIES-DRY GOODS . .	19		9.8	.6
340	LUMBER-BUILDING MATERIALS. . . .	15	116	1.2	.2	220	MAJOR APPL-RADIO-TV-MUSICAL INST	45		23.2	5.9
420	AUTO TIRES-BATTERIES-ACCESS. . . .	16	141	1.2	.2	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	44		36.5	9.5
500	ALL OTHER MERCHANDISE.	123	5 930	11.6	7.8	260	KITCHENWARE-HOME FURNISHINGS . .	37		12.6	2.6
520	NONMERCHANDISE RECEIPTS.	100	947	2.7	1.2	280	JEWELRY-OPTICAL GOODS.	21	(0)	52.6	13.0
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	66	(X)	.1	300	SPORTING-RECREATION EQUIPMENT. .	23		22.8	3.2
	DRUG STORES (SIC 591 PT.)					320	HARDWARE-GARDENING EQUIPMENT . .	7		9.6	.5
	TOTAL	275	(0)	(X)	100.0	420	AUTO TIRES-BATTERIES-ACCESS. . . .	18		100.0	12.5
020	GROCERIES-OTHER FOODS.	100		5.4	3.2	500	ALL OTHER MERCHANDISE.	34		58.8	27.9
040	MEALS-SNACKS	70		9.0	3.4	520	NONMERCHANDISE RECEIPTS.	50		6.2	2.8
080	PACKAGED ALCOHOLIC BEVERAGES . .	94		18.4	7.2	-	MISCELLANEOUS MERCHANDISE. . . .	(X)		(X)	4.4
100	CIGARS-CIGARETTES-TOBACCO. . . .	198		10.4	9.1		SPORTING GOODS STORES (SIC 5952)				
120	COSMETICS-DRUGS-CLEANERS	275		61.0	61.0		TOTAL	67	15 937	(X)	100.0
121	MEDICINES EXC. PRESCRIPTION. . .	249		28.3	27.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	18	481	4.3	3.0
122	PRESCRIPTION MEDICINES	275		25.5	25.5	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	7	112	20.5	.7
123	ALL OTHER DRUGS-PROPRIETARIES. .	166		14.4	8.5	180	ALL FOOTWEAR	21	624	5.6	3.9
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	25		1.4	.5	220	MAJOR APPL-RADIO-TV-MUSICAL INST	5	42	1.2	.3
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	27	(0)	1.7	.6	280	JEWELRY-OPTICAL GOODS.	5	75	2.0	.5
180	ALL FOOTWEAR	7		11.7	.2	300	SPORTING-RECREATION EQUIPMENT. .	67	12 726	79.9	79.9
220	MAJOR APPL-RADIO-TV-MUSICAL INST	31		2.0	.8	301	ATHLETIC GOODS(INDIVIDUALS)	50	2 435	17.1	15.3
260	KITCHENWARE-HOME FURNISHINGS . .	46		3.4	1.5	302	ATHLETIC GOODS(INDIVIDUALS)	27	871	6.9	5.5
280	JEWELRY-OPTICAL GOODS.	66		2.6	1.2	303	HUNTING EQUIPMENT.	37	2 305	17.7	14.5
300	SPORTING-RECREATION EQUIPMENT. .	29		2.9	1.1	304	FISHING EQUIPMENT.	33	1 467	11.4	9.2
320	HARDWARE-GARDENING EQUIPMENT . .	44		.9	.4	305	WINTER SPORTS EQUIPMENT.	32	3 514	24.3	22.0
340	LUMBER-BUILDING MATERIALS. . . .	15		1.2	.2	306	BOATS-MOTORS-MARINE EQUIPMENT. .	9	141	7.3	.9
420	AUTO TIRES-BATTERIES-ACCESS. . . .	16		1.2	.2	315	CAMPING EQUIP-SUPPLIES	28	1 437	12.6	9.0
500	ALL OTHER MERCHANDISE.	122		11.7	7.9	316	BICYCLES-LUGGAGE	14	556	4.9	3.5
520	NONMERCHANDISE RECEIPTS.	100		2.6	1.2	500	ALL OTHER MERCHANDISE.	13	1 206	11.3	7.6
-	MISCELLANEOUS MERCHANDISE. . . .	(X)		(X)	.1	520	NONMERCHANDISE RECEIPTS.	34	546	5.5	3.4
	PROPRIETARY STORES (SIC 591 PT.)					-	MISCELLANEOUS MERCHANDISE. . . .	(X)	125	(X)	.8
	TOTAL	4	(0)	(X)	100.0		BICYCLE SHOPS (SIC 5953)				
	MISCELLANEOUS RETAIL STORES (SIC 59 EX, 591)						TOTAL	16	922	(X)	100.0
	TOTAL	959	128 040	(X)	100.0	300	SPORTING-RECREATION EQUIPMENT. .	16	858	93.1	93.1
020	GROCERIES-OTHER FOODS.	91	707	5.9	.6	520	NONMERCHANDISE RECEIPTS.	8	47	8.5	5.1
040	MEALS-SNACKS	15	144	20.0	.1	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	17	(X)	1.8
080	PACKAGED ALCOHOLIC BEVERAGES . .	190	37 315	84.1	29.1		JEWELRY STORES (SIC 597)				
100	CIGARS-CIGARETTES-TOBACCO. . . .	111	1 655	9.4	1.3		TOTAL	75	11 513	(X)	100.0
120	COSMETICS-DRUGS-CLEANERS	18	267	20.0	.2	260	KITCHENWARE-HOME FURNISHINGS . .	26	801	13.9	7.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	68	1 056	7.3	.8	266	ALL OTHER HOME FURN EXC. CHINA	17	236	6.5	2.0
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	64	1 089	27.2	.9	267	CHINA-GLASSWARE.	25	565	9.7	4.9
180	ALL FOOTWEAR	64	807	5.6	.6						
200	CURTAINS-DRAPERIES-DRY GOODS . .	23	107	16.6	.1						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	72	880	10.6	.7						
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	52	874	41.1	.7						
260	KITCHENWARE-HOME FURNISHINGS . .	81	1 343	16.1	1.0						
280	JEWELRY-OPTICAL GOODS.	157	12 627	61.4	9.9						
300	SPORTING-RECREATION EQUIPMENT. .	119	14 171	73.0	11.1						
320	HARDWARE-GARDENING EQUIPMENT . .	39	1 337	21.7	1.0						
400	AUTO FUELS-LUBRICANTS.	8	246	22.2	.2						
420	AUTO TIRES-BATTERIES-ACCESS. . . .	23	1 225	45.4	1.0						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Denver SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
280	JEWELRY—OPTICAL GOODS	75	8 871	77.1	77.1		GARDEN SUPPLY STORES (SIC 5969 PT.)				
281	WATCHES—CLOCKS	71	1 726	15.3	15.0						
282	SILVERWARE	52	872	10.8	7.6						
285	ALL OTHER JEWELRY ITEMS	55	1 235	17.6	10.7		TOTAL	14	888	(X)	100.0
287	DIAMONDS, EXC. DIAMOND WATCHES	72	4 110	36.2	35.7						
288	RINGS, EXC. DIAMONDS	64	916	10.6	8.0	320	HARDWARE—GARDENING EQUIPMENT . .	14	888	100.0	100.0
-	MISCELLANEOUS MERCHANDISE	(X)	11	(X)	.1						
520	NONMERCHANTS RECEIPTS	73	1 199	10.4	10.4						
529	WATCH—CLOCK—JEWELRY REPAIRS . .	73	1 104	9.6	9.6		NEWS DEALERS AND NEWSSTANDS (SIC 5994)				
533	ALL NONMERCHANTS RCPTS FROM CUSTOMERS	12	95	4.4	.8		TOTAL ²	10	754	(X)	100.0
-	MISCELLANEOUS MERCHANDISE	(X)	642	(X)	5.6						
	FUEL OIL DEALERS, (SIC 5983)						HOBBY, TOY, AND GAME SHOPS (SIC 5995)				
	TOTAL	3	(0)	(X)	100.0		TOTAL ²	28	1 433	(X)	100.0
	LIQUEFIED PETROL. GAS (BTL. GAS) DEALERS (SIC 5984)						CAMERA AND PHOTO SUPPLY STORES (SIC 5996)				
	TOTAL ²	22	3 141	(X)	100.0		TOTAL	13	1 477	(X)	100.0
	FUEL AND ICE DEALERS, N.E.C. (SIC 5982)					500	ALL OTHER MERCHANDISE	13	1 410	95.5	95.5
	TOTAL	5	(0)	(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	67	(X)	4.5
	FLORISTS (SIC 5992)						GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997)				
	TOTAL	95	6 979	(X)	100.0		TOTAL	74	5 181	(X)	100.0
020	GROCERIES—OTHER FOODS	6	13	1.0	.2	020	GROCERIES—OTHER FOODS	8	64	9.1	1.2
500	ALL OTHER MERCHANDISE	95	6 827	97.8	97.8	120	COSMETICS—DRUGS—CLEANERS	9	83	9.6	1.6
520	NONMERCHANTS RECEIPTS	29	103	3.1	1.5	140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	6	47	7.4	.9
-	MISCELLANEOUS MERCHANDISE	(X)	36	(X)	.5	160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	11	180	15.9	3.5
	CIGAR STORES AND STANDS (SIC 5993)					200	CURTAINS—DRAPERIES—DRY GOODS . .	4	53	12.6	1.0
	TOTAL	13	704	(X)	100.0	260	KITCHENWARE—HOME FURNISHINGS . .	10	171	41.7	3.3
020	GROCERIES—OTHER FOODS	5	32	9.3	4.5	280	JEWELRY—OPTICAL GOODS	20	299	16.8	5.8
040	MEALS—SNACKS	3	26	14.6	3.7	500	ALL OTHER MERCHANDISE	74	4 010	77.4	77.4
100	CIGARS—CIGARETTES—TOBACCO	13	479	68.0	68.0	520	NONMERCHANTS RECEIPTS	25	123	3.7	2.4
120	COSMETICS—DRUGS—CLEANERS	4	20	7.6	2.8	-	MISCELLANEOUS MERCHANDISE	(X)	150	(X)	2.9
500	ALL OTHER MERCHANDISE	7	131	28.6	18.6		OPTICAL GOODS STORES (SIC 5999 PT.)				
520	NONMERCHANTS RECEIPTS	7	16	4.0	2.3		TOTAL ²	30	2 255	(X)	100.0
	BOOK STORES (SIC 5942)						RETAIL STORES, N.E.C. (SIC 5999 PT.)				
	TOTAL ²	27	2 892	(X)	100.0		TOTAL ²	97	6 819	(X)	100.0
	STATIONERY STORES (SIC 5943)						NONSTORE RETAILERS (SIC 53 PART*)				
	TOTAL ²	19	3 120	(X)	100.0		TOTAL	90	31 226	(X)	100.0
	HAY, GRAIN, AND FEED STORES (SIC 5962)					020	GROCERIES—OTHER FOODS	23	5 658	33.2	18.1
	TOTAL	42	12 242	(X)	100.0	100	CIGARS—CIGARETTES—TOBACCO	19	2 227	34.6	7.1
460	HAY—GRAIN—FEED—FARM SUPPLIES . .	42	11 393	93.1	93.1	120	COSMETICS—DRUGS—CLEANERS	16	804	5.9	2.6
520	NONMERCHANTS RECEIPTS	20	196	1.8	1.6	140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	15	890	6.2	2.9
-	MISCELLANEOUS MERCHANDISE	(X)	653	(X)	5.3	160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	16	2 264	15.8	7.3
	OTHER FARM SUPPLY STORES (SIC 5969 PT.)					180	ALL FOOTWEAR	14	454	4.1	1.5
	TOTAL	13	3 615	(X)	100.0	200	CURTAINS—DRAPERIES—DRY GOODS . .	15	1 219	8.8	3.9
320	HARDWARE—GARDENING EQUIPMENT . .	4	50	2.9	1.4	220	MAJOR APPL.—RADIO—TV—MUSICAL INST	15	1 676	12.0	5.4
460	HAY—GRAIN—FEED—FARM SUPPLIES . .	13	3 058	84.6	84.6	240	FURNITURE—SLEEP EQUIP.—FLOOR COV.	15	802	5.8	2.6
520	NONMERCHANTS RECEIPTS	7	82	3.5	2.3	260	KITCHENWARE—HOME FURNISHINGS . .	19	1 867	12.2	6.0
-	MISCELLANEOUS MERCHANDISE	(X)	425	(X)	11.8	280	JEWELRY—OPTICAL GOODS	16	1 138	7.5	3.6
						300	SPORTING—RECREATION EQUIPMENT . .	14	677	4.9	2.2
						320	HARDWARE—GARDENING EQUIPMENT . .	15	1 301	9.3	4.2
						340	LUMBER—BUILDING MATERIALS	25	2 308	19.4	7.4
						420	AUTO TIRES—BATTERIES—ACCESS. . . .	11	654	6.2	2.1
						440	FARM EQUIPMENT MACHINERY	4	51	.7	.2
						500	ALL OTHER MERCHANDISE	29	4 521	25.8	14.5
						520	NONMERCHANTS RECEIPTS	29	1 729	10.8	5.5
						-	MISCELLANEOUS MERCHANDISE	(X)	985	(X)	3.2
							MAIL ORDER HOUSES (SIC 532)				
							TOTAL	25	(0)	(X)	100.0
020	GROCERIES—OTHER FOODS	4				020	GROCERIES—OTHER FOODS	4			
120	COSMETICS—DRUGS—CLEANERS	12				120	COSMETICS—DRUGS—CLEANERS	12	(0)	(X)	1.2

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

Denver SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establish- ments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establish- ments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	13	(0)	6.7	6.4	020	GROCERIES-OTHER FOODS.	17	4 598	63.6	58.3
160	WOMEN'S-GIRLS'CLOTHING·EX FOOTWR	13		18.6	17.7	100	CIGARS-CIGARETTES-TOBACCO. . . .	19	2 220	29.0	28.1
180	ALL FOOTWEAR	14		4.4	4.2	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	1 072	(X)	13.6
200	CURTAINS-ORAPERIES-ORY GOOOS . .	12		7.4	6.6						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	11		7.6	6.8						
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	11		5.3	4.7		OIRECT SELLING ESTABLISHMENTS (SIC 535)				
260	KITCHENWARE-HOME FURNISHINGS . .	13		3.4	3.1		TOTAL	38	(0)	(X)	100.0
280	JEWELRY-OPTICAL GOOOS.	13		1.5	1.4						
300	SPORTING-RECREATION EQUIPMENT. .	13		5.3	5.1						
320	HAROWARE-GAROEING EQUIPMENT . .	13		6.2	5.6						
340	LUMBER-BUILDING MATERIALS. . . .	11		5.9	5.3	220	MAJOR APPL-RADIO-TV-MUSICAL INST	4	(0)	26.6	7.5
420	AUTO TIRES-BATTERIES-ACCESS. . .	11		6.7	6.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	4		8.7	2.3
440	FARM EQUIPMENT MACHINERY	4		.4	.3	260	KITCHENWARE-HOME FURNISHINGS . .	6		33.7	12.3
500	ALL OTHER MERCHANOISE.	16		9.5	8.7	340	LUMBER-BUILDING MATERIALS. . . .	14		00.0	13.9
520	NONMERCHANOISE RECEIPTS.	15		13.3	13.1	500	ALL OTHER MERCHANOISE.	10		51.3	26.5
-	MISCELLANEOUS MERCHANOISE. . . .	(X)		(X)	1.4	520	NONMERCHANOISE RECEIPTS.	9		4.7	1.5
					-	MISCELLANEOUS MERCHANOISE. . . .	(X)	(X)	35.9		
	MERCHANOISING MACHINE OPERATORS (SIC 534)										
	TOTAL	27	7 890	(X)	100.0						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

¹ Detail may not add to total due to rounding.

² Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Pueblo SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
	RETAIL TRADE										
	TOTAL	694	149 321	(X)	100.0						
020	GROCERIES-OTHER FOODS.	127	32 511	47.7	21.8	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	18	2 401	11.9	11.8
040	MEALS-SNACKS	190	6 445	45.2	4.3	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	17	4 311	21.8	21.2
060	ALCOHOLIC DRINKS	115	3 287	68.7	2.2	180	ALL FOOTWEAR	17	873	4.3	4.3
080	PACKAGED ALCOHOLIC BEVERAGES	52	2 680	25.3	1.8	200	CURTAINS-ORAPERIES-ORY GOOOS	22	2 118	10.4	10.4
100	CIGARS-CIGARETTES-TOBACCO	155	2 694	4.9	1.8	220	MAJOR APPL-RADIO-TV-MUSICAL INST	13	1 810	9.3	8.9
120	COSMETICS-DRUGS-CLEANERS	92	7 497	10.4	5.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	13	1 024	5.4	5.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	53	4 152	12.5	2.8	260	KITCHENWARE-HOME FURNISHINGS	15	723	3.7	3.6
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	73	8 454	21.5	5.7	280	JEWELRY-OPTICAL GOODS.	15	202	1.1	1.0
180	ALL FOOTWEAR	45	2 501	9.0	1.7	300	SPORTING-RECREATION EQUIPMENT.	11	507	2.7	2.5
200	CURTAINS-ORAPERIES-ORY GOOOS	34	2 303	8.3	1.5	320	HARDWARE-GAROEING EQUIPMENT	15	733	4.3	3.6
220	MAJOR APPL-RADIO-TV-MUSICAL INST	60	5 758	18.0	3.9	340	LUMBER-BUILDING MATERIALS.	7	611	4.3	3.0
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	40	4 681	18.1	3.1	420	AUTO TIRES-BATTERIES-ACCESS.	5	1 052	8.9	5.2
260	KITCHENWARE-HOME FURNISHINGS	66	1 453	3.9	1.0	500	ALL OTHER MERCHANDISE.	17	1 199	5.9	5.9
280	JEWELRY-OPTICAL GOOOS.	44	1 393	5.0	.9	520	NONMERCHANOISE RECEIPTS.	11	1 397	11.0	6.9
300	SPORTING-RECREATION EQUIPMENT.	47	1 441	5.4	1.0	-	MISCELLANEOUS MERCHANOISE.	(X)	101	(X)	.5
320	HAROWARE-GAROEING EQUIPMENT	56	1 897	4.7	1.3	DEPARTMENT STORES (SIC 531)					
340	LUMBER-BUILDING MATERIALS.	49	5 829	27.8	3.9		TOTAL	5	14 622	(X)	100.0
380	AUTOMOBILES-TRUCKS	44	21 867	64.6	14.6	020	GROCERIES-OTHER FOODS.	3	56	.5	.4
400	AUTO FUELS-LUBRICANTS.	145	10 937	24.8	7.3	120	COSMETICS-DRUGS-CLEANERS	5	164	1.1	1.1
420	AUTO TIRES-BATTERIES-ACCESS.	154	6 046	11.7	4.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	5	1 925	13.2	13.2
440	FARM EQUIPMENT MACHINERY	5	722	10.6	.5	141	MEN'S CLOTHING	5	1 448	9.9	9.9
460	HAY-GRAIN-FEED-FARM SUPPLIES	6	373	40.0	.2	142	BOYS' CLOTHING	5	476	3.3	3.3
480	HOUSEHOLD FUELS-ICE.	10	790	83.3	.5	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	5	3 322	22.7	22.7
500	ALL OTHER MERCHANDISE.	146	7 106	9.4	4.8	161	CHILOREN'S-INFANTS' WEAR	5	372	2.5	2.5
520	NONMERCHANOISE RECEIPTS.	326	6 504	6.1	4.4	162	HANOBAGS-ACCESSORIES	5	522	3.6	3.6
	BUILDING MATERIALS, HAROWARE, AND FARM EQUIP OEALERS (SIC 52)					163	MILLINERY.	4	106	1.1	.7
	TOTAL	36	7 535	(X)	100.0	164	HOSIERY.	5	175	1.2	1.2
260	KITCHENWARE-HOME FURNISHINGS	6	80	22.4	1.1	165	LINGERIE	5	582	4.0	4.0
300	SPORTING-RECREATION EQUIPMENT.	5	88	24.4	1.2	166	WOMENS COATS-SUITS-FURS-RAINWR	4	193	1.5	1.3
320	HARDWARE-GAROEING EQUIPMENT	14	941	29.0	12.5	167	WOMEN'S DRESSES.	5	587	4.0	4.0
340	LUMBER-BUILDING MATERIALS.	31	5 195	79.2	68.9	168	WOMEN'S BLOUSES-SPTSWR	5	614	4.2	4.2
520	NONMERCHANOISE RECEIPTS.	24	212	3.7	2.8	169	GIRLS'-SUBTEEN-TEEN WEAR	4	166	1.3	1.1
-	MISCELLANEOUS MERCHANOISE.	(X)	1 018	(X)	13.5	-	MISCELLANEOUS MERCHANOISE.	(X)	4	(X)	(2)
	BUILDING MATERIALS AND SUPPLY STORES (SIC 52 EX. 525)					180	ALL FOOTWEAR	5	704	4.8	4.8
	TOTAL	25	5 527	(X)	100.0	200	CURTAINS-DRAPERIES-ORY GOODS	5	1 285	8.8	8.8
320	HAROWARE-GAROEING EQUIPMENT	6	199	8.1	3.6	201	PIECE GOOOS-NOTIONS.	5	408	2.8	2.8
340	LUMBER-BUILDING MATERIALS.	25	5 046	91.3	91.3	202	CURTAINS-ORAPERIES	5	877	6.0	6.0
341	LUMBER	10	1 560	31.8	28.2	220	MAJOR APPL-RADIO-TV-MUSICAL INST	5	1 665	11.4	11.4
342	PLYWOOD.	10	575	11.7	10.4	221	MAJOR HOUSEHOLO APPLIANCES	5	994	6.8	6.8
343	WINDOWS, DOORS, AND FRAMES-METAL	8	142	3.4	2.6	222	RADIO-S-TV'S MUSICAL INSTR.	5	671	4.6	4.6
345	ALL OTHER MILLWORK	9	134	3.7	2.4	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	5	828	5.7	5.7
346	WALLBOARD.	10	393	8.0	7.1	241	FLOOR COVERINGS.	4	271	2.2	1.9
347	ASPHALT AND ASBESTOS PRODUCTS.	9	225	5.1	4.1	242	FURNITURE-SLEEP EQUIPMENT.	5	557	3.8	3.8
348	PAINT-GLASS-WALLPAPER.	8	89	2.4	1.6	260	KITCHENWARE-HOME FURNISHINGS	5	377	2.6	2.6
352	MASONRY SUPPLIES	8	140	3.1	2.5	261	CHINA-GLASSWARE.	4	80	.5	.5
353	INSULATION	8	60	1.3	1.1	262	KITCHENWARE-HOUSEWARES	5	297	2.0	2.0
354	PREFABRICATED BLDGS AND PARTS.	4	60	2.6	1.1	280	JEWELRY-OPTICAL GOOOS.	4	73	.5	.5
355	ALL OTHER BUILDING MATERIALS	7	436	14.3	7.9	300	SPORTING-RECREATION EQUIPMENT.	5	373	2.6	2.6
-	MISCELLANEOUS MERCHANDISE.	(X)	33	(X)	.6	320	HAROWARE-GAROEING EQUIPMENT	4	498	4.3	3.4
520	NONMERCHANOISE RECEIPTS.	18	177	4.3	3.2	321	HAROWARE-TOOLS	4	304	2.6	2.1
-	MISCELLANEOUS MERCHANOISE.	(X)	104	(X)	1.9	322	GAROEING EQUIPMENT-SUPPLIES	4	194	1.6	1.3
	HAROWARE STORES (SIC 5251)					340	LUMBER-BUILDING MATERIALS.	4	569	4.9	3.9
	TOTAL	8	(0)	(X)	100.0	348	PAINT-GLASS-WALLPAPER.	3	173	1.8	1.2
	FARM EQUIPMENT OEALERS (SIC 5252)					356	ALL OTHER LUMBER-MILLWORK.	3	396	4.1	2.7
	TOTAL	3	(0)	(X)	100.0	420	AUTO TIRES-BATTERIES-ACCESS.	3	967	10.1	6.6
	GENERAL MERCHANOISE GROUP STORES (SIC 53 PART*)					500	ALL OTHER MERCHANDISE.	5	427	2.9	2.9
	TOTAL	24	20 352	(X)	100.0	501	TOYS-GAMES-WHEEL GOODS	5	204	1.4	1.4
020	GROCERIES-OTHER FOODS.	14	269	1.6	1.3	502	BOOKS-STATIONERY-PHOTO. EQUIP.	5	170	1.2	1.2
040	MEALS-SNACKS	6	296	13.8	1.5	-	MISCELLANEOUS MERCHANOISE.	(X)	52	(X)	.4
120	COSMETICS-DRUGS-CLEANERS	17	725	3.6	3.6	520	NONMERCHANDISE RECEIPTS.	3	1 332	12.5	9.1
						535	ALL OTHER SERVICE RECEIPTS	3	1 247	11.6	8.5
						-	MISCELLANEOUS	(X)	85	(X)	.6
						-	MISCELLANEOUS MERCHANOISE.	(X)	56	(X)	.4
						VARIETY STORES (SIC 533)					
							TOTAL	8	(0)	(X)	100.0
020	GROCERIES-OTHER FOODS.	14	269	1.6	1.3	020	GROCERIES-OTHER FOODS.	8	(0)	3.7	3.7
040	MEALS-SNACKS	6	296	13.8	1.5	040	MEALS-SNACKS	5		13.6	9.9
120	COSMETICS-DRUGS-CLEANERS	17	725	3.6	3.6	120	COSMETICS-DRUGS-CLEANERS	8		4.9	4.9

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

†Detail may not add to total due to rounding.

*Merchandise line detail withheld due to insufficient reporting.

Note: PUEBLO SMSA—Coextensive with Pueblo County, Colo.

Pueblo SMSA—Continued

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Pueblo SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
520	NONMERCHANOISE RECEIPTS.	96	519	5.7	4.1	500	ALL OTHER MERCHANOISE.	3	12	1.3	1.2
527	SERVICE LABOR.	96	457	5.0	3.6	520	NONMERCHANOISE RECEIPTS.	4	49	6.0	4.8
-	MISCELLANEOUS MERCHANOISE.	(X)	99	(X)	.8	-	MISCELLANEOUS MERCHANOISE.	(X)	63	(X)	6.2
APPAREL AND ACCESSORY STORES (SIC 56)						SHOE STORES (SIC 566)					
TOTAL						TOTAL					
120	COSMETICS-DRUGS-CLEANERS	3	38	1.4	.5	160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	5	69	9.3	5.7
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	15	1 618	36.4	21.1	180	ALL FOOTWEAR	9	1 118	92.2	92.2
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	30	3 954	66.9	51.6	520	NONMERCHANDISE RECEIPTS.	4	23	4.2	1.9
180	ALL FOOTWEAR	22	1 609	29.1	21.0	-	MISCELLANEOUS MERCHANOISE.	(X)	2	(X)	.2
260	KITCHENWARE-HOME FURNISHINGS . .	3	32	1.1	.4	APPAREL AND ACCESS. STORES,N.E.C. (SIC 564; 7; 9)					
500	ALL OTHER MERCHANDISE.	6	56	1.3	.7	TOTAL					
520	NONMERCHANOISE RECEIPTS.	20	286	5.0	3.7	2	(0)	(X)	100.0		
-	MISCELLANEOUS MERCHANDISE.	(X)	67	(X)	.9	FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)					
WOMEN'S READY-TO-WEAR STORES (SIC 562)						TOTAL					
TOTAL						34	8 126	(X)	100.0		
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	12	(0)	80.8	80.8	200	CURTAINS-ORAPERIES-ORY GOOOS . .	4	93	8.8	1.1
161	CHILDREN'S-INFANTS' WEAR	5		9.3	8.2	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	15	3 494	67.5	43.0
163	MILLINERY.	6		1.0	1.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	18	3 518	75.8	43.3
164	HOSIERY.	9		2.4	2.4	260	KITCHENWARE-HOME FURNISHINGS . .	8	231	5.9	2.8
165	LINGERIE	10		8.2	8.2	520	NONMERCHANDISE RECEIPTS.	23	515	8.8	6.3
168	WOMEN'S BLOUSES-SPTSWR	11		15.2	15.2	-	MISCELLANEOUS MERCHANOISE.	(X)	275	(X)	3.4
172	DRESSES.	12		26.7	26.7	FURNITURE STORES (SIC 5712)					
173	COATS-SUITS.	11		9.1	9.1	TOTAL					
174	HANDBAGS	8		2.7	2.7	9	2 348	(X)	100.0		
176	OTHER WOMENS-GIRLS'CLOTHES ACC	6		7.4	7.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	9	2 150	91.6	91.6
-	MISCELLANEOUS MERCHANOISE.	(X)	(X)	.3	-	MISCELLANEOUS MERCHANDISE.	(X)	198	(X)	8.4	
520	NONMERCHANOISE RECEIPTS.	6	5.2	4.6	HOME FURNISHINGS STORES (OTHER 571)						
-	MISCELLANEOUS MERCHANDISE.	(X)	(X)	14.6	TOTAL						
WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563)						240	FURNITURE-SLEEP EQUIP-FLOOR COV.	8	(D)	75.3	75.3
TOTAL						-	MISCELLANEOUS MERCHANDISE.	(X)	(D)	(X)	24.6
FURRIERS AND FUR SHOPS (SIC 568)						HOUSEHOLD APPLIANCE STORES (SIC 572)					
TOTAL						TOTAL					
OTHER APPAREL AND ACCESSORY STRS. (OTHER 56)						7	1 447	(X)	100.0		
TOTAL						220	MAJOR APPL-RAOIO-TV-MUSICAL INST	7	1 058	73.6	73.1
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	13	(0)	57.7	36.5	224	NEW MAJOR APPLIANCES	7	932	64.8	64.4
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	15		37.2	20.1	225	NEW RADIOS-TV'S ETC.	5	104	10.1	7.2
180	ALL FOOTWEAR	20		41.9	38.5	226	USED MAJOR APPL-RAOIOS-TV'S . .	3	21	2.9	1.5
500	ALL OTHER MERCHANDISE.	3		1.6	.4	260	KITCHENWARE-HOME FURNISHINGS . .	3	48	6.2	3.3
520	NONMERCHANOISE RECEIPTS.	12		4.8	2.8	520	NONMERCHANDISE RECEIPTS.	7	186	12.9	12.9
-	MISCELLANEOUS MERCHANDISE.	(X)	(X)	1.8	-	MISCELLANEOUS MERCHANOISE.	(X)	154	(X)	10.6	
MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)						RAOIO, TV, AND MUSIC STORES (SIC 573)					
TOTAL						TOTAL					
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	7	1 017	80.5	80.5	9	(D)	(X)	100.0		
142	BOYS' CLOTHING	6	101	8.0	8.0	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	9	(0)	84.4	84.4
143	MEN'S TAILORED OUTERWEAR	7	337	26.7	26.7	520	NONMERCHANDISE RECEIPTS.	6	(X)	5.4	3.9
144	OTHER MEN'S OUTERWEAR.	5	190	16.3	15.0	-	MISCELLANEOUS MERCHANOISE.	(X)	(X)	(X)	11.7
145	MEN'S HATS	5	16	1.4	1.3	EATING AND ORINKING PLACES (SIC 58)					
146	OTHER MEN'S CLOTHING	5	372	32.1	29.5	TOTAL					
180	ALL FOOTWEAR	6	209	16.5	16.5	201	9 872	(X)	100.0		
520	NONMERCHANDISE RECEIPTS.	4	32	3.9	2.5	020	GROCERIES-OTHER FOODS.	15	153	16.4	1.5
-	MISCELLANEOUS MERCHANDISE.	(X)	5	(X)	.4	040	MEALS-SNACKS	174	6 000	66.5	60.8
FAMILY CLOTHING STORES (SIC 565)						060	ALCOHOLIC DRINKS	114	3 274	57.3	33.2
TOTAL						100	CIGARS-CIGARETTES-TOBACCO. . . .	50	185	6.3	1.9
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	6	329	32.4	32.4	520	NONMERCHANDISE RECEIPTS.	51	191	4.3	1.9
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	6	467	46.1	46.1	-	MISCELLANEOUS MERCHANOISE.	(X)	69	(X)	.7
180	ALL FOOTWEAR	4	94	10.2	9.3						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

NA Not available. X Not applicable. Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Pueblo SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establish- ments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establish- ments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
	EATING PLACES (SIC 5812)						LIQUOR STORES (SIC 592)				
	TOTAL	110	6 643	(X)	100.0		TOTAL ²	13	1 652	(X)	100.0
020	GROCERIES-OTHER FOODS	11	148	21.7	2.2		ANTIQUE AND SECONOHAND STORES (SIC 593)				
040	MEALS-SNACKS	110	5 585	84.1	84.1		TOTAL ²	17	930	(X)	100.0
060	ALCOHOLIC DRINKS	23	642	26.8	9.7		SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595)				
100	CIGARS-CIGARETTES-TOBACCO.	23	87	4.6	1.3		TOTAL ²	5	554	(X)	100.0
520	NONMERCHANDISE RECEIPTS.	26	141	4.8	2.1		JEWELRY STORES (SIC 597)				
-	MISCELLANEOUS MERCHANOISE.	(X)	40	(X)	.6		TOTAL	9	1 220	(X)	100.0
	ORINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)					280	JEWELRY-OPTICAL GOODS.	9	1 009	82.7	82.7
	TOTAL	91	3 229	(X)	100.0	281	WATCHES-CLOCKS	9	171	14.0	14.0
020	GROCERIES-OTHER FOODS.	4	5	2.7	.2	282	SILVERWARE	7	151	12.8	12.4
040	MEALS-SNACKS	64	415	17.1	12.9	285	ALL OTHER JEWELRY ITEMS.	7	115	14.9	9.4
060	ALCOHOLIC DRINKS	91	2 632	81.5	81.5	287	DIAMONDS, EXC. DIAMONO WATCHES	9	430	35.2	35.2
100	CIGARS-CIGARETTES-TOBACCO.	27	97	8.8	3.0	288	RINGS, EXC. DIAMONDS	8	141	11.6	11.6
520	NONMERCHANDISE RECEIPTS.	26	50	3.3	1.5	-	MISCELLANEOUS MERCHANOISE.	(X)	1	(X)	.1
-	MISCELLANEOUS MERCHANOISE.	(X)	30	(X)	.9	520	NONMERCHANDISE RECEIPTS.	9	101	8.3	8.3
	DRUG STORES AND PROPRIETARY STRS. (SIC 591)					529	WATCH-CLOCK-JEWELRY REPAIRS. .	8	98	8.0	8.0
	TOTAL	27	8 163	(X)	100.0	-	MISCELLANEOUS MERCHANDISE.	(X)	109	(X)	8.9
020	GROCERIES-OTHER FOODS.	17	403	7.3	4.9		FUEL AND ICE DEALERS (SIC 598)				
040	MEALS-SNACKS	4	69	1.7	.8		TOTAL	5	(D)	(X)	100.0
080	PACKAGED ALCOHOLIC BEVERAGES	12	723	39.9	8.9		FLORISTS (SIC 5992)				
100	CIGARS-CIGARETTES-TOBACCO.	28	456	5.8	5.6		TOTAL	6	(D)	(X)	100.0
120	COSMETICS-DRUGS-CLEANERS	27	4 790	58.7	58.7		CIGAR STORES AND STANDS (SIC 5993)				
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	3	40	1.0	.5	100	TOTAL	4	98	(X)	100.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	14	32	1.0	.4	-	CIGARS-CIGARETTES-TOBACCO.	4	87	88.8	88.8
260	KITCHENWARE-HOME FURNISHINGS	15	218	4.1	2.7		MISCELLANEOUS MERCHANDISE.	(X)	11	(X)	11.2
280	JEWELRY-OPTICAL GOODS.	13	146	2.8	1.8		OTHER MISCELLANEOUS RETAIL STORES (OTHER 59)				
300	SPORTING-RECREATION EQUIPMENT.	13	254	5.8	3.1		TOTAL	29	1 600	(X)	100.0
320	HARWARE-GARDENING EQUIPMENT	12	43	.9	.5	500	ALL OTHER MERCHANDISE.	27	1 195	99.4	74.7
500	ALL OTHER MERCHANDISE.	19	856	13.4	10.5	-	MISCELLANEOUS MERCHANDISE.	(X)	405	(X)	25.3
520	NONMERCHANDISE RECEIPTS.	3	32	1.9	.4		NONSTORE RETAILERS (SIC 53 PART*)				
-	MISCELLANEOUS MERCHANDISE.	(X)	101	(X)	1.2		TOTAL ²	5	259	(X)	100.0
	DRUG STORES (SIC 591 PT.)						MAIL ORDER HOUSES (SIC 532)				
	TOTAL	26	(D)	(X)	100.0		TOTAL	1	(D)	(X)	100.0
020	GROCERIES-OTHER FOODS.	9	{	6.9	4.5		MERCHANDISING MACHINE OPERATORS (SIC 534)				
040	MEALS-SNACKS	7		2.1	1.0		TOTAL	1	(D)	(X)	100.0
080	PACKAGED ALCOHOLIC BEVERAGES	3		43.5	8.4		DIRECT SELLING ESTABLISHMENTS (SIC 535)				
100	CIGARS-CIGARETTES-TOBACCO.	24		5.5	5.3		TOTAL	3	(D)	(X)	100.0
120	COSMETICS-DRUGS-CLEANERS	26	{	60.2	60.2						
121	MEDICINES EXC. PRESCRIPTION.	25		33.7	29.8						
122	PRESCRIPTION MEDICINES	26		24.7	24.7						
123	ALL OTHER DRUGS-PROPRIETARIES.	21		13.1	5.7						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	3		.9	.5						
160	WOMEN'S-GIRLS'CLOTHING EXC FOOTWR	3		1.9	1.0						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	4		1.1	.4						
260	KITCHENWARE-HOME FURNISHINGS	7		4.2	2.7						
280	JEWELRY-OPTICAL GOODS.	6		2.9	1.8						
300	SPORTING-RECREATION EQUIPMENT.	3		5.8	3.0						
320	HARWARE-GARDENING EQUIPMENT	3		.9	.5						
500	ALL OTHER MERCHANDISE.	13		12.9	10.0						
520	NONMERCHANDISE RECEIPTS.	5	1.8	.4							
-	MISCELLANEOUS MERCHANOISE.	(X)	(X)	.3							
	PROPRIETARY STORES (SIC 591 PT.)										
	TOTAL	1	(D)	(X)	100.0						
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)										
	TOTAL	88	7 147	(X)	100.0						
080	PACKAGED ALCOHOLIC BEVERAGES	13	1 562	100.0	21.9						
100	CIGARS-CIGARETTES-TOBACCO.	11	118	23.2	1.7						
280	JEWELRY-OPTICAL GOODS.	12	1 026	67.9	14.4						
420	AUTO TIRES-BATTERIES-ACCESS.	7	604	83.3	8.5						
500	ALL OTHER MERCHANOISE.	40	1 552	66.9	21.7						
520	NONMERCHANDISE RECEIPTS.	27	232	4.7	3.2						
-	MISCELLANEOUS MERCHANOISE.	(X)	2 051	(X)	28.7						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

* Nonstore retailers, part of SIC major group 53, are shown separately in this table.

† Detail may not add to total due to rounding.

‡ Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
	RETAIL TRADE						PAINT, GLASS, AND WALLPAPER STRS. (SIC 523)				
	TOTAL	5 218	831 298	(X)	100.0		TOTAL	43	3 650	(X)	100.0
020	GROCERIES-OTHER FOODS	941	172 658	58.9	20.8	340	LUMBER-BUILDING MATERIALS	43	3 196	87.6	87.6
040	MEALS-SNACKS	1 207	46 130	51.8	5.5	356	ALL OTHER LUMBER-MILLWORK	13	213	15.2	5.8
060	ALCOHOLIC DRINKS	483	12 834	45.4	1.5	357	PAINT-VARNISH ETC.	40	1 453	41.3	39.8
080	PACKAGED ALCOHOLIC BEVERAGES	301	10 882	33.3	1.3	358	PAINT SUNORIES	34	366	16.7	10.0
100	CIGARS-CIGARETTES-TOBACCO	1 216	12 754	4.3	1.5	359	WALLPAPER-OTHER WALL COVERINGS	30	213	11.0	5.8
120	COSMETICS-DRUGS-CLEANERS	772	35 331	12.3	4.3	361	GLASS	25	951	38.2	26.1
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	458	19 642	19.6	2.4	500	ALL OTHER MERCHANDISE	5	21	3.9	.6
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	545	30 007	26.8	3.6	520	NONMERCHANDISE RECEIPTS	20	292	12.7	8.0
180	ALL FOOTWEAR	433	10 584	11.6	1.3	-	MISCELLANEOUS MERCHANDISE	(X)	141	(X)	3.9
200	CURTAINS-DRAPERIES-DRY GOODS	384	10 984	11.8	1.3						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	563	19 224	16.4	2.3		ELECTRICAL SUPPLY STORES (SIC 524)				
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	420	16 400	16.6	2.0		TOTAL ²	4	327	(X)	100.0
260	KITCHENWARE-HOME FURNISHINGS	558	5 685	5.3	.7						
280	JEWELRY-OPTICAL GOODS	393	5 059	6.0	.6		HARDWARE STORES (SIC 5251)				
300	SPORTING-RECREATION EQUIPMENT	473	9 217	9.0	1.1		TOTAL	123	14 800	(X)	100.0
320	HARDWARE-GARDENING EQUIPMENT	648	15 270	7.4	1.8						
340	LUMBER-BUILDING MATERIALS	541	37 102	39.1	4.5						
380	AUTOMOBILES-TRUCKS	325	108 420	78.3	13.0						
400	AUTO FUELS-LUBRICANTS	1 144	66 692	33.3	8.0						
420	AUTO TIRES-BATTERIES-ACCESS.	1 213	33 245	13.1	4.0						
440	FARM EQUIPMENT MACHINERY	170	33 830	56.9	4.1						
460	HAY-GRAIN-FEED-FARM SUPPLIES	203	44 534	70.1	5.4						
480	HOUSEHOLD FUELS-ICE	158	8 005	35.7	1.0	180	ALL FOOTWEAR	8	33	2.9	.2
500	ALL OTHER MERCHANDISE	1 046	34 428	11.3	4.1	220	MAJOR APPL-RADIO-TV-MUSICAL INST	47	1 359	19.7	9.2
520	NONMERCHANDISE RECEIPTS	2 415	32 380	5.9	3.9	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	31	681	11.0	4.6
						260	KITCHENWARE-HOME FURNISHINGS	94	1 188	10.5	8.0
	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP DEALERS (SIC 52)					280	JEWELRY-OPTICAL GOODS	15	40	2.7	.3
	TOTAL	496	89 529	(X)	100.0	300	SPORTING-RECREATION EQUIPMENT	72	854	8.5	5.8
220	MAJOR APPL-RADIO-TV-MUSICAL INST	79	1 715	11.8	1.9	320	HARDWARE-GARDENING EQUIPMENT	123	7 192	48.6	48.6
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	62	1 068	8.1	1.2	340	LUMBER-BUILDING MATERIALS	106	1 906	14.4	12.9
260	KITCHENWARE-HOME FURNISHINGS	112	1 349	10.2	1.5	400	AUTO FUELS-LUBRICANTS	13	101	2.8	.7
300	SPORTING-RECREATION EQUIPMENT	84	890	7.1	1.0	420	AUTO TIRES-BATTERIES-ACCESS.	32	433	7.3	2.9
320	HARDWARE-GARDENING EQUIPMENT	265	10 151	24.1	11.3	440	FARM EQUIPMENT MACHINERY	7	83	10.9	.6
340	LUMBER-BUILDING MATERIALS	360	34 561	74.9	38.6	460	HAY-GRAIN-FEED-FARM SUPPLIES	17	241	5.8	1.6
380	AUTOMOBILES-TRUCKS	15	1 183	17.1	1.3	500	ALL OTHER MERCHANDISE	26	304	9.7	2.1
400	AUTO FUELS-LUBRICANTS	23	170	2.4	.2	520	NONMERCHANDISE RECEIPTS	47	263	3.2	1.8
420	AUTO TIRES-BATTERIES-ACCESS.	60	2 057	12.1	2.3	-	MISCELLANEOUS MERCHANDISE	(X)	122	(X)	.8
440	FARM EQUIPMENT MACHINERY	136	31 672	68.6	35.4		FARM EQUIPMENT DEALERS (SIC 5252)				
460	HAY-GRAIN-FEED-FARM SUPPLIES	33	652	7.8	.7		TOTAL	127	37 206	(X)	100.0
480	HOUSEHOLD FUELS-ICE	15	167	11.7	.2	220	MAJOR APPL-RADIO-TV-MUSICAL INST	15	114	5.7	.3
500	ALL OTHER MERCHANDISE	37	385	7.6	.4	320	HARDWARE-GARDENING EQUIPMENT	20	416	8.3	1.1
520	NONMERCHANDISE RECEIPTS	225	3 365	6.3	3.8	340	LUMBER-BUILDING MATERIALS	8	135	7.4	.4
-	MISCELLANEOUS MERCHANDISE	(X)	143	(X)	.2	380	AUTOMOBILES-TRUCKS	14	1 161	20.8	3.1
						400	AUTO FUELS-LUBRICANTS	10	66	2.1	.2
	LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC 521)					420	AUTO TIRES-BATTERIES-ACCESS.	28	1 618	17.5	4.3
	TOTAL	186	33 232	(X)	100.0	440	FARM EQUIPMENT MACHINERY	127	31 578	84.9	84.9
220	MAJOR APPL-RADIO-TV-MUSICAL INST	17	233	3.2	.7	460	HAY-GRAIN-FEED-FARM SUPPLIES	9	321	14.5	.9
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	29	281	2.9	.8	520	NONMERCHANDISE RECEIPTS	73	1 757	7.1	4.7
260	KITCHENWARE-HOME FURNISHINGS	12	124	3.8	.4	-	MISCELLANEOUS MERCHANDISE	(X)	40	(X)	.1
300	SPORTING-RECREATION EQUIPMENT	7	30	1.1	.1						
320	HARDWARE-GARDENING EQUIPMENT	120	2 451	9.0	7.4		GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*)				
							TOTAL	261	64 501	(X)	100.0
340	LUMBER-BUILDING MATERIALS	186	28 834	86.8	86.8	020	GROCERIES-OTHER FOODS	134	3 101	8.5	4.8
341	LUMBER	168	11 753	35.6	35.4	040	MEALS-SNACKS	49	1 105	6.7	1.7
342	PLYWOOD	153	3 338	10.8	10.0	100	CIGARS-CIGARETTES-TOBACCO	44	253	5.4	.4
343	WINDOWS, DOORS, AND FRAMES-METAL	119	1 337	5.0	4.0	120	COSMETICS-DRUGS-CLEANERS	155	1 840	3.6	2.9
344	KITCHEN CABINETS	68	364	2.3	1.1	140	MEN'S-BOYS' CLOTHING EXC FOOTWR	187	8 230	13.8	12.8
345	ALL OTHER MILLWORK	143	1 513	5.2	4.6	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	188	14 338	24.1	22.2
346	WALLBOARD	150	2 230	7.3	6.7	180	ALL FOOTWEAR	174	3 360	6.0	5.2
347	ASPHALT AND ASBESTOS PRODUCTS	147	1 629	5.3	4.9	200	CURTAINS-DRAPERIES-DRY GOODS	216	8 352	13.7	12.9
348	PAINT-GLASS-WALLPAPER	151	1 405	4.4	4.2	220	MAJOR APPL-RADIO-TV-MUSICAL INST	112	3 327	6.5	5.2
349	HEATING AND PLUMBING EQUIP	51	480	3.3	1.4	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	111	2 122	4.2	3.3
351	METAL ROOFING AND SIDING	95	456	2.1	1.4	260	KITCHENWARE-HOME FURNISHINGS	155	2 116	4.2	3.3
352	MASONRY SUPPLIES	134	1 178	4.0	3.5	280	JEWELRY-OPTICAL GOODS	135	671	1.3	1.0
353	INSULATION	120	632	2.3	1.9	300	SPORTING-RECREATION EQUIPMENT	124	1 530	3.1	2.4
354	PREFABRICATED BLDGS AND PARTS	38	439	3.0	1.3	320	HARDWARE-GARDENING EQUIPMENT	145	2 134	4.2	3.3
355	ALL OTHER BUILDING MATERIALS	91	2 080	14.7	6.3	340	LUMBER-BUILDING MATERIALS	77	1 306	4.5	2.0
460	HAY-GRAIN-FEED-FARM SUPPLIES	7	90	4.7	.3	400	AUTO FUELS-LUBRICANTS	31	683	6.5	1.1
480	HOUSEHOLD FUELS-ICE	11	109	7.8	.3	420	AUTO TIRES-BATTERIES-ACCESS.	24	2 297	9.3	3.6
520	NONMERCHANDISE RECEIPTS	75	1 004	5.8	3.0	500	ALL OTHER MERCHANDISE	166	4 889	9.3	7.6
-	MISCELLANEOUS MERCHANDISE	(X)	76	(X)	.2	520	NONMERCHANDISE RECEIPTS	117	2 365	7.8	3.7
						-	MISCELLANEOUS MERCHANDISE	(X)	481	(X)	.7
	PLUMBING AND HEATING EQUIP OLRS. (SIC 522)										
	TOTAL ³	13	314	(X)	100.0						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
	DEPARTMENT STORES (SIC 531)						GENERAL MERCHANDISE STORES (SIC 539 PART)				
	TOTAL	16	25 660	(X)	100.0		TOTAL	136	23 424	(X)	100.0
020	GROCERIES-OTHER FOODS.	7	153	1.1	.6	020	GROCERIES-OTHER FOODS.	65	2 442	27.7	10.4
120	COSMETICS-DRUGS-CLEANERS	15	452	1.8	1.8	040	MEALS-SNACKS	17	234	5.2	1.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	16	3 830	14.9	14.9	100	CIGARS-CIGARETTES-TOBACCO.	40	231	4.0	1.0
141	MEN'S CLOTHING	16	2 841	11.1	11.1	120	COSMETICS-DRUGS-CLEANERS	64	619	5.2	2.6
142	BOYS' CLOTHING	16	989	3.9	3.9	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	97	3 664	18.5	15.6
160	WOMEN'S-GIRLS' CLOTHING EX FOOTWR	16	6 494	25.3	25.3	160	WOMEN'S-GIRLS' CLOTHING EX FOOTWR	97	4 905	25.3	20.9
161	CHILDREN'S-INFANTS' WEAR	16	580	2.3	2.3	161	CHILDREN'S-INFANTS' WEAR	85	532	2.8	2.3
162	HANDBAGS-ACCESSORIES	16	870	3.4	3.4	162	HANDBAGS-ACCESSORIES	61	230	1.5	1.0
163	MILLINERY.	16	182	.7	.7	163	MILLINERY.	39	56	.5	.2
164	HOSIERY.	15	412	1.6	1.6	164	HOSIERY.	85	422	2.3	1.8
165	LINGERIE	16	1 038	4.0	4.0	165	LINGERIE	81	911	5.2	3.9
166	WOMENS COATS-SUITS-FURS-RAINWR	14	445	1.9	1.7	166	WOMENS COATS-SUITS-FURS-RAINWR	57	303	2.0	1.3
167	WOMEN'S DRESSES.	16	1 156	4.5	4.5	167	WOMEN'S DRESSES.	62	807	5.3	3.4
168	WOMEN'S BLOUSES-SPTSWR	16	1 199	4.7	4.7	168	WOMEN'S BLOUSES-SPTSWR	81	939	5.2	4.0
169	GIRLS'-SUBTEEN-TEEN WEAR	14	544	2.2	2.1	169	GIRLS'-SUBTEEN-TEEN WEAR	44	399	3.0	1.7
-	MISCELLANEOUS MERCHANDISE.	(X)	67	(X)	.3	171	OTHER WOMENS-GIRLS-CLOTHES ACC	12	92	4.2	.4
180	ALL FOOTWEAR	14	1 416	6.3	5.5	180	ALL FOOTWEAR	88	1 472	7.6	6.3
200	CURTAINS-ORAPERIES-ORY GOOOS	16	2 345	9.1	9.1	200	CURTAINS-ORAPERIES-ORY GOOOS	93	2 513	13.3	10.7
201	PIECE GOOOS-NOTIONS.	16	884	3.4	3.4	220	MAJOR APPL-RADIO-TV-MUSICAL INST	49	912	6.7	3.9
202	CURTAINS-ORAPERIES	15	1 455	6.4	5.7	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	50	597	4.1	2.5
220	MAJOR APPL-RADIO-TV-MUSICAL INST	15	2 145	8.7	8.4	260	KITCHENWARE-HOME FURNISHINGS	76	646	4.3	2.8
221	MAJOR HOUSEHOLD APPLIANCES	12	965	5.0	3.8	280	JEWELRY-OPTICAL GOOOS.	52	218	1.6	.9
222	RADIO'S-TV'S MUSICAL INSTR.	15	1 178	4.7	4.6	300	SPORTING-RECREATION EQUIPMENT.	63	711	4.1	3.0
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	15	1 131	4.6	4.4	320	HARDWARE-GARDENING EQUIPMENT	58	1 017	9.7	4.3
241	FLOOR COVERINGS.	13	442	2.0	1.7	340	LUMBER-BUILDING MATERIALS.	38	378	5.6	1.6
242	FURNITURE-SLEEP EQUIPMENT.	14	689	2.9	2.7	400	AUTO FUELS-LUBRICANTS.	28	615	10.4	2.6
260	KITCHENWARE-HOME FURNISHINGS	15	751	3.0	2.9	420	AUTO TIRES-BATTERIES-ACCESS.	12	339	7.0	1.4
261	CHINA-GLASSWARE.	12	142	.7	.6	500	ALL OTHER MERCHANDISE.	77	1 009	7.2	4.3
262	KITCHENWARE-HOUSEWARES	14	607	2.6	2.4	520	NONMERCHANDISE RECEIPTS.	53	439	7.1	1.9
280	JEWELRY-OPTICAL GOOOS.	12	135	.6	.5	-	MISCELLANEOUS MERCHANDISE.	(X)	463	(X)	2.0
300	SPORTING-RECREATION EQUIPMENT.	15	719	2.9	2.8		ORY GOOOS STORES (SIC 539 PART)				
320	HARDWARE-GARDENING EQUIPMENT	13	633	2.7	2.5		TOTAL ²	18	896	(X)	100.0
321	HARDWARE-TOOLS	11	315	1.6	1.2		SEWING AND NEEDLEWORK STORES (SIC 539 PART)				
322	GARDENING EQUIPMENT-SUPPLIES	12	318	1.4	1.2		TOTAL	14	(D)	(X)	100.0
340	LUMBER-BUILDING MATERIALS.	11	864	4.7	3.4		FOOD STORES (SIC 54)				
348	PAINT-GLASS-WALLPAPER.	9	248	1.7	1.0		TOTAL	524	195 464	(X)	100.0
356	ALL OTHER LUMBER-MILLWORK.	11	616	3.3	2.4						
420	AUTO TIRES-BATTERIES-ACCESS.	11	1 957	10.6	7.6	020	GROCERIES-OTHER FOODS.	524	166 905	85.4	85.4
500	ALL OTHER MERCHANDISE.	14	877	3.6	3.4	040	MEALS-SNACKS	16	183	33.3	.1
501	TOYS-GAMES-WHEEL GOOOS	14	494	2.0	1.9	080	PACKAGED ALCOHOLIC BEVERAGES	68	769	6.2	.4
502	BOOKS-STATIONERY-PHOTO. EQUIP.	14	272	1.1	1.1	100	CIGARS-CIGARETTES-TOBACCO.	396	7 940	4.6	4.1
518	MOSE. EXC. TOY-GAMES-BOOKS-STA	9	111	.6	.4	120	COSMETICS-DRUGS-CLEANERS	354	8 656	5.2	4.4
520	NONMERCHANDISE RECEIPTS.	11	1 632	11.2	6.4	160	WOMEN'S-GIRLS' CLOTHING EX FOOTWR	41	132	1.4	.1
534	AUTO REPAIR.	7	96	.7	.4	260	KITCHENWARE-HOME FURNISHINGS	29	102	2.3	.1
535	ALL OTHER SERVICE RECEIPTS	11	1 535	10.5	6.0	300	SPORTING-RECREATION EQUIPMENT.	16	196	5.8	.1
-	MISCELLANEOUS MERCHANDISE.	(X)	124	(X)	.5	320	HARDWARE-GARDENING EQUIPMENT	80	753	1.1	.4
	VARIETY STORES (SIC 533)					500	ALL OTHER MERCHANDISE.	309	5 126	3.5	2.6
	TOTAL	77	(D)	(X)	100.0	520	NONMERCHANDISE RECEIPTS.	210	3 838	3.0	2.0
020	GROCERIES-OTHER FOODS.	61	(D)	3.9	3.8	-	MISCELLANEOUS MERCHANDISE.	(X)	862	(X)	.4
040	MEALS-SNACKS	30		9.1	6.3		GROCERY STORES (SIC 541)				
120	COSMETICS-DRUGS-CLEANERS	76		5.8	5.8		TOTAL	452	192 458	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	74		5.5	5.5	020	GROCERIES-OTHER FOODS.	452	164 055	85.2	85.2
160	WOMEN'S-GIRLS' CLOTHING EX FOOTWR	75		22.1	22.1	021	MEATS-FISH-POULTRY	441	43 244	22.7	22.5
180	ALL FOOTWEAR	72		3.5	3.5	022	PRODUCE (FRESH FRUITS-VEGTLS)	422	15 875	8.4	8.2
200	CURTAINS-ORAPERIES-ORY GOOOS	75		11.0	11.0	023	FROZEN FOODS	413	9 416	5.1	4.9
220	MAJOR APPL-RADIO-TV-MUSICAL INST	48		2.3	2.0	024	ALL OTHER FOODS.	450	95 517	49.6	49.6
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	47		3.8	3.0	080	PACKAGED ALCOHOLIC BEVERAGES	67	761	6.1	.4
260	KITCHENWARE-HOME FURNISHINGS	64		7.9	5.4	100	CIGARS-CIGARETTES-TOBACCO.	395	7 925	4.6	4.1
280	JEWELRY-OPTICAL GOOOS.	71		2.4	2.4	120	COSMETICS-DRUGS-CLEANERS	353	8 655	5.2	4.5
300	SPORTING-RECREATION EQUIPMENT.	46		1.5	.8	160	WOMEN'S-GIRLS' CLOTHING EX FOOTWR	41	132	1.4	.1
320	HARDWARE-GARDENING EQUIPMENT	73		3.6	3.6	260	KITCHENWARE-HOME FURNISHINGS	28	102	2.3	.1
500	ALL OTHER MERCHANDISE.	75		22.6	22.6	300	SPORTING-RECREATION EQUIPMENT.	15	182	5.8	.1
520	NONMERCHANDISE RECEIPTS.	34		3.3	1.7	320	HARDWARE-GARDENING EQUIPMENT	79	743	1.1	.4
-	MISCELLANEOUS MERCHANDISE.	(X)		(X)	.6	500	ALL OTHER MERCHANDISE.	308	5 118	3.6	2.7
					516	ALL OTHER MERCHANDISE.	100	750	1.0	.4	
					517	PAPER-PAPER PRODUCTS	302	4 368	3.1	2.3	

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
52D	NONMERCHANOISE RECEIPTS.	196	3 818	3.0	2.0	520	NONMERCHANOISE RECEIPTS.	299	12 084	8.6	7.8
-	MISCELLANEOUS MERCHANOISE.	(X)	967	(X)	.5	-	MISCELLANEOUS MERCHANOISE.	(X)	293	(X)	.2
	MEAT MARKETS (SIC 542 PT.)						MOTOR VEHICLE DEALERS (SIC 551, 552)				
	TOTAL	8	(0)	(X)	100.0		TOTAL	245	132 426	(X)	100.0
	FISH (SEA FOOD) MARKETS (SIC 542 PT.)					380	AUTOMOBILES-TRUCKS	245	106 278	80.3	80.3
	TOTAL	-	-	(X)	-	400	AUTO FUELS-LUBRICANTS.	177	1 486	1.3	1.1
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)					420	AUTO TIRES-BATTERIES-ACCES5. . .	216	11 903	9.2	9.0
	TOTAL	5	(0)	(X)	100.0	440	FARM EQUIPMENT MACHINERY	7	1 528	19.0	1.2
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)					520	NONMERCHANOISE RECEIPTS.	218	10 600	8.4	8.0
	TOTAL ²	10	148	(X)	100.0	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	631	(X)	.5
	RETAIL BAKERIES (SIC 546)						DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.)				
	TOTAL	40	(0)	(X)	100.0		TOTAL	179	101 448	(X)	100.0
020	GROCERIES-OTHER FOODS.	40				380	AUTOMOBILES-TRUCKS	179	81 579	80.4	80.4
040	MEALS-SNACKS	14				381	NEW PASSENGER CARS-RETAIL. . .	179	40 170	39.6	39.6
52D	NONMERCHANOISE RECEIPTS.	4				382	NEW PASSENGER CARS-WHOLESALE . .	23	786	4.2	.8
	RETAIL BAKERIES-BAKING, SELLING (SIC 5462)					383	NEW COMMERCIAL VEHICLES-RETAIL	120	12 507	14.9	12.3
	TOTAL	39	1 387	(X)	100.0	385	USED PASSENGER CARS-RETAIL . .	177	20 979	20.7	20.7
020	GROCERIES-OTHER FOODS.	39	1 304	94.0	94.0	386	USED PASSENGER CARS-WH5LE. . .	87	1 699	2.9	1.7
025	BAKERY PRODUCTS-EXCEPT FROZEN.	39	1 289	92.9	92.9	387	USED COMMERCIAL VEHICLES	105	4 556	5.8	4.5
027	ALL OTHER FOODS.	13	15	4.6	1.1	389	MOTORCYCLES-MOTORSOOTERS. . . .	5	122	1.5	.1
D40	MEALS-SNACKS	14	78	16.6	5.6	392	ALL OTHER AUTOS-TRUCKS	21	601	5.7	.6
52D	NONMERCHANOISE RECEIPTS.	4	5	2.2	.4	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	159	(X)	.2
	RETAIL BAKERIES--SELLING ONLY (SIC 5463)					400	AUTO FUELS-LUBRICANTS.	150	1 083	1.2	1.1
	TOTAL	1	(0)	(X)	100.0	420	AUTO TIRES-BATTERIES-ACCES5. . .	177	9 252	9.1	9.1
	DAIRY PRODUCTS STORES (SIC 545)					421	PARTS INSTALLED IN REPAIR WORK	165	5 357	5.5	5.3
	TOTAL	7	(0)	(X)	100.0	422	PARTS-WHOLESALE.	163	1 827	1.8	1.8
	EGG AND POULTRY DEALERS (SIC 549 PT.)					423	PARTS-RETAIL	161	1 287	1.3	1.3
	TOTAL	1	(0)	(X)	100.0	424	AUTOMOBILE TIRES-BATTERIES-ACC	124	780	1.0	.8
	OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.)					520	NONMERCHANOISE RECEIPTS.	164	8 153	8.5	8.0
	TOTAL	1	(0)	(X)	100.0	527	SERVICE LABOR.	164	6 838	7.1	6.7
	AUTOMOTIVE DEALERS (SIC 55 EX. 554)					528	OTHER NONMERCHANOISE RECEIPTS.	70	1 314	2.7	1.3
	TOTAL	377	155 681	(X)	100.0	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	1 380	(X)	1.4
220	MAJOR APPL-RADIO-TV-MUSICAL INST	36	1 691	23.4	1.1		DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.)				
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	17	173	9.0	.1		TOTAL ²	10	4 346	(X)	100.0
260	KITCHENWARE-HOME FURNISHINGS . .	32	249	6.2	.2		DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.)				
300	SPORTING-RECREATION EQUIPMENT. .	34	609	13.7	.4		TOTAL	20	21 756	(X)	100.0
320	HARDWARE-GARDENING EQUIPMENT . .	30	328	8.3	.2	380	AUTOMOBILES-TRUCKS	20	17 089	78.5	78.5
380	AUTOMOBILES-TRUCKS	258	106 779	78.4	68.6	381	NEW PASSENGER CARS-RETAIL. . .	20	8 433	38.8	38.8
400	AUTO FUELS-LUBRICANTS.	210	2 118	1.9	1.4	383	NEW COMMERCIAL VEHICLES-RETAIL	11	2 521	15.1	11.6
420	AUTO TIRES-BATTERIES-ACCES5. . . .	315	19 361	13.7	12.4	385	USED PASSENGER CARS-RETAIL . .	20	4 204	19.3	19.3
440	FARM EQUIPMENT MACHINERY	7	1 536	18.5	1.0	386	USED PASSENGER CARS-WH5LE. . .	16	318	1.6	1.5
500	ALL OTHER MERCHANDISE.	65	10 460	51.1	6.7	387	USED COMMERCIAL VEHICLES	11	881	5.2	4.0
						-	MISCELLANEOUS MERCHANDISE. . . .	(X)	731	(X)	3.4
						400	AUTO FUELS-LUBRICANTS.	15	319	2.5	1.5
						403	MOTOR OILS-GREASES-OTHER DILS.	14	250	1.8	1.1
						-	MISCELLANEOUS MERCHANOISE. . . .	(X)	69	(X)	.3
						420	AUTO TIRES-BATTERIES-ACCES5. . .	20	1 968	9.0	9.0
						421	PARTS INSTALLED IN REPAIR WORK	20	1 127	5.2	5.2
						422	PARTS-WHOLESALE.	19	503	2.3	2.3
						423	PARTS-RETAIL	19	124	.6	.6
						424	AUTOMOBILE TIRES-BATTERIES-ACC	15	214	1.0	1.0
						520	NONMERCHANDISE RECEIPTS.	20	1 859	8.5	8.5
						527	SERVICE LABOR.	20	1 591	7.3	7.3
						528	OTHER NONMERCHANDISE RECEIPTS.	11	268	1.5	1.2
						-	MISCELLANEOUS MERCHANDISE. . . .	(X)	521	(X)	2.4
							MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)				
							TOTAL	36	4 876	(X)	100.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹ Detail may not add to total due to rounding.² Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
380	AUTOMOBILES-TRUCKS	36	4 162	85.4	85.4	520	NONMERCHANTOISE RECEIPTS.	46	764	13.6	10.0
385	USEO PASSENGER CARS-RETAIL	36	3 558	73.0	73.0	-	MISCELLANEOUS MERCHANTOISE.	(X)	110	(X)	1.4
386	USEO PASSENGER CARS-WHSL.	9	208	9.7	4.3						
387	USEO COMMERCIAL VEHICLES	5	126	9.1	2.6						
392	ALL OTHER AUTOS-TRUCKS	3	81	32.0	1.7		BOAT DEALERS (SIC 5591)				
-	MISCELLANEOUS MERCHANTOISE.	(X)	189	(X)	3.9		TOTAL	1	(0)	(X)	100.0
400	AUTO FUELS-LUBRICANTS.	5	62	5.5	1.3		HOUSEHOLD TRAILER DEALERS (SIC 5592)				
401	GASOLINE	4	51	14.7	1.0		TOTAL	27	8 907	(X)	100.0
-	MISCELLANEOUS MERCHANTOISE.	(X)	11	(X)	.2						
420	AUTO TIRES-BATTERIES-ACCESS.	10	248	10.7	5.1	380	AUTOMOBILES-TRUCKS	3	87	8.0	1.0
421	PARTS INSTALLED IN REPAIR WORK	9	131	5.8	2.7	500	ALL OTHER MERCHANTOISE.	27	8 555	96.0	96.0
424	AUTOMOBILE TIRES-BATTERIES-ACC	4	32	3.3	.7	504	MOBILE HOMES-HOUSEHOLD TRLRS	24	8 024	93.5	90.1
-	MISCELLANEOUS MERCHANTOISE.	(X)	86	(X)	1.8	505	CAMP TRAILERS-TRAVEL TRAILERS.	6	362	22.4	4.1
520	NONMERCHANTOISE RECEIPTS.	25	150	4.1	3.1	507	ALL OTHER MERCHANTOISE.	5	168	7.0	1.9
527	SERVICE LABOR.	10	118	3.8	2.4	-	MISCELLANEOUS MERCHANTOISE.	(X)	1	(X)	(Z)
528	OTHER NONMERCHANTOISE RECEIPTS.	17	32	3.6	.7	520	NONMERCHANTOISE RECEIPTS.	11	241	5.7	2.7
-	MISCELLANEOUS MERCHANTOISE.	(X)	254	(X)	5.2	527	SERVICE LABOR.	6	47	1.5	.5
	TIRE, BATTERY, AND ACCESSORY OLRS (SIC 553)					532	OTHER NONMERCHANTOISE RECEIPTS.	9	191	6.9	2.1
	TOTAL	98	(D)	(X)	100.0	-	MISCELLANEOUS MERCHANTOISE.	(X)	24	(X)	.3
220	MAJOR APPL-RADIO-TV-MUSICAL INST	36		22.5	10.5		AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.)				
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	17		7.8	1.4		TOTAL	6	1 934	(X)	100.0
260	KITCHENWARE-HOME FURNISHINGS	31		4.3	1.2						
300	SPORTING-RECREATION EQUIPMENT.	29		17.7	3.9		AUTOMOTIVE DEALERS, N.E.C. (SIC 5599 PT.)				
320	HARDWARE-GARDENING EQUIPMENT	30		6.7	2.6		TOTAL	-	-	(X)	-
340	LUMBER-BUILDING MATERIALS.	15	(0)	2.9	.4						
380	AUTOMOBILES-TRUCKS	5		9.7	1.1		GASOLINE SERVICE STATIONS (SIC 554)				
400	AUTO FUELS-LUBRICANTS.	31		11.5	5.0		TOTAL	845	77 595	(X)	100.0
420	AUTO TIRES-BATTERIES-ACCESS.	98		60.2	60.2	020	GROCERIES-OTHER FOODS.	123	426	2.8	.5
500	ALL OTHER MERCHANTOISE.	29		9.9	2.3	040	MEALS-SNACKS	39	858	13.9	1.1
520	NONMERCHANTOISE RECEIPTS.	64		11.3	9.4	080	PACKAGE ALCOHOLIC BEVERAGES	4	46	12.5	.1
-	MISCELLANEOUS MERCHANTOISE.	(X)		(X)	1.9	100	CIGARS-CIGARETTES-TOBACCO.	227	880	3.1	1.1
	HOME AND AUTO SUPPLY STORES (SIC 553 PT.)					300	SPORTING-RECREATION EQUIPMENT.	8	43	14.2	.1
	TOTAL	21	(D)	(X)	100.0	320	HARDWARE-GARDENING EQUIPMENT	5	39	10.0	.1
220	MAJOR APPL-RADIO-TV-MUSICAL INST	21		22.2	22.2	380	AUTOMOBILES-TRUCKS	40	258	6.5	.3
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	16		7.8	3.6	400	AUTO FUELS-LUBRICANTS.	845	62 538	80.6	80.6
260	KITCHENWARE-HOME FURNISHINGS	19		5.6	2.9	401	GASOLINE	844	57 152	74.2	73.7
300	SPORTING-RECREATION EQUIPMENT.	18		19.3	9.4	402	OTHER AUTOMOTIVE FUELS	167	2 792	10.3	3.6
317	ALL OTHER SPTG GOODS EXC BOATS	18		18.9	9.2	403	MOTOR OILS-GREASES-OTHER OILS.	747	2 593	3.6	3.3
-	MISCELLANEOUS MERCHANTOISE.	(X)		(X)	.1	420	AUTO TIRES-BATTERIES-ACCESS.	729	8 046	11.5	10.4
320	HARDWARE-GARDENING EQUIPMENT	20		6.4	6.4	421	PARTS INSTALLED IN REPAIR WORK	333	1 796	6.2	2.3
340	LUMBER-BUILDING MATERIALS.	15		2.8	1.0	423	PARTS-RETAIL	144	534	3.6	.7
420	AUTO TIRES-BATTERIES-ACCESS.	21	(D)	32.5	32.5	424	AUTOMOBILE TIRES-BATTERIES-ACC	685	5 716	8.4	7.4
417	NEW TIRES-TUBES(OTHER USERS)	21		9.6	9.6	460	HAY-GRAIN-FEED-FARM SUPPLIES	5	203	17.6	.3
426	AUTOMOBILE ACCESSORIES	19		6.2	5.6	480	HOUSEHOLD FUELS-ICE.	37	295	6.2	.4
436	STORAGE BATTERIES.	20		1.3	1.3	500	ALL OTHER MERCHANDISE.	41	246	3.8	.3
-	MISCELLANEOUS MERCHANTOISE.	(X)		(X)	16.0	520	NONMERCHANTOISE RECEIPTS.	587	3 454	5.8	4.5
500	ALL OTHER MERCHANTOISE.	16		11.2	4.3	527	SERVICE LABOR.	575	2 871	4.8	3.7
520	NONMERCHANTOISE RECEIPTS.	18		8.8	8.6	-	MISCELLANEOUS MERCHANTOISE.	(X)	261	(X)	.3
526	OTHER NONMERCHANTOISE RECEIPTS.	18		5.6	5.5		APPAREL AND ACCESSORY STORES (SIC 56)				
-	MISCELLANEOUS MERCHANTOISE.	(X)		(X)	3.1		TOTAL	337	32 477	(X)	100.0
	OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.)					140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	169	10 358	46.4	31.9
	TOTAL	77	7 638	(X)	100.0	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	237	13 117	54.2	40.4
220	MAJOR APPL-RADIO-TV-MUSICAL INST	15	254	26.6	3.3	180	ALL FOOTWEAR	176	6 719	28.4	20.7
221	MAJOR HOUSEHOLD APPLIANCES	13	134	14.5	1.8	200	CURTAINS-DRAPERIES-ORY GOODS	53	1 186	11.2	3.7
222	RADIOS-TV'S MUSICAL INSTR.	14	119	12.9	1.6	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	17	66	.9	.2
260	KITCHENWARE-HOME FURNISHINGS	11	12	1.6	.2						
264	SMALL ELECTRICAL APPLIANCES.	11	10	.8	.1						
380	AUTOMOBILES-TRUCKS	4	131	14.4	1.7						
391	OTHER POWERED ROAD VEHICLES.	4	130	14.4	1.7						
-	MISCELLANEOUS MERCHANTOISE.	(X)	1	(X)	(Z)						
400	AUTO FUELS-LUBRICANTS.	18	382	20.1	5.0						
420	AUTO TIRES-BATTERIES-ACCESS.	77	5 901	77.3	77.3						
500	ALL OTHER MERCHANTOISE.	12	84	7.9	1.1						

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NA Not available.

X Not applicable.

Z Less than 0.05 percent.

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TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

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			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
260	KITCHENWARE-HOME FURNISHINGS	16	41	1.0	.1		CUSTOM TAILORS (SIC 567)				
280	JEWELRY-OPTICAL GOODS.	21	50	1.5	.2						
300	SPORTING-RECREATION EQUIPMENT.	38	335	3.6	1.0		TOTAL	-	-	(X)	-
500	ALL OTHER MERCHANDISE.	13	46	1.2	.1		FAMILY CLOTHING STORES (SIC 565)				
520	NONMERCHANDISE RECEIPTS.	132	490	3.9	1.5						
-	MISCELLANEOUS MERCHANDISE.	(X)	69	(X)	.2		TOTAL	82	12 949	(X)	100.0
	WOMEN'S CLOTHING, SPECIALTY STRS. FURRIERS (SIC 562, 3, 8)										
	TOTAL	114	8 548	(X)	100.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	82	4 790	37.0	37.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	10	141	7.3	1.6	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	82	4 610	35.6	35.6
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	114	7 719	90.3	90.3	180	ALL FOOTWEAR	74	2 014	15.7	15.6
180	ALL FOOTWEAR	11	324	12.4	3.8	200	CURTAINS-ORAPERIES-ORY GOODS . .	48	1 080	12.0	8.3
200	CURTAINS-ORAPERIES-ORY GOODS . .	5	106	12.1	1.2	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	16	61	1.1	.5
280	JEWELRY-OPTICAL GOODS.	8	27	4.6	.3	260	KITCHENWARE-HOME FURNISHINGS . .	16	37	1.4	.3
520	NONMERCHANDISE RECEIPTS.	35	176	4.3	2.1	280	JEWELRY-OPTICAL GOODS.	9	19	.4	.1
-	MISCELLANEOUS MERCHANDISE.	(X)	55	(X)	.6	300	SPORTING-RECREATION EQUIPMENT. .	28	208	2.8	1.6
	WOMEN'S READY-TO-WEAR STORES (SIC 562)					520	NONMERCHANDISE RECEIPTS.	26	87	3.4	.7
	TOTAL	100	(0)	(X)	100.0	-	MISCELLANEOUS MERCHANDISE.	(X)	42	(X)	.3
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	8		5.8	1.3		SHOE STORES (SIC 566)				
144	OTHER MEN'S OUTERWEAR.	4		6.7	.5		TOTAL	62	4 377	(X)	100.0
-	MISCELLANEOUS MERCHANDISE.	(X)		(X)	.5	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	19	144	11.1	3.3
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	100		90.9	90.9	180	ALL FOOTWEAR	62	4 066	92.9	92.9
161	CHILDREN'S-INFANTS' WEAR	23		6.6	3.4	520	NONMERCHANDISE RECEIPTS.	38	111	3.5	2.5
163	MILLINERY.	22		2.3	.6	-	MISCELLANEOUS MERCHANDISE.	(X)	56	(X)	1.3
164	HOSIERY.	72		2.3	2.2		MEN'S SHOE STORES (SIC 566 PT.)				
165	LINGERIE	80		10.7	10.2		TOTAL	1	(0)	(X)	100.0
168	WOMEN'S BLOUSES-SPTSWR	88		21.5	20.5		WOMEN'S SHOE STORES (SIC 566 PT.)				
172	DRESSES.	100	(0)	35.1	35.1		TOTAL	7	(0)	(X)	100.0
173	COATS-SUITS.	88		14.3	14.0		CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.)				
174	HANDBAGS	56		2.4	2.0		TOTAL	1	(0)	(X)	100.0
175	FURS	19		2.3	.7		FAMILY SHOE STORES (SIC 566 PT.)				
176	OTHER WOMEN'S-GIRLS' CLOTHES ACC	44		4.3	2.1		TOTAL	53	4 048	(X)	100.0
180	ALL FOOTWEAR	10		12.8	4.2	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	16	121	10.0	3.0
280	JEWELRY-OPTICAL GOODS.	7		3.8	.3	180	ALL FOOTWEAR	53	3 766	93.0	93.0
520	NONMERCHANDISE RECEIPTS.	30		4.2	2.2	181	MEN'S AND BOYS' FOOTWEAR	53	1 007	24.9	24.9
-	MISCELLANEOUS MERCHANDISE.	(X)		(X)	1.0	182	WOMEN'S AND GIRLS' FOOTWEAR. .	53	2 059	50.9	50.9
	MILLINERY STORES (SIC 563 PT.)					183	CHILDREN'S AND INFANTS' FOOTWR	53	700	17.3	17.3
	TOTAL	1	(0)	(X)	100.0	520	NONMERCHANDISE RECEIPTS.	35	105	3.6	2.6
	CORSET AND LINGERIE STORES (SIC 563 PT.)					-	MISCELLANEOUS MERCHANDISE.	(X)	56	(X)	1.4
	TOTAL	1	(0)	(X)	100.0		CHILDREN'S AND INFANTS' WR. STRS. (SIC 564)				
	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.)						TOTAL	11	456	(X)	100.0
	TOTAL	11	1 045	(X)	100.0	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	11	456	100.0	100.0
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	11	895	85.6	85.6	161	CHILDREN'S-INFANTS' WEAR	11	456	100.0	100.0
-	MISCELLANEOUS MERCHANDISE.	(X)	150	(X)	14.4		MISC. APPAREL AND ACCESSORY STRS. (SIC 569)				
	FURRIERS AND FUR SHOPS (SIC 568)						TOTAL	6	354	(X)	100.0
	TOTAL	1	(0)	(X)	100.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	6	86	24.3	24.3
	MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)					160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	6	88	24.9	24.9
	TOTAL	62	5 793	(X)	100.0	180	ALL FOOTWEAR	6	75	21.2	21.2
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	62	5 334	92.1	92.1	300	SPORTING-RECREATION EQUIPMENT. .	6	93	26.3	26.3
142	BOYS' CLOTHING	20	190	12.8	3.3	520	NONMERCHANDISE RECEIPTS.	5	9	2.5	2.5
143	MEN'S TAILORED OUTERWEAR	56	2 515	44.8	43.4	-	MISCELLANEOUS MERCHANDISE.	(X)	2	(X)	.6
144	OTHER MEN'S OUTERWEAR.	51	949	18.5	16.4						
145	MEN'S HATS	33	108	3.2	1.9						
146	OTHER MEN'S CLOTHING	53	1 572	33.0	27.1						
180	ALL FOOTWEAR	23	251	10.9	4.3						
300	SPORTING-RECREATION EQUIPMENT. .	4	33	7.5	.6						
520	NONMERCHANDISE RECEIPTS.	19	100	4.7	1.7						
-	MISCELLANEOUS MERCHANDISE.	(X)	75	(X)	1.3						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
	FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)					220	MAJOR APPL-RADIO-TV-MUSICAL INST	70	5 151	78.8	74.1
						224	NEW MAJOR APPLIANCES	70	3 982	60.9	57.3
						225	NEW RADIOS-TV'S ETC.	26	980	22.8	14.1
						226	USEO MAJOR APPL-RADIOS-TV'S . .	33	171	3.6	2.5
						-	MISCELLANEOUS MERCHANDISE . . .	(X)	18	(X)	.3
200	CURTAINS-DRAPERIES-ORY GOOOS . .	60	634	8.0	2.5	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	6	326	29.1	4.7
220	MAJOR APPL-RADIO-TV-MUSICAL INST	177	10 112	70.7	40.0	260	KITCHENWARE-HOME FURNISHINGS . .	37	607	16.7	8.7
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	138	11 933	71.1	47.2	320	HARWARE-GARDENING EQUIPMENT . .	6	141	15.5	2.0
260	KITCHENWARE-HOME FURNISHINGS . .	94	781	9.4	3.1	340	LUMBER-BUILDING MATERIALS	6	103	11.4	1.5
300	SPORTING-RECREATION EQUIPMENT . .	18	63	5.2	.2	520	NONMERCHANDISE RECEIPTS	49	379	8.7	5.5
320	HARWARE-GARDENING EQUIPMENT . .	20	229	15.0	.9	-	MISCELLANEOUS MERCHANDISE	(X)	178	(X)	2.6
340	LUMBER-BUILDING MATERIALS	19	110	6.1	.4						
420	AUTO TIRES-BATTERIES-ACCESS. . . .	4	24	7.6	.1						
500	ALL OTHER MERCHANDISE	9	91	8.1	.4						
520	NONMERCHANDISE RECEIPTS	163	1 213	8.2	4.8						
-	MISCELLANEOUS MERCHANDISE	(X)	117	(X)	.5						
							RAOIO AND TELEVISION STORES (SIC 5732)				
							TOTAL	34	2 719	(X)	100.0
	FURNITURE STORES (SIC 5712)					220	MAJOR APPL-RADIO-TV-MUSICAL INST	34	2 310	85.0	85.0
						224	NEW MAJOR APPLIANCES	23	318	22.4	11.7
						225	NEW RADIOS-TV'S ETC.	34	1 862	68.5	68.5
						226	USEO MAJOR APPL-RADIOS-TV'S . .	12	130	7.9	4.8
200	CURTAINS-ORAPERIES-ORY GOOOS . .	35	263	4.5	2.2	520	NONMERCHANDISE RECEIPTS	23	290	13.5	10.7
220	MAJOR APPL-RADIO-TV-MUSICAL INST	37	1 142	24.8	9.6	-	MISCELLANEOUS MERCHANDISE	(X)	119	(X)	4.4
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	100	10 004	84.3	84.3						
243	SLEEP EQUIPMENT	92	2 007	16.9	16.9						
244	OTHER HOUSEHOLD FURNITURE	99	5 699	48.0	48.0						
245	FLOOR COVERINGS-SOFT SURFACE . .	81	1 834	16.4	15.5						
246	FLOOR COVERINGS-HARD SURFACE . .	43	426	6.5	3.6						
247	NONHOUSEHOLD FURNITURE	14	38	2.6	.3						
260	KITCHENWARE-HOME FURNISHINGS . .	33	96	2.6	.8						
300	SPORTING-RECREATION EQUIPMENT . .	4	12	3.1	.1						
340	LUMBER-BUILDING MATERIALS	4	6	1.6	.1						
500	ALL OTHER MERCHANDISE	6	65	6.0	.5						
520	NONMERCHANDISE RECEIPTS	46	228	3.6	1.9						
-	MISCELLANEOUS MERCHANDISE	(X)	47	(X)	.4						
							RECORD SHOPS (SIC 5733 PT.)				
							TOTAL	6	(D)	(X)	100.0
	KITCHENWARE-HOME FURNISHINGS . .	33	96	2.6	.8						
300	SPORTING-RECREATION EQUIPMENT . .	4	12	3.1	.1						
340	LUMBER-BUILDING MATERIALS	4	6	1.6	.1						
500	ALL OTHER MERCHANDISE	6	65	6.0	.5						
520	NONMERCHANDISE RECEIPTS	46	228	3.6	1.9						
-	MISCELLANEOUS MERCHANDISE	(X)	47	(X)	.4						
							MUSICAL INSTRUMENT STORES (SIC 5733 PT.)				
							TOTAL ²	20	1 359	(X)	100.0
	HOME FURNISHINGS STORES (OTHER 571)										
							EATING AND DRINKING PLACES (SIC 58)				
							TOTAL	1 101	57 892	(X)	100.0
200	CURTAINS-ORAPERIES-ORY GOOOS . .	19	31.8	14.0		020	GROCERIES-OTHER FOODS	64	448	18.1	.8
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	31	71.7	69.1		040	MEALS-SNACKS	1 015	42 578	76.7	73.5
520	NONMERCHANDISE RECEIPTS	25	19.1	9.1		060	ALCOHOLIC DRINKS	464	12 693	44.3	21.9
-	MISCELLANEOUS MERCHANDISE	(X)	(X)	7.8		080	PACKAGED ALCOHOLIC BEVERAGES . .	39	236	40.0	.4
						100	CIGARS-CIGARETTES-TOBACCO	285	590	3.0	1.0
						300	SPORTING-RECREATION EQUIPMENT . .	4	81	11.1	.1
						500	ALL OTHER MERCHANDISE	28	122	4.4	.2
						520	NONMERCHANDISE RECEIPTS	236	824	3.4	1.4
						-	MISCELLANEOUS MERCHANDISE	(X)	320	(X)	.6
	FLOOR COVERINGS STORES (SIC 5713)						EATING PLACES (SIC 5812)				
							TOTAL	840	48 091	(X)	100.0
200	CURTAINS-ORAPERIES-ORY GOOOS . .	10	134	16.5	7.0	020	GROCERIES-OTHER FOODS	59	434	19.5	.9
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	27	1 475	77.3	77.3	040	MEALS-SNACKS	840	41 290	85.9	85.9
520	NONMERCHANDISE RECEIPTS	22	196	21.2	10.3	060	ALCOHOLIC DRINKS	203	4 633	24.3	9.6
-	MISCELLANEOUS MERCHANDISE	(X)	102	(X)	5.3	080	PACKAGED ALCOHOLIC BEVERAGES . .	15	115	16.6	.2
						100	CIGARS-CIGARETTES-TOBACCO	216	484	2.9	1.0
						500	ALL OTHER MERCHANDISE	23	103	4.0	.2
						520	NONMERCHANDISE RECEIPTS	186	692	3.2	1.4
						-	MISCELLANEOUS MERCHANDISE	(X)	340	(X)	.7
	DRAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714)						RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.)				
							TOTAL	596	36 768	(X)	100.0
						020	GROCERIES-OTHER FOODS	35	204	14.2	.6
						040	MEALS-SNACKS	596	30 683	83.5	83.5
						060	ALCOHOLIC DRINKS	180	4 443	25.8	12.1
						080	PACKAGED ALCOHOLIC BEVERAGES . .	10	82	25.0	.2
						100	CIGARS-CIGARETTES-TOBACCO	155	383	2.7	1.0
						500	ALL OTHER MERCHANDISE	18	81	3.5	.2
						520	NONMERCHANDISE RECEIPTS	141	583	3.5	1.6
						-	MISCELLANEOUS MERCHANDISE	(X)	308	(X)	.8
	CHINA, GLASSWARE, AND METALWARE STORES (SIC 5715)						CAFETERIAS (SIC 5812 PT.)				
							TOTAL	35	2 007	(X)	100.0
						040	MEALS-SNACKS	35	1 776	88.5	88.5
	MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719)										
	HOUSEHOLD APPLIANCE STORES (SIC 572)										
200	CURTAINS-DRAPERIES-ORY GOOOS . .	6	65	9.0	.9						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

¹ Detail may not add to total due to rounding.² Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
060	ALCOHOLIC DRINKS	4	47	8.9	2.3		PROPRIETARY STORES (SIC 591 PT.)				
100	CIGARS-CIGARETTES-TOBACCO. . . .	15	19	1.5	.9						
520	NONMERCHANTISE RECEIPTS.	6	28	3.6	1.4						
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	137	(X)	6.8		TOTAL ²	8	\$11	(X)	100.0
	REFRESHMENT PLACES (SIC 5812 PT.)						MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)				
	TOTAL	209	9 316	(X)	100.0		TOTAL	734	88 347	(X)	100.0
020	GROCERIES-OTHER FOODS.	14	121	38.2	1.3	020	GROCERIES-OTHER FOODS.	46	\$27	14.6	.6
040	MEALS-SNACKS	209	8 830	94.8	94.8	040	MEALS-SNACKS	18	232	20.0	.3
060	ALCOHOLIC DRINKS	19	143	20.0	1.5	080	PACKAGED ALCOHOLIC BEVERAGES . .	142	8 967	87.8	10.1
080	PACKAGED ALCOHOLIC BEVERAGES . .	4	32	9.6	.3	100	CIGARS-CIGARETTES-TOBACCO. . . .	84	469	7.6	.5
100	CIGARS-CIGARETTES-TOBACCO. . . .	46	82	4.7	.9	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	19	222	33.3	.3
520	NONMERCHANTISE RECEIPTS.	39	81	2.8	.9	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	20	230	23.0	.3
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	27	(X)	.3	180	ALL FOOTWEAR	23	127	6.2	.1
	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)					220	MAJOR APPL-RADIO-TV-MUSICAL INST	71	751	7.9	.9
	TOTAL	261	9 801	(X)	100.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	35	540	46.1	.6
040	MEALS-SNACKS	175	1 288	17.4	13.1	260	KITCHENWARE-HOME FURNISHINGS . .	52	498	14.2	.6
060	ALCOHOLIC DRINKS	261	8 060	82.2	82.2	280	JEWELRY-OPTICAL GOODS.	87	3 737	70.0	4.2
100	CIGARS-CIGARETTES-TOBACCO. . . .	69	106	4.0	1.1	300	SPORTING-RECREATION EQUIPMENT. .	82	4 927	94.9	5.6
500	ALL OTHER MERCHANDISE.	5	19	6.8	.2	320	HARDWARE-GARDENING EQUIPMENT . .	51	991	7.5	1.1
520	NONMERCHANTISE RECEIPTS.	50	131	4.4	1.3	340	LUMBER-BUILDING MATERIALS. . . .	27	525	8.9	.6
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	197	(X)	2.0	380	AUTOMOBILES-TRUCKS	7	146	20.0	.2
	DRUG STORES AND PROPRIETARY STRS. (SIC 591)					400	AUTO FUELS-LUBRICANTS.	16	468	7.0	.5
	TOTAL	205	32 446	(X)	100.0	420	AUTO TIRES-BATTERIES-ACCESS. . . .	29	937	15.4	1.1
020	GROCERIES-OTHER FOODS.	38	430	4.0	1.3	440	FARM EQUIPMENT MACHINERY	7	306	23.0	.3
040	MEALS-SNACKS	66	1 093	7.6	3.4	460	HAY-GRAIN-FEED-FARM SUPPLIES . .	137	43 237	83.7	48.9
080	PACKAGED ALCOHOLIC BEVERAGES . .	43	801	13.2	2.5	480	HOUSEHOLD FUELS-ICE.	95	7 358	51.8	8.3
100	CIGARS-CIGARETTES-TOBACCO. . . .	169	1 880	6.6	5.8	500	ALL OTHER MERCHANDISE.	233	10 314	72.6	11.7
120	COSMETICS-DRUGS-CLEANERS	205	24 626	75.9	75.9	520	NONMERCHANTISE RECEIPTS.	335	2 716	5.1	3.1
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	21	76	1.8	.2	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	118	(X)	.1
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	24	138	3.3	.4		LIQUOR STORES (SIC 592)				
200	CURTAINS-DRAPERIES-ORY GOODS . .	5	31	1.5	.1		TOTAL	140	9 526	(X)	100.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	34	226	2.4	.7	020	GROCERIES-OTHER FOODS.	25	131	6.0	1.4
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	3	19	1.8	.1	040	MEALS-SNACKS	8	71	12.0	.7
260	KITCHENWARE-HOME FURNISHINGS . .	32	250	2.8	.8	080	PACKAGED ALCOHOLIC BEVERAGES . .	140	8 924	93.7	93.7
280	JEWELRY-OPTICAL GOODS.	93	377	2.3	1.2	100	CIGARS-CIGARETTES-TOBACCO. . . .	59	137	3.3	1.4
300	SPORTING-RECREATION EQUIPMENT. .	30	160	2.1	.5	520	NONMERCHANTISE RECEIPTS.	82	170	2.5	1.8
320	HARDWARE-GARDENING EQUIPMENT . .	17	58	1.4	.2	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	93	(X)	1.0
340	LUMBER-BUILDING MATERIALS. . . .	4	31	1.0	.1		ANTIQUE STORES (SIC 5932)				
420	AUTO TIRES-BATTERIES-ACCESS. . . .	6	33	.9	.1		TOTAL	1	(D)	(X)	100.0
500	ALL OTHER MERCHANDISE.	107	1 807	9.0	5.6		SECONOHANO STORES (SIC 5933)				
520	NONMERCHANTISE RECEIPTS.	72	370	2.2	1.1		TOTAL	49	1 704	(X)	100.0
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	40	(X)	.1	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	6	56	25.9	3.3
	DRUG STORES (SIC 591 PT.)					160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	5	59	27.5	3.5
	TOTAL	197	31 935	(X)	100.0	180	ALL FOOTWEAR	5	21	9.4	1.2
020	GROCERIES-OTHER FOODS.	38	409	4.0	1.3	220	MAJOR APPL-RADIO-TV-MUSICAL INST	15	93	16.1	5.5
040	MEALS-SNACKS	67	1 096	7.5	3.4	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	28	420	55.7	24.6
080	PACKAGED ALCOHOLIC BEVERAGES . .	42	747	12.2	2.3	260	KITCHENWARE-HOME FURNISHINGS . .	6	26	11.7	1.5
100	CIGARS-CIGARETTES-TOBACCO. . . .	160	1 829	6.5	5.7	420	AUTO TIRES-BATTERIES-ACCESS. . . .	14	491	81.8	28.8
120	COSMETICS-DRUGS-CLEANERS	197	24 424	76.5	76.5	520	NONMERCHANTISE RECEIPTS.	14	60	6.0	3.5
121	MEDICINES EXC. PRESCRIPTION. . .	181	9 263	31.5	29.0	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	478	(X)	28.1
122	PRESCRIPTION MEDICINES	197	9 791	30.7	30.7		SPORTING GOODS STORES (SIC 5952)				
123	ALL OTHER DRUGS-PROPRIETARIES. .	147	5 369	23.4	16.8		TOTAL	65	5 673	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	11	52	2.0	.2	100	CIGARS-CIGARETTES-TOBACCO. . . .	5	22	8.8	.4
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	14	92	2.8	.3	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	9	146	22.0	2.6
200	CURTAINS-DRAPERIES-ORY GOODS . .	6	31	1.5	.1	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	8	128	12.8	2.3
220	MAJOR APPL-RADIO-TV-MUSICAL INST	34	226	2.4	.7	180	ALL FOOTWEAR	12	79	9.5	1.4
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	3	19	1.7	.1	280	JEWELRY-OPTICAL GOODS.	4	162	17.9	2.9
260	KITCHENWARE-HOME FURNISHINGS . .	33	252	2.8	.8	300	SPORTING-RECREATION EQUIPMENT. .	65	4 611	81.3	81.3
280	JEWELRY-OPTICAL GOODS.	84	331	1.9	1.0	301	ATHLETIC GOODS(TO INDIVIDUALS)	38	955	35.0	16.8
300	SPORTING-RECREATION EQUIPMENT. .	29	157	2.1	.5	302	ATHLETIC GOODS(TO TEAMS)	17	223	14.7	3.9
320	HARDWARE-GARDENING EQUIPMENT . .	16	56	1.4	.2	303	HUNTING EQUIPMENT.	35	636	21.6	11.2
340	LUMBER-BUILDING MATERIALS. . . .	4	31	1.0	.1	304	FISHING EQUIPMENT.	36	633	21.6	11.2
420	AUTO TIRES-BATTERIES-ACCESS. . . .	6	34	.9	.1	305	WINTER SPORTS EQUIPMENT. . . .	31	1 809	37.9	31.9
500	ALL OTHER MERCHANDISE.	99	1 740	8.7	5.4	306	BOATS-MOTORS-MARINE EQUIPMENT.	9	79	16.0	1.4
520	NONMERCHANTISE RECEIPTS.	72	368	2.4	1.2	315	CAMPING EQUIP-SUPPLIES	23	221	7.8	3.9
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	40	(X)	.1	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	54	(X)	1.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

¹ Detail may not add to total due to rounding.² Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab-lishments handling the line	All estab-lish-ments ¹					Estab-lishments handling the line	All estab-lish-ments ¹
500	ALL OTHER MERCHANOISE.	8	216	26.0	3.8		STATIONERY STORES (SIC 5943)				
520	NONMERCHANOISE RECEIPTS.	33	231	5.5	4.1		TOTAL ²	14	1 585	(X)	100.0
-	MISCELLANEOUS MERCHANOISE.	(X)	78	(X)	1.4						
	BICYCLE SHOPS (SIC 5953)						HAY, GRAIN, AND FEED STORES (SIC 5962)				
	TOTAL	4	208	(X)	100.0		TOTAL	67	27 148	(X)	100.0
300	SPORTING-RECREATION EQUIPMENT. .	4	171	82.2	82.2	320	HARDWARE-GARDENING EQUIPMENT . .	11	213	6.1	.8
520	NONMERCHANOISE RECEIPTS.	3	34	16.3	16.3	460	HAY-GRAIN-FEED-FARM SUPPLIES . .	67	26 005	95.8	95.8
-	MISCELLANEOUS MERCHANOISE.	(X)	3	(X)	1.4	500	ALL OTHER MERCHANOISE.	4	90	3.7	.3
	JEWELRY STORES (SIC 597)					520	NONMERCHANOISE RECEIPTS.	16	396	3.0	1.5
	TOTAL	56	4 019	(X)	100.0	-	MISCELLANEOUS MERCHANOISE.	(X)	444	(X)	1.6
260	KITCHENWARE-HOME FURNISHINGS . .	29	291	11.2	7.2		OTHER FARM SUPPLY STORES (SIC 5969 PT.)				
266	ALL OTHER HOME FURN EXC. CHINA	15	75	6.1	1.9		TOTAL	68	19 939	(X)	100.0
267	CHINA-GLASSWARE.	27	216	8.4	5.4	320	HARDWARE-GARDENING EQUIPMENT . .	20	578	8.3	2.9
280	JEWELRY-OPTICAL GOODS.	56	2 998	74.6	74.6	340	LUMBER-BUILDING MATERIALS.	5	178	13.8	.9
281	WATCHES-CLOCKS	53	658	16.7	16.4	400	AUTO FUELS-LUBRICANTS.	9	299	6.8	1.5
282	SILVERWARE	45	359	9.6	8.9	420	AUTO TIRES-BATTERIES-ACCESS. . .	10	378	9.3	1.9
285	ALL OTHER JEWELRY ITEMS.	45	504	18.8	12.5	460	HAY-GRAIN-FEED-FARM SUPPLIES . .	68	17 204	86.3	86.3
287	DIAMONDS, EXC. DIAMOND WATCHES	52	1 125	29.1	28.0	480	HOUSEHOLD FUELS-ICE.	8	542	18.8	2.7
288	RINGS, EXC. DIAMONDS	48	346	9.6	8.6	500	ALL OTHER MERCHANOISE.	7	92	5.6	.5
-	MISCELLANEOUS MERCHANOISE.	(X)	5	(X)	.1	520	NONMERCHANOISE RECEIPTS.	34	496	4.1	2.5
500	ALL OTHER MERCHANOISE.	9	96	13.4	2.4	-	MISCELLANEOUS MERCHANOISE.	(X)	172	(X)	.9
520	NONMERCHANOISE RECEIPTS.	51	495	13.5	12.3		GARDEN SUPPLY STORES (SIC 5969 PT.)				
529	WATCH-CLOCK-JEWELRY REPAIRS. .	50	466	13.0	11.6		TOTAL	2	(0)	(X)	100.0
533	ALL NONMERE RCPTS FROM CUSTOMERS	10	29	3.9	.7		NEWS DEALERS AND NEWSSTANDS (SIC 5994)				
-	MISCELLANEOUS MERCHANOISE.	(X)	138	(X)	3.4		TOTAL ²	12	1 042	(X)	100.0
	FUEL OIL DEALERS (SIC 5983)						HOBBY, TOY, AND GAME SHOPS (SIC 5995)				
	TOTAL	5	(0)	(X)	100.0		TOTAL ²	12	298	(X)	100.0
	LIQUEFIED PETROL GAS (BOTTLED GAS) DEALERS (SIC 5984)						CAMERA AND PHOTO SUPPLY STORES (SIC 5996)				
	TOTAL	60	7 189	(X)	100.0		TOTAL	10	831	(X)	100.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	26	350	7.5	4.9		GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997)				
320	HARDWARE-GARDENING EQUIPMENT . .	15	92	6.9	1.3		TOTAL ²	57	3 217	(X)	100.0
340	LUMBER-BUILDING MATERIALS.	8	185	17.1	2.6		OPTICAL GOODS STORES (SIC 5999 PT.)				
480	HOUSEHOLD FUELS-ICE.	60	5 720	79.6	79.6		TOTAL ²	4	339	(X)	100.0
481	LP GAS-WHOLESALE	9	633	44.2	8.8		RETAIL STORES, N.E.C. (SIC 5999 PT.)				
482	OTHER LP GAS SALES	60	5 067	70.5	70.5		TOTAL ²	26	812	(X)	100.0
500	ALL OTHER MERCHANOISE.	5	60	8.6	.8		NONSTORE RETAILERS (SIC 53 PART*)				
520	NONMERCHANOISE RECEIPTS.	27	421	9.0	5.9		TOTAL	58	12 059	(X)	100.0
-	MISCELLANEOUS MERCHANOISE.	(X)	361	(X)	5.0		GROCERIES-OTHER FOODS.	7	661	100.0	5.5
	FUEL AND ICE DEALERS, N.E.C. (SIC 5982)						COSMETICS-DRUGS-CLEANERS	32	98	.9	.8
	TOTAL	15	(0)	(X)	100.0		MEN'S-BOYS' CLOTHING EXC FOOTWR.	33	665	6.2	5.5
	FLORISTS (SIC 5992)						WOMEN'S-GIRLS'CLOTHING,EXC FOOTWR	33	2 035	19.1	16.9
	TOTAL	49	(0)	(X)	100.0		ALL FOOTWEAR	32	286	2.7	2.4
	CIGAR STORES AND STANDS (SIC 5993)						CURTAINS-DRAPERIES-ORY GOODS . .	33	714	6.6	5.9
	TOTAL	6	(0)	(X)	100.0		MAJOR APPL-RADIO-TV-MUSICAL INST	37	1 266	11.6	10.5
	BOOK STORES (SIC 5942)						FURNITURE-SLEEP EQUIP-FLOOR COV.	34	455	4.3	3.8
	TOTAL ²	12	1 096	(X)	100.0						

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*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹
260	KITCHENWARE-HOME FURNISHINGS . . .	34	293	2.7	2.4
280	JEWELRY-OPTICAL GOODS	32	93	.9	.8
300	SPORTING-RECREATION EQUIPMENT . .	34	384	3.5	3.2
320	HARWARE-GAROEING EQUIPMENT . .	34	586	5.4	4.9
340	LUMBER-BUILDING MATERIALS	34	506	4.7	4.2
420	AUTO TIRES-BATTERIES-ACCESS. . . .	33	428	3.9	3.5
440	FARM EQUIPMENT MACHINERY	13	62	1.4	.5
500	ALL OTHER MERCHANOISE	38	942	8.6	7.8
520	NONMERCHANOISE RECEIPTS.	39	1 660	15.0	13.8
-	MISCELLANEOUS MERCHANOISE.	(X)	925	(X)	7.7
MAIL ORER HOUSES (SIC 532)					
	TOTAL	36	(O)	(X)	100.0
120	COSMETICS-ORUGS-CLEANERS	32	}	}	.9
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	33			6.9
160	WOMEN'S-GIRLS'CLOTHING EX FOOTWR	33			21.0
180	ALL FOOTWEAR	32			3.0
200	CURTAINS-ORAPERIES-ORY GOODS . .	33			7.3
220	MAJOR APPL-RAIO-TV-MUSICAL INST	33			11.3
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	33			4.5
260	KITCHENWARE-HOME FURNISHINGS . .	33			2.7
280	JEWELRY-OPTICAL GOODS	32			.8
300	SPORTING-RECREATION EQUIPMENT . .	34			3.9
320	HARWARE-GAROEING EQUIPMENT . .	34			6.0
340	LUMBER-BUILDING MATERIALS	33			4.7
420	AUTO TIRES-BATTERIES-ACCESS. . . .	33			4.4
440	FARM EQUIPMENT MACHINERY	13			.6
500	ALL OTHER MERCHANOISE	34			5.9
520	NONMERCHANOISE RECEIPTS.	32			16.2
-	MISCELLANEOUS MERCHANOISE.	(X)			(Z)
MERCHANOISING MACHINE OPERATORS (SIC 534)					
	TOTAL	9	(O)	(X)	100.0
OIRECT SELLING ESTABLISHMENTS (SIC 535)					
	TOTAL	13	(O)	(X)	100.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

X Not applicable. Z Less than 0.05 percent.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales				
		Colorado	Colorado Springs SMSA	Denver SMSA	Pueblo SMSA	Area outside SMSA's
	RETAIL TRADE REPORTING SALES BY BROAD MERCHANDISE LINE	B	B	B	B	B
	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP DEALERS (SIC 52) REPORTING SALES BY BROAD MERCHANDISE LINE	C	A	C	C	B
	BUILDING MATERIALS AND SUPPLY STORES (SIC 52 EX. 525) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	A	(X)	C	(X)
340	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS	(X)	A	(X)	C	(X)
	LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC 521) REPORTING SALES BY BROAD MERCHANDISE LINE	C	(X)	C	(X)	C
340	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS	C	(X)	C	(X)	D
	PLUMBING AND HEATING EQUIP. OLDS. (SIC 522) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	C	(X)	A
	PAINT, GLASS, AND WALLPAPER STRS. (SIC 523) REPORTING SALES BY BROAD MERCHANDISE LINE	D	(X)	O	(X)	C
340	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS	D	(X)	O	(X)	C
	ELECTRICAL SUPPLY STORES (SIC 524) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	E	(X)	E
	HARDWARE STORES (SIC 5251) REPORTING SALES BY BROAD MERCHANDISE LINE	C	C	B	E	O
320 340	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HARDWARE-GARDENING EQUIPMENT	D O	C C	D B	E E	E E
	FARM EQUIPMENT DEALERS (SIC 5252) REPORTING SALES BY BROAD MERCHANDISE LINE	A	A	A	C	A

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent. X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales				
		Colorado	Colorado Springs SMSA	Denver SMSA	Pueblo SMSA	Area outside SMSA's
	GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	B	A	C
	DEPARTMENT STORES (SIC 531) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	B	A	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE					
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.....	B	A	C	A	B
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR...	B	A	B	A	B
200	CURTAINS-DRAPERIES-DRY GOODS.....	B	A	C	A	B
220	MAJOR APPL-RADIO-TV-MUSICAL INSTR...	B	A	C	A	B
240	FURNITURE-SLEEP EQUIP-FLOOR COV.....	B	A	B	A	B
260	KITCHENWARE-HOME FURNISHINGS.....	B	A	B	A	B
320	HARDWARE-GARDENING EQUIPMENT.....	B	A	B	A	B
340	LUMBER-BUILDING MATERIALS.....	B	A	B	A	B
500	ALL OTHER MERCHANDISE.....	B	A	B	A	B
520	NONMERCHANDISE RECEIPTS.....	B	A	C	A	B
	VARIETY STORES (SIC 533) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	A	C	A	B
	MISC. GENERAL MERCHANDISE STORES (SIC 539) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	E	(X)	C	(X)
	GENERAL MERCHANDISE STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	B	(X)	O
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE					
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.....	D	(X)	C	(X)	E
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR...	O	(X)	C	(X)	O
200	CURTAINS-DRAPERIES-DRY GOODS.....	E	(X)	C	(X)	E
220	MAJOR APPL-RADIO-TV-MUSICAL INSTR...	E	(X)	O	(X)	E
240	FURNITURE-SLEEP EQUIP-FLOOR COV.....	E	(X)	E	(X)	E
260	KITCHENWARE-HOME FURNISHINGS.....	E	(X)	C	(X)	E
320	HARDWARE-GARDENING EQUIPMENT.....	E	(X)	C	(X)	E
340	LUMBER-BUILDING MATERIALS.....	E	(X)	B	(X)	E
500	ALL OTHER MERCHANDISE.....	E	(X)	E	(X)	E
	DRY GOODS STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	A	(X)	O
	SEWING AND NEEDLEWORK STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	A	(X)	E

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than

60 percent. X Not applicable.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales				
		Colorado	Colorado Springs SMSA	Denver SMSA	Pueblo SMSA	Area outside SMSA's
	FOOD STORES (SIC 54) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	A	A	A
	GROCERY STORES (SIC 541) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	A	A	A
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	A	B	A	A	A
500	GROCERIES-OTHER FOODS.....	A	A	A	A	A
	MEAT AND FISH (SEA FOOD) MARKETS (SIC 542) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	E	(X)	C	(X)
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	(X)	E	(X)	C	(X)
	GROCERIES-OTHER FOODS					
	MEAT MARKETS (SIC 542 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	C	(X)	O	(X)	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	C	(X)	O	(X)	E
	GROCERIES-OTHER FOODS					
	FISH (SEA FOOD) MARKETS (SIC 542 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(E)	(X)	(E)
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	(E)	(X)	E	(X)	E
	GROCERIES-OTHER FOODS.....					
	FRUIT STORES AND VEGETABLE MARKETS (SIC 543) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	B	E	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	E	E	B	E	E
	GROCERIES-OTHER FOODS.....					
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	B	E	B	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	O	B	E	B	E
	GROCERIES-OTHER FOODS					
	RETAIL BAKERIES (SIC 546) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	O	C	E	B
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	E	E	E	E	E
	GROCERIES-OTHER FOODS.....					
	RETAIL BAKERIES-BAKING, SELLING (SIC 5462) REPORTING SALES BY BROAD MERCHANDISE LINE	C	(X)	C	(X)	A
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	C	(X)	C	(X)	A
	GROCERIES-OTHER FOODS.....					

Note: See merchandise line introductory text for explanation of this table.

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TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales				
		Colorado	Colorado Springs SMSA	Denver SMSA	Pueblo SMSA	Area outside SMSA's
	RETAIL BAKERIES--SELLING ONLY (SIC 5463) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	C	(X)	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	E	(X)	C	(X)	E
	OTHER FOOD STORES (OTHER 54) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	E	(X)	E	(X)
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	(X)	E	(X)	E	(X)
500	ALL OTHER MERCHANDISE.....	(X)	E	(X)	E	(X)
	DAIRY PRODUCTS STORES (SIC 545) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E	(X)	A
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	E	(X)	E	(X)	A
	EGG AND POULTRY DEALERS (SIC 549 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E	(X)	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	E	(X)	E	(X)	E
	OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E	(X)	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	E	(X)	E	(X)	E
500	ALL OTHER MERCHANDISE.....	E	(X)	E	(X)	E
	AUTOMOTIVE DEALERS (SIC 55 EX. 554) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	A	B	C
	MOTOR VEHICLE DEALERS (SIC 551, 552) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	A	A	C
	MOTOR VEHICLE DEALERS--NEW AND USED CARS (SIC 551) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	A	(X)	A	(X)
380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE AUTOMOBILES-TRUCKS.....	(X)	A	(X)	A	(X)
400	AUTO FUELS-LUBRICANTS.....	(X)	A	(X)	B	(X)
420	AUTO TIRES-BATTERIES-ACCESS.....	(X)	B	(X)	A	(X)
520	NONMERCHANDISE RECEIPTS.....	(X)	B	(X)	A	(X)
	DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	A	(X)	C
380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE AUTOMOBILES-TRUCKS.....	B	(X)	A	(X)	C
400	AUTO FUELS-LUBRICANTS.....	D	(X)	A	(X)	E
420	AUTO TIRES-BATTERIES-ACCESS.....	B	(X)	A	(X)	C
520	NONMERCHANDISE RECEIPTS.....	B	(X)	A	(X)	C

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent. X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales				
		Colorado	Colorado Springs SMSA	Denver SMSA	Pueblo SMSA	Area outside SMSA's
	DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	A	(X)	A	(X)	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE					
380	AUTOMOBILES-TRUCKS.....	A	(X)	A	(X)	E
400	AUTO FUELS-LUBRICANTS.....	A	(X)	A	(X)	E
420	AUTO TIRES-BATTERIES-ACCESS.....	A	(X)	A	(X)	E
520	NONMERCHANDISE RECEIPTS.....	A	(X)	A	(X)	E
	DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	A	(X)	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE					
380	AUTOMOBILES-TRUCKS.....	A	(X)	A	(X)	A
400	AUTO FUELS-LUBRICANTS.....	A	(X)	A	(X)	B
420	AUTO TIRES-BATTERIES-ACCESS.....	A	(X)	A	(X)	A
520	NONMERCHANDISE RECEIPTS.....	A	(X)	A	(X)	A
	MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552) REPORTING SALES BY BROAD MERCHANDISE LINE	C	A	O	E	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE					
380	AUTOMOBILES-TRUCKS.....	O	A	O	E	B
400	AUTO FUELS-LUBRICANTS.....	E	E	E	E	C
420	AUTO TIRES-BATTERIES-ACCESS.....	E	E	E	E	B
520	NONMERCHANDISE RECEIPTS.....	E	E	E	E	C
	TIRE, BATTERY, AND ACCESSORY OLRS (SIC 553) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	B	B	C	O
	HOME AND AUTO SUPPLY STORES (SIC 553 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	B	(X)	O
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE					
220	MAJOR APPL-RADIO-TV-MUSICAL INSTR.	C	(X)	B	(X)	E
260	KITCHENWARE-HOME FURNISHINGS.....	C	(X)	B	(X)	E
300	SPORTING-RECREATION EQUIPMENT.....	C	(X)	B	(X)	O
380	AUTOMOBILES-TRUCKS.....	E	(X)	E	(X)	O
400	AUTO FUELS-LUBRICANTS.....	C	(X)	B	(X)	O
420	AUTO TIRES-BATTERIES-ACCESS.....	C	(X)	B	(X)	O
520	NONMERCHANDISE RECEIPTS.....	C	(X)	C	(X)	O
	OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	C	(X)	C	(X)	O
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE					
220	MAJOR APPL-RADIO-TV-MUSICAL INSTR.	C	(X)	C	(X)	O
260	KITCHENWARE-HOME FURNISHINGS.....	E	(X)	E	(X)	D
300	SPORTING-RECREATION EQUIPMENT.....	E	(X)	E	(X)	E
380	AUTOMOBILES-TRUCKS.....	O	(X)	E	(X)	D
400	AUTO FUELS-LUBRICANTS.....	E	(X)	E	(X)	E
420	AUTO TIRES-BATTERIES-ACCESS.....	O	(X)	O	(X)	E
520	NONMERCHANDISE RECEIPTS.....	O	(X)	D	(X)	E
	MISCELLANEOUS AUTOMOTIVE DEALERS (SIC 559) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	A	(X)	E	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE					
300	SPORTING-RECREATION EQUIPMENT.....	(X)	A	(X)	E	(X)
380	AUTOMOBILES-TRUCKS.....	(X)	A	(X)	E	(X)
400	AUTO FUELS-LUBRICANTS.....	(X)	A	(X)	E	(X)
500	ALL OTHER MERCHANDISE	(X)	A	(X)	E	(X)
520	NONMERCHANDISE RECEIPTS.....	(X)	B	(X)	E	(X)

Note: See merchandise line introductory text for explanation of this table.

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B = 80 to 89 percent.

C = 70 to 79 percent.

D = 60 to 69 percent.

E = Less than 60 percent.

X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales				
		Colorado	Colorado Springs SMSA	Denver SMSA	Pueblo SMSA	Area outside SMSA's
	BOAT DEALERS (SIC 5591) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	C	(X)	E
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE					
400	SPORTING-RECREATION EQUIPMENT.....	O	(X)	C	(X)	E
520	AUTO FUELS-LUBRICANTS.....	E	(X)	E	(X)	E
	NONMERCHANDISE RECEIPTS.....	O	(X)	C	(X)	E
	HOUSEHOLD TRAILER DEALERS (SIC 5592) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	C	(X)	B
500	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE					
520	ALL OTHER MERCHANDISE.....	C	(X)	C	(X)	B
	NONMERCHANDISE RECEIPTS.....	E	(X)	E	(X)	D
	AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	O	(X)	E	(X)	A
380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE					
400	AUTOMOBILES-TRUCKS.....	O	(X)	E	(X)	A
520	AUTO FUELS-LUBRICANTS.....	E	(X)	E	(X)	A
	NONMERCHANDISE RECEIPTS.....	E	(X)	E	(X)	A
	AUTOMOTIVE DEALERS, N.E.C. (SIC 5599 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E	(X)	E
400	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE					
500	AUTO FUELS-LUBRICANTS.....	E	(X)	E	(X)	E
520	ALL OTHER MERCHANDISE.....	E	(X)	E	(X)	E
	NONMERCHANDISE RECEIPTS.....	E	(X)	E	(X)	E
	GASOLINE SERVICE STATIONS (SIC 554) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	B	C	B	C
380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE					
400	AUTOMOBILES-TRUCKS.....	E	E	D	O	E
420	AUTO FUELS-LUBRICANTS.....	C	C	C	C	C
520	AUTO-TIRES-BATTERIES-ACCESS.....	C	D	C	D	O
	NONMERCHANDISE RECEIPTS.....	C	C	C	B	D
	APPAREL AND ACCESSORY STORES (SIC 56) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	B	B	B
	WOMEN'S CLOTHING, SPECIALTY STRS. FURRIERS (SIC 562, 3, 8) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	B	(X)	D
	WOMEN'S READY-TO-WEAR STORES (SIC 562) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	B	B	O
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE					
160	MEN'S-BOYS' CLOTHING EXC FOOTWR.....	B	A	B	B	D
	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.....	B	A	B	B	D

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent.

X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales				
		Colorado	Colorado Springs SMSA	Denver SMSA	Pueblo SMSA	Area outside SMSA's
	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	B	(X)	E	(X)
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS' CLOTHING EX FOOTWR..	(X)	B	(X)	E	(X)
	MILLINERY STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	E	(X)	E
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS' CLOTHING EX FOOTWR..	E	(X)	E	(X)	E
	CORSET AND LINGERIE STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	E	(X)	E
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS' CLOTHING EX FOOTWR..	E	(X)	E	(X)	E
	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	A	(X)	B
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR....	E	(X)	E	(X)	B
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR...	E	(X)	E	(X)	E
	FURRIERS AND FUR SHOPS (SIC 568) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	B	A	A	E
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS' CLOTHING EXC FOOTWR...	A	B	A	A	E
	OTHER APPAREL AND ACCESSORY STORES (OTHER 56) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	A	(X)	A	(X)
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR....	(X)	A	(X)	C	(X)
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR...	(X)	A	(X)	E	(X)
180	ALL FOOTWEAR.....	(X)	B	(X)	E	(X)
	MEN'S AND BOYS' CLOTHING-FURNISHING STORES (SIC 561) REPORTING SALES BY BROAD MERCHANDISE LINE	C	C	C	A	C
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR....	C	C	C	A	C
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR...	C	C	C	E	C
	CUSTOM TAILORS (SIC 567) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	E	(X)	E
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR....	E	(X)	E	(X)	E
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR...	E	(X)	E	(X)	E

Note: See merchandise line introductory text for explanation of this table.

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D = 60 to 69 percent.

E = Less than 60 percent.

X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales				
		Colorado	Colorado Springs SMSA	Denver SMSA	Pueblo SMSA	Area outside SMSA's
	FAMILY CLOTHING STORES (SIC 565) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	A	B	A
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE					
160	MEN'S-BOYS' CLOTHING EXC FOOTWR....	O	A	C	E	E
	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR...	E	A	O	E	E
	SHOE STORES (SIC 566) REPORTING SALES BY BROAD MERCHANDISE LINE	A	A	A	B	A
	MEN'S SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	A	(X)	A	(X)	A
180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR	A	(X)	A	(X)	A
	WOMEN'S SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	A	(X)	A	(X)	E
180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR	A	(X)	A	(X)	E
	CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	C	(X)	B	(X)	E
180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR	C	(X)	B	(X)	E
	FAMILY SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	A	(X)	A	(X)	A
180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR	B	(X)	B	(X)	A
	CHILDREN'S AND INFANTS' WR. STRS. (SIC 564) REPORTING SALES BY BROAD MERCHANDISE LINE	A	E	B	E	A
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE					
160	MEN'S-BOYS' CLOTHING EXC FOOTWR....	E	E	E	E	E
	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR...	A	E	B	E	A
	MISC. APPAREL AND ACCESSORY STRS. (SIC 569) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	E	(X)	A
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE					
160	MEN'S-BOYS' CLOTHING EXC FOOTWR....	E	(X)	E	(X)	E
	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR...	E	(X)	E	(X)	E
	APPAREL AND ACCESS. STORES, N.E.C. (SIC 564, 7, 9.) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	E	(X)	A	(X)
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE					
160	MEN'S-BOYS' CLOTHING EXC FOOTWR....	(X)	E	(X)	E	(X)
	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR...	(X)	E	(X)	A	(X)

Note. See merchandise line introductory text for explanation of this table.

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X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales				
		Colorado	Colorado Springs SMSA	Denver SMSA	Pueblo SMSA	Area outside SMSA's
240	FURNITURE HOME FURNISHINGS, AND EQUIPMENT STORES (SIC 57) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	B	A	A
	FURNITURE STORES (SIC 5712) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	C	C	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV.	C	B	C	E	B
	HOME FURNISHINGS STORES (OTHER 571) REPORTING SALES BY BROAD MERCHANDISE LINE	B	O	C	A	A
	FLOOR COVERINGS STORES (SIC 5713) REPORTING SALES BY BROAD MERCHANDISE LINE	A	(X)	C	(X)	A
	DRAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	E	(X)	E
	CHINA, GLASSWARE AND METALWARE STORES (SIC 5715) REPORTING SALES BY BROAD MERCHANDISE LINE	A	(X)	A	(X)	O
	MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	E	(X)	E
	HOUSEHOLD APPLIANCE STORES (SIC 572) REPORTING SALES BY BROAD MERCHANDISE LINE	A	C	A	B	D
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR ...	C	O	B	B	D
220	KITCHENWARE-HOME FURNISHINGS.....	D	E	A	C	E
260	RADIO, TV, AND MUSIC STORES (SIC 573) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	A	(X)	A	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR....	(X)	A	(X)	O	(X)
220	KITCHENWARE-HOME FURNISHINGS.....	(X)	O	(X)	A	(X)
260	RADIO AND TELEVISION STORES (SIC 5732) REPORTING SALES BY BROAD MERCHANDISE LINE	B	(X)	B	(X)	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR....	B	(X)	C	(X)	A
260	KITCHENWARE-HOME FURNISHINGS.....	B	(X)	B	(X)	A
220	RECORD SHOPS (SIC 5733 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	E	(X)	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR....	C	(X)	E	(X)	A

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X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales				
		Colorado	Colorado Springs SMSA	Denver SMSA	Pueblo SMSA	Area outside SMSA's
220	MUSICAL INSTRUMENT STORES (SIC 5733 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	B	(X)	B	(X)	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR...	C	(X)	C	(X)	E
	EATING AND DRINKING PLACES (SIC 58) REPORTING SALES BY BROAD MERCHANDISE LINE	C	C	C	C	C
	EATING PLACES (SIC 5812) REPORTING SALES BY BROAD MERCHANDISE LINE	C	C	C	C	C
	RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	C	(X)	C	(X)	C
	CAFETERIAS (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	O	(X)	O	(X)	O
	REFRESHMENT PLACES (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	C	(X)	B	(X)	D
120	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813) REPORTING SALES BY BROAD MERCHANDISE LINE	C	O	B	B	C
	DRUG STORES AND PROPRIETARY STORES (SIC 591) REPORTING SALES BY BROAD MERCHANDISE LINE	B	C	B	A	B
	DRUG STORES (SIC 591 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	B	C	B	A	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE COSMETICS-DRUGS-CLEANERS	B	C	B	A	B
120	PROPRIETARY STORES (SIC 591 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	E	E	E	A	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE COSMETICS-DRUGS-CLEANERS	E	E	E	A	A
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591) REPORTING SALES BY BROAD MERCHANDISE LINE	C	O	B	O	B
	LIQUOR STORES (SIC 592) REPORTING SALES BY BROAD MERCHANDISE LINE	B	C	A	E	B

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TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales				
		Colorado	Colorado Springs SMSA	Denver SMSA	Pueblo SMSA	Area outside SMSA's
	ANTIQUE AND SECONOHAND STORES (SIC 593) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	A	(X)	E	(X)
	ANTIQUE STORES (SIC 5932) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	A	(X)	A
	SECONDHAND STORES (SIC 5933) REPORTING SALES BY BRDAD MERCHANDISE LINE.....	B	(X)	B	(X)	B
	SPORTING GDODS STORES AND BICYCLE SHOPS (SIC 595) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	C	(X)	E	(X)
	REPORTING OETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT.....	(X)	D	(X)	E	(X)
300	SPORTING GOODS STORES (SIC 5952) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	B	(X)	D
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT.....	C	(X)	C	(X)	D
	BICYCLE SHOPS (SIC 5953) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	B	(X)	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT.....	E	(X)	E	(X)	E
	JEWELRY STORES (SIC 597) REPORTING SALES BY BRDAD MERCHANDISE LINE.....	B	A	C	C	C
260	REPORTING OETAIL WITHIN THE SPECIFIED BROAD LINE KITCHENWARE-HOME FURNISHINGS	C	A	O	C	C
280	JEWELRY-OPICAL GODDS	C	A	C	C	C
520	NONMERCHANOISE RECEIPTS.....	B	A	C	C	C
	FUEL AND ICE DEALERS (SIC 598) REPORTING SALES BY BRDAD MERCHANDISE LINE.....	(X)	E	(X)	D	(X)
	REPORTING OETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE.....	(X)	E	(X)	D	(X)
480	FUEL OIL DEALERS (SIC 5983) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E	(X)	E
480	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE.....	E	(X)	E	(X)	E
	LIQUEFIED PETRL. GAS (BTTL. GAS) DEALERS (SIC 5984) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	E	(X)	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE.....	D	(X)	E	(X)	C
480						

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X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales				
		Colorado	Colorado Springs SMSA	Denver SMSA	Pueblo SMSA	Area outside SMSA's
480	FUEL AND ICE DEALERS, N.E.C. (SIC 5982) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	E	(X)	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE.....	E	(X)	E	(X)	A
	FLORISTS (SIC 5992) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	D	E	E
	CIGAR STORES AND STANDS (SIC 5993) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	A	C	E
	OTHER MISCELLANEOUS RETAIL STORES (OTHER 59) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	E	(X)	C	(X)
240 500 520	BOOK STORES (SIC 5942) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E	(X)	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV.....	E	(X)	E	(X)	E
	ALL OTHER MERCHANDISE.....	E	(X)	E	(X)	E
	NONMERCHANDISE RECEIPTS	E	(X)	E	(X)	E
	STATIONERY STORES (SIC 5943) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	E	(X)	E
240 500 520	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV.....	E	(X)	E	(X)	E
	ALL OTHER MERCHANDISE.....	E	(X)	E	(X)	E
	NONMERCHANDISE RECEIPTS.....	E	(X)	E	(X)	E
	HAY, GRAIN, AND FEED STORES (SIC 5962) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	A	(X)	A
	OTHER FARM SUPPLY STORES (SIC 5969 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	A	(X)	A
	GARDEN SUPPLY STORES (SIC 5969 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	A	(X)	E
	NEWS DEALERS AND NEWSSTANDS (SIC 5994) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E	(X)	E
	HOBBY, TOY, AND GAME SHOPS (SIC 5995) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E	(X)	E
	CAMERA AND PHOTO SUPPLY STORES (SIC 5996) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	B	(X)	A

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more.

B = 80 to 89 percent.

C = 70 to 79 percent.

D = 60 to 69 percent.

E = Less than 60 percent.

X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales				
		Colorado	Colorado Springs SMSA	Denver SMSA	Pueblo SMSA	Area outside SMSA's
	GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	C	(X)	E
	OPTICAL GOODS STORES (SIC 5999 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	E	(X)	E
	RETAIL STORES, N.E.C. (SIC 5999 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	E	(X)	E
	NONSTORE RETAILERS (SIC 53 PART*) REPORTING SALES BY BROAD MERCHANDISE LINE	B	B	B	E	B
	MAIL ORDER HOUSES (SIC 532) REPORTING SALES BY BROAD MERCHANDISE LINE	A	A	A	E	A
	MERCHANDISING MACHINE OPERATORS (SIC 534) REPORTING SALES BY BROAD MERCHANDISE LINE	D	E	C	E	E
	DIRECT SELLING ESTABLISHMENTS (SIC 535) REPORTING SALES BY BROAD MERCHANDISE LINE	B	E	B	E	E

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent.

X Not applicable.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

Appendix A

GENERAL EXPLANATION

CENSUS COVERAGE

Method of Coverage—Effective with the 1967 Census of Business, a major shift in the method of compiling data was introduced. In the 1954, 1958, and 1963 Censuses data for all “employer” establishments (those which had some paid employment during the census year) were obtained through a mail canvass. Information for “nonemployers” was obtained from Federal income tax records.

In the 1967 Census of Business, retail firms were divided into two categories—the “mail universe” and the “nonmail” universe. The coverage of each component and the method of obtaining census information for these two groups are described below.

1. **The “nonmail” universe**—This group consists of firms which were not required to file a regular census return and includes the following categories:

a. **All “nonemployers”**—Consists of all firms with no paid employment during 1967. Sales information for these firms was obtained from 1967 Federal income tax records. Although made up of a large number of firms, the nonemployer segment accounts for only about 5 percent of total retail sales. (See “Comparison of the 1963 Census With the 1967 Census,” item 4, on the next page.)

In the 1967 Census, data for all non-employer establishments were compiled from tax records. In the 1963 Census, data were compiled from only one-half of the non-employer tax returns and were multiplied by 2 to establish census totals.

The census included only those retail non-employer firms which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. This treatment is the same as in the 1963 Census.

b. **Selected “small employers”**—“Employers” consist of all business firms in the active records of the Internal Revenue Service (IRS) which were subject to payment of Federal Insurance Contribution Act (FICA) taxes. “Small employers” consist basically of all those single unit firms with payroll below a specified cutoff (except for a 10-percent sample of these which were included in the “mail” universe). The cutoff varied by kind of

business and was designed, in most cases, to limit the “nonmail” group to establishments which would account for approximately 20 percent of total sales in each kind of business. The “number-of-employee” equivalent of the payroll cutoff generally was in the range of one to three employees.

Data on sales, payroll, and employment for “under cutoff” employer firms were obtained from the administrative records of the Internal Revenue Service (IRS) and the Social Security Administration (SSA).

2. **The “mail” universe**—Information for firms in this group was obtained basically by means of a mail canvass. However, information on first quarter payroll and mid-March employment for single-unit employers (section b below) was obtained from IRS and SSA records. The “mail” universe includes the following categories:

a. **Firms in the census prec canvass**—The census prec canvass operation was basically designed to identify firms which operated units at more than one location.

Firms which were included in the prec canvass were drawn primarily from 1963 Census records of multiunit firms and large employers. Miscellaneous categories of organizations (e.g., cooperative associations; State, county, and municipal liquor stores; and retail stores of utility companies) were also included in the prec canvass.

b. **Firms not in the census prec canvass**—Other firms included in the “mail” universe consist of the following categories:

- (1) The 10 percent of “small employer” firms referred to in section 1-b above.
- (2) Other employers than those covered by section 1-b or 2-a above.

Comparison of the 1963 Census with the 1967 Census—Except for the method of coverage described above, the 1963 and 1967 censuses were conducted under similar conditions and procedures. Strict comparability of the data for the two censuses is limited by the following factors:

1. **Classification**—For both 1963 and 1967, nonemployer firms were classified on the basis of information supplied on the Federal income tax returns. However, the 1967 classifications for “nonemployer” firms were coded in less detail than in 1963. Therefore, 1967 data for the combination of “employer” and “nonemployer”

establishments are presented in less kind-of-business detail than was the case in 1963. Data for employer establishments, however, are shown in full detail.

For 1963, nonemployer firms were classified by IRS personnel with technical assistance of Census Bureau personnel. For 1967, classification of these firms was performed by personnel of the IRS through use of a coded listing of the kinds of business which were to be separately identified. While the technique of classification was substantially the same and was based on the firm's description of its principal business activity, greater use was made in 1967 of "basket" classifications (e.g., miscellaneous food stores).

The 1967 Census classification for the small employer firms (see coverage of employers above) which were not mailed the Census report form was based on the following:

- a. If the firm had been in business in 1963, the kind-of-business classification which had been assigned in that census was used.
- b. If the firm was a "birth" since 1963, the SSA classification was used if it corresponded to a census classification.
- c. If an adequate kind-of-business classification could not be assigned under the procedure outlined in a. and b. above, the firm was mailed a brief inquiry requesting information needed to assign such a classification.
- d. If these three procedures proved inadequate, the firm's description of its principal business activity as entered on its IRS business tax return was used.

The 1967 Census classification for establishments in the mail universe (section 2 above) was assigned on the basis of answers to questions on sales by merchandise lines and other special inquiries.

In addition to differences in classification based on the method of enumeration, some changes were made in the 1967 Census in the individual kind-of-business classifications which are detailed in the "Kind-of-Business Classifications" section below. The kinds of business involving significant changes are building materials dealers, optical goods stores, and refreshment places. These changes importantly limit the comparability of the 1967 Census data for these kinds of business with those for the previous census.

2. Areas—The physical area of a number of urban places for which data are shown in the 1967 Census is not the same as it was in the 1963 Census because of annexations and other boundary changes which occurred since 1963.

3. Active proprietors—In the 1963 Census, the number of active proprietors of unincorporated businesses was computed by crediting sole proprietorships with one proprietor and partnerships with two proprietors for each establishment in business during the week of November 15. In the 1967 Census, the count of active proprietors was based on crediting each sole proprietorship with one active proprietor and each partnership with two active proprietors for the following types of firms, including multi-units firms:

- a. All "employer" firms which had first quarter 1967 payroll.
- b. All "nonemployer" firm not in business the full year.
- c. Every second "nonemployer" firm not in business the full year.

4. Coverage of nonemployers—Although a comparison of data for nonemployer firms from the 1963 and 1967 Censuses seems to indicate that there was an increase in the number of such firms and that they accounted for approximately as large a proportion of total retail sales volume in 1967 as in 1963, these conclusions are subject to the following limitations:

The combination of (1) the census processing cutoff occurring before the completion of the flow of tax forms from which the census nonemployer data were derived and (2) other processing omissions is estimated to have led to a loss of about 50,000 nonemployer firms, accounting for about one-half of 1 percent of retail sales volume in 1963. This estimate, which is based on a study of a sample of tax forms made after the 1963 Census results were compiled, reflects a more substantial census omission than previously had been estimated. Because of a later processing date for the 1967 Census, omissions from this census are believed negligible. Both censuses probably omitted a small number of nonemployers (accounting for a negligible sales volume) because the tax form kind-of-business description was inadequate to indicate they conducted an in-scope kind of business.

As noted in section 1—a under "Method of Coverage" above, only those retail nonemployer establishments were included in the census which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. While these are the same rules used in the 1963 Census, a modification to reflect price changes probably would have resulted in the exclusion of several thousand additional marginal firms.

5. **Payroll**—In 1963 the inclusion in payroll of gratuities received by employees from patrons was not requested. In 1967, both in the case of payroll reported to the Internal Revenue Service and payrolls reported to the Census Bureau, businesses were requested to include in payroll the amount of tips and gratuities which were reported to employers as received by employees from patrons.

Types of Areas Covered—The 1967 Census reports present data by kind of business for the following areas:

1. The State as a whole.
2. Each standard metropolitan statistical area.
3. Each county.
4. Each "city" of 2,500 inhabitants or more.

The term "city" for purposes of these reports includes places having 2,500 inhabitants or more in the 1960 Census of Population (or later special censuses) and which were incorporated as cities, boroughs, villages, or towns. It does not include towns in New England, New York, and Wisconsin which are not considered "incorporated places" for Census Bureau purposes.

In addition, data are shown for the following areas not classified as incorporated places:

1. Towns in the New England States which had an urban population, by Census of Population rules, of 2,500 inhabitants or more or which had a total population of 10,000 or more.

2. Townships in New Jersey and Pennsylvania which had 10,000 inhabitants or more.

The standard metropolitan statistical areas (SMSA's) for which data are shown are those defined by the Bureau of the Budget.¹ A standard metropolitan statistical area is a county or group of contiguous counties (except in New England) which contains at least one central city of 50,000 inhabitants or more or twin cities with a combined population of at least 50,000. In addition to the county or counties containing such a city or cities, contiguous counties are included in an SMSA if, according to certain criteria, they are essentially metropolitan in character and are socially and economically integrated with the central city. In New England, towns and cities rather than counties are the units used in defining an SMSA.

In addition to the above areas, the series of reports for "Major Retail Centers" presents data for the central business districts (CBD's) of 134 cities which have a population of 100,000 inhabitants or more and for approximately 1,700 major retail centers (other than CBD's) located in SMSA's.

Appendix B

MERCHANDISE LINE SALES REPORTS EXPLANATIONS

EXPLANATION OF TERMS

Data Covered—Data in the merchandise line series of reports are presented for employer establishments only. No attempt has been made to project merchandise line distributions to the nonemployer segments of the retail trade universe.

Types of Areas—This series of reports presents data by kind of business and merchandise line for (1) each State as a whole, (2) each standard metropolitan statistical area, and (3) that part of each State which is not located in any standard metropolitan statistical area.

The standard metropolitan statistical areas for which data are shown are those defined by the Bureau of the Budget in 1967.¹

Establishments—An establishment is a single physical location at which business is conducted. An establishment is not necessarily identical with the "company" or "enterprise" which may consist of one or more establishments. Census of Business figures represent a summary of reports for individual establishments rather than companies. For businesses which were mailed a census form, separate information was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and where conditions prescribed by the Standard Industrial Classification (SIC) Manual² for recogniz-

ing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the census.

In the case of leased departments (separately owned businesses operated as departments of a retail business under another ownership such as a separately owned shoe department in a department store), only a single establishment combining leased departments with the retail establishment in which they are located is recognized for 1967 Census purposes.

Sales—Sales include merchandise sold and receipts from repairs and from other services to customers whether or not payment was received in 1967. Sales are net of deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include local and State sales taxes and Federal excise taxes collected by the store directly from customers and paid directly by the store to a local, State, or Federal tax agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer are also included.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, and sales to other retailers) by establishments primarily engaged in retail trade.

Although the count of establishments in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year. Data for nonemployer establishments are included in the tables if they operated at an annual sales volume rate of \$2,500 or more; however, data for part year nonemployers have not been projected to a full year's operation.

¹Executive Office of the President, Bureau of the Budget, *Standard Metropolitan Statistical Areas, 1967*, as amended January 15, 1968.

²Executive Office of the President, Bureau of the Budget, *Standard Industrial Classification Manual, 1967*.

KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1967 edition of the SIC Manual, includes establishments primarily engaged in selling merchandise to customers for personal, household, or farm use. Some of the important characteristics of retail trade establishments are: (1) The establishment is engaged in activities to attract the general public to buy; (2) the establishment buys or receives merchandise as well as sells; (3) the establishment may process its products, but such processing is incidental or subordinate to selling; and (4) the establishment is considered "retail" by the trade.

In this report, liquor stores operated by State and local governments, classified in SIC major groups 92 and 93, are also included.

Excluded from retail trade are places of business operated by institutions and open only to members or personnel, such as school cafeterias, restaurants and bars operated by clubs, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the census were assigned a kind-of-business classification in accordance with the provisions of the 1967 edition of the SIC Manual. However, because in some instances a more detailed classification is required for census purposes than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's receipts or some mixture of commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

The basis for kind-of-business classification is described above in the sections under "Method of Coverage" and "Comparison of the 1963 Census With the 1967 Census—Classification." Descriptions of those kinds of business for which data are provided follow.

BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS (SIC Major Group 52)

This major group includes establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other equipment and supplies for all types of construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public. Establishments in this group which do not deal in lumber or millwork are classified as retail trade if sales to the general public equal 15 percent or more of total sales and sales to the general public and contractors combined equal 50 percent or more of total sales; otherwise they are classified as wholesale trade. (See below for discussion of treatment in 1967 of establishments which deal in lumber.)

Lumber and other building materials dealers (SIC 521)—Establishments primarily selling lumber, millwork, and other building materials and construction supplies such as brick, tile, cement, sand and gravel, cinder blocks, fencing materials, storm doors and windows, wall-board and roofing materials. In the 1967 Census of Business, data for lumber yards and for building materials dealers have been combined into a single kind-of-business classification, "Lumber and other building materials dealers." In the 1963 Census of Business data for these two kinds of business were shown separately.

Establishments which deal in lumber as well as other building materials, whose reported sales of lumber and millwork are 1 percent or more of their total sales and whose sales to the general public amounted to 1 percent or more of total sales, are classified as retail if their sales to the general public and to contractors combined equal 50 percent or more of total sales. In 1963, establishments dealing in lumber and other building materials were classified as "wholesale" if less than 15 percent of their total sales were to the general public.

Plumbing and heating equipment dealers (SIC 522)—Establishments primarily selling plumbing, heating, and air-conditioning equipment and supplies. Establishments primarily en-

gaged in installation on a contract basis or in repairs are included in Contract Construction.

Paint, glass, and wallpaper stores (SIC 523)—Establishments primarily selling paint, glass, and wallpaper or any combination of these lines. Establishments primarily engaged in installing glass or in wallpapering or painting are not included in Retail Trade.

Electrical supply stores (SIC 524)—Establishments primarily selling electrical supplies such as lighting fixtures, lamp bulbs, wiring, cable, and fuse boxes. Establishments primarily selling electrical appliances are included with "Furniture, Home Furnishings, and Equipment Stores" (SIC major group 57).

Hardware stores (SIC 5251)—Establishments primarily selling a number of basic hardware lines such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials, no one of which accounts for 50 percent or more of the sales of the establishments.

Farm equipment dealers (SIC 5252)—Establishments primarily selling new or used farm tractors, reapers, mowers, planters, plows, and related farm equipment. Usually these establishments also sell farm hardware and miscellaneous farm supplies.

GENERAL MERCHANDISE GROUP STORES (SIC Major Group 53, Part)

This group includes all establishments within SIC major group 53, "General Merchandise," except for "nonstore" establishments (SIC's 532, 534, and 535), which for purposes of this publication are separately classified. (See "Nonstore Retailers" below.) This major group includes establishments which sell several lines of merchandise such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food.

Department stores (SIC 531)—Establishments normally employing 25 people or more, having sales of apparel and softgoods combined amounting to 20 percent or more of total sales, and engaged in selling each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets.
2. A general line of apparel for the family.
3. Household linens and dry goods.

For establishments classified as department stores in 1963, sales of any one of the above merchandise lines cannot exceed 85 percent

of total sales; for establishments included in classifications other than department stores in 1963, sales of any one of these lines cannot exceed 75 percent of total sales; for all other establishments to qualify as department stores, sales of each of the lines listed above must be less than 80 percent of total sales.

An establishment with total sales of \$5 million or more is classified as a department store even if sales of one of the merchandise lines described above exceeds the maximum percent of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Variety stores (SIC 533)—Establishments primarily selling a variety of merchandise in the low and popular price ranges such as stationery, apparel and accessories, housewares, toys, toilet articles, hardware, and confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of stores in this category is primarily based on self designation by the store operators. In the 1963 Census of Business this industry was titled "limited price variety stores."

General merchandise stores (part of SIC 539)—Establishments primarily selling several lines of merchandise such as household linens and dry goods, and/or a combination of apparel, hardware, housewares, or home furnishings and other lines in limited amounts. Establishments which meet the criteria for department stores, except as to employment, are included in this classification. Also included in this classification are establishments whose sales of "apparel" or of "furniture and home furnishings" exceed half of their total sales providing that sales of the smaller of the two lines in combination with "dry goods and household linens" accounts for 20 percent or more of total sales.

Dry goods stores (part of SIC 539)—Establishments primarily selling piece goods, linens, towels, blankets, spreads, and other dry goods.

Sewing and needlework stores (part of SIC 539)—Establishments primarily selling sewing and knitting supplies, patterns, lace, and notions.

FOOD STORES
(SIC Major Group 54)

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58) and stores primarily engaged in selling packaged beers and liquors are classified separately as "Liquor stores" (SIC 592).

Grocery stores (SIC 541)—Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour and crackers; (3) other processed food and nonedible grocery items. In addition these establishments often sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats.

Establishments commonly known as supermarkets, food stores, and delicatessens are included in this classification if receipts from sales of groceries and food items for off-premise preparation and consumption are 50 percent or more of total sales.

In the 1963 Census of Business this industry was titled "grocery stores, including delicatessens."

Meat markets (part of SIC 542)—Establishments primarily selling fresh, frozen, or cured meats. Frequently these establishments also sell poultry, fish, dairy products, eggs, and some groceries. Establishments included in this category reported that "meat, fish, poultry" sales accounted for 80 percent or more of total sales, and that "fresh, frozen meat" accounted for 50 percent or more of their total receipts.

Fish (seafood) markets (part of SIC 542)—Establishments primarily selling fresh or frozen fish, oysters and other shellfish, and other seafoods. These establishments frequently sell other food items commonly used in preparing seafood or consumed with seafoods. Establishments included in this category reported that "fish, other seafood" accounted for 50 percent or more of total receipts.

Fruit stores and vegetable markets (SIC 543)—Establishments primarily selling fresh fruits and fresh vegetables. These establishments frequently carry a limited line of grocery items. Roadside stands of farmers selling only their

own produce are not included in the Census of Business.

Candy, nut, and confectionery stores (SIC 544)—Establishments primarily selling candy, nuts, sweetmeats, and other confections. A soda fountain or lunch counter is frequently operated in these stores. Candy and popcorn stands operated as concessions in motion picture theaters are included in this classification.

Retail bakeries—baking and selling (SIC 5462)—Establishments primarily selling bakery products such as bread, cakes, pies, or cookies over the counter, some or all of which are baked on their own premises.

Bakeries, most of whose products are distributed directly to consumers or to stores by means of route delivery, are not included in the Census of Business but are included in the Census of Manufactures (SIC 205). In the 1963 Census of Business this industry was titled "Retail bakeries, manufacturing."

Retail bakeries—selling only (SIC 5463)—Establishments primarily selling bakery products such as bread, cakes, pies, or cookies over the counter, none of which are baked on the premises. In the 1963 Census of Business this industry was titled "Retail bakeries, nonmanufacturing."

Dairy products stores (SIC 545)—Establishments primarily selling dairy products such as fluid milk and cream, cheese, ice cream and sherbets, over the counter. A limited line of groceries is frequently carried. Ice cream and frozen custard stands are classified in SIC 5812, "Eating places," and establishments which distribute ice cream and similar products from trucks are classified in SIC 5351, "Direct selling establishments." Establishments which bottle, pasteurize, homogenize, or otherwise process and distribute fluid milk are not included in the Census of Business, but are included in the Census of Manufactures (SIC 202).

Egg and poultry dealers (part of SIC 549)—Establishments primarily selling eggs and live or dressed poultry. A limited line of groceries is frequently carried.

Other miscellaneous food stores (part of SIC 549)—Establishments not elsewhere classified, primarily selling specialized lines of food such as coffee and tea, spice, health foods, dietetic food, etc. In the 1963 Census of Business this industry was titled "Other."

AUTOMOTIVE DEALERS
(SIC Major Group 55, Except 554)

This group includes establishments which sell new and used automobiles and new parts and accessories, aircraft and marine dealers, and mobile home dealers. Establishments dealing exclusively in used parts are classified in SIC 5933, "Secondhand stores." Automotive distributors whose sales are primarily to dealers, and establishments primarily engaged in selling trucks and motorized industrial equipment are included in the Wholesale Trade portion of the Census of Business.

Motor vehicle dealers—new and used cars (SIC 551)—Establishments primarily engaged in the sale of new automobiles or new and used automobiles. These establishments frequently have repair departments, used car lots and carry stocks of replacement parts, tires, batteries, and automotive accessories, and may also sell commercial vehicles. In some tabulations this category is subdivided to show data separately for (1) dealers with domestic car franchises only, (2) dealers with imported car franchises only, and (3) dealers with domestic and imported car franchises. Used car lots and repair departments of franchised dealers are not recognized as separate establishments. Data for such operations are included in a single report from the franchised passenger car dealer. In the 1963 Census of Business this industry was titled "Passenger car dealers, franchised."

Motor vehicle dealers—used cars only (SIC 552)—Establishments primarily selling used cars and not holding a franchise for the sale of new passenger cars. In the 1963 Census of Business this industry was titled "Passenger car dealers, nonfranchised."

Home and auto supply stores (part of SIC 553)—Establishments engaged in selling a combination of lines of merchandise including tires, batteries and accessories, household appliances, radios and television sets, sporting and recreational goods, toys, housewares, and hardware, of which sales of tires, batteries and accessories account for between 25 and 49 percent of total sales.

Other tire, battery, accessory dealers (part of SIC 553)—Establishments primarily selling new automobile tires, batteries, automobile seat covers and other automotive parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "Secondhand stores" (SIC 5933).

Boat dealers (SIC 5591)—Establishments primarily selling motorboats and other watercraft, marine supplies and outboard motors.

Household trailer dealers (SIC 5592)—Establishments primarily selling household trailers, mobile homes and campers.

Aircraft, motorcycle dealers (part of SIC 5599)—Establishments primarily selling new or used motorcycles, or aircraft to noncommercial users. Dealers selling parts and supplies for these products to noncommercial users are also included.

Automotive dealers, n.e.c. (part of SIC 5599)—Establishments primarily selling automotive products not elsewhere classified.

GASOLINE SERVICE STATIONS
(SIC 554)

Establishments primarily selling gasoline and automotive lubricants. Usually these establishments also sell tires, batteries, and accessories, and perform minor repair work and services. Establishments called garages but deriving more than half of their receipts from sale of gasoline and oil are included.

APPAREL AND ACCESSORY STORES
(SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are establishments which meet the criteria for department stores (SIC 531) or general merchandise stores (part of SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

Women's ready-to-wear stores (SIC 562)—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, coats and suits, and furs are two or more times greater than sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories.

Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567). This industry includes ready-to-wear "Bridal shops" and "Ma-

ternity shops" which were classified as separate industries in the 1963 Census of Business.

Millinery stores (part of SIC 563)—Establishments primarily selling women's hats, including those making hats on the premises to customer order.

Corsets and lingerie stores (part of SIC 563)—Establishments primarily selling women's foundation garments, lingerie, negligees, robes, and other intimate wear. Establishments primarily engaged in selling foundation garments made or fitted to individual customer order are also included.

Other women's accessory, specialty stores (part of SIC 563)—Establishments primarily selling a specialized line of women's and girls' apparel items (such as sportswear, beachwear, blouses, and hosiery). Included in this industry are establishments which meet the definition for women's ready-to-wear stores except that receipts from sales of dresses, coats, suits, and furs are not twice as much or more than sales of other women's and girls' apparel. Establishments which sell men's and boys' apparel in combination with women's and girls' apparel may be classified as "Family clothing stores" (SIC 565) under conditions specified in the definition for that kind of business.

This industry includes "hosiery stores" which were separately classified in the 1963 Census of Business.

Furriers and fur shops (SIC 568)—Establishments primarily selling furs and fur garments. Establishments primarily engaged in selling fur garments made on their own premises to individual order are also included.

Men's and boys' clothing and furnishings stores (SIC 561)—Establishments primarily selling men's and boys' ready-to-wear clothing and furnishings. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales, and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567).

Custom tailors (SIC 567)—Establishments primarily selling men's and women's outer garments such as suits, overcoats, uniforms, dresses, etc. made on their own premises to customer order. Establishments primarily sell-

ing furs and fur apparel are classified as "Furriers and fur shops" (SIC 568).

Family clothing stores (SIC 565)—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

Men's shoe stores (part of SIC 566)—Establishments primarily selling men's and boys' shoes and other footwear. Establishments selling women's and girls', and/or children's and infants' footwear are included in this classification if sales of men's and boys' footwear are more than three times the combined sales of women's and girls', children's and infants' footwear. See also the definitions for the other types of shoe stores.

Women's shoe stores (part of SIC 566)—Establishments primarily selling women's and girls' shoes and other footwear. Establishments selling men's and boys' and/or children's and infants' footwear are included in this classification provided that sales of women's and girls' footwear are more than three times the combined sales of men's, boys', children's, and infants' footwear. See also the definition for the other types of shoe stores.

Children's and juveniles' shoe stores (part of SIC 566)—Establishments primarily selling children's and infants' shoes and other footwear. Establishments selling men's, boys', and/or women's and girls' footwear are included in this classification provided that sales of children's and infants' footwear are more than three times the combined sales of men's, boys', women's, and girls' footwear. See also the definitions for the other types of shoe stores.

Family shoe stores (part of SIC 566)—Establishments primarily selling shoes and other footwear. Establishments in this classification sell both men's and women's shoes, and may or may not sell children's shoes. Accessory lines such as hosiery, gloves, and handbags are also frequently sold. The sales of any one of the three major groupings (men's and boys' footwear, women's and girls' footwear, and

children's and infants' footwear) are not more than three times the sales of the other two groups combined. If children's and infants' footwear are not carried, sales of the larger of the two remaining groups are not more than three times the sales of the smaller. See also the definitions for the other types of shoe stores.

Children's and infants' wear stores (SIC 564)—Establishments primarily selling children's and infants' clothing, furnishings, and accessories.

Miscellaneous apparel and accessory stores (SIC 569)—Establishments primarily selling specialized lines of apparel and accessories not elsewhere classified.

FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, other household electrical and gas appliances, and radio and TV sets. Also included are musical instrument stores and music and record shops.

Furniture stores (SIC 5712)—Establishments primarily selling household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radio and TV sets, and floor coverings provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise.

Floor covering stores (SIC 5713)—Establishments primarily selling floor coverings of any kind or combination such as rugs, carpets, linoleum, floor tile (rubber, vinyl, asphalt, cork), and related products. Installation of floor coverings may be performed incidental to selling by these stores.

Drapery, curtain, and upholstery stores (SIC 5714)—Establishments primarily selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom-made draperies and slipcovers for household use are also included. Establishments primarily engaged in reupholstering or repairing furniture are included in the Selected Services portion of the Census of Business.

China, glassware, and metalware stores (SIC 5715)—Establishments primarily selling china, glassware, crockery, tinware, enamelware, aluminumware, stainless steel flatware,

cutlery, and other metalware for table and kitchen use. Establishments primarily selling sterling or plated silver flatware or tableware are classified as "Jewelry stores" (SIC 597).

Miscellaneous home furnishings stores (SIC 5719)—Establishments primarily selling specialized lines of home furnishings not elsewhere classified, such as lamps and lampshades, venetian blinds and window shades, picture frames and mirrors, and other miscellaneous home furnishings.

Household appliance stores (SIC 572)—Establishments primarily selling electric and gas household appliances such as washers, dryers, refrigerators, stoves, freezers, vacuum cleaners, electric irons, percolators, hot plates, dehumidifiers, self-contained room air conditioners, and other household appliances. Some public utility companies operate establishments primarily engaged in the sale of electric and gas appliances for household use. Such establishments are also included in this classification. Also included are establishments selling furniture, sleep equipment, phonographs, radio and TV sets, provided the receipts from the sales of household appliances exceed those of other merchandise.

Radio and television stores (SIC 5732)—Establishments primarily selling radios, television sets, record players, tape recorders, and other sound reproducing equipment. Installation may be performed incidental to the sale of these items.

Establishments which also sell furniture, sleep equipment, and household appliances are included provided the receipts from sales of radios, television sets, phonographs, and tape recorders exceed those of other merchandise. Radio and television repair shops are classified in SIC 7622 and are included in the Selected Services portion of the Census of Business.

Record shops (part of SIC 5733)—Establishments primarily selling phonograph records and albums. Related merchandise is also frequently sold in these stores.

Musical instrument stores (part of SIC 5733)—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments. Other musical supplies may also be sold in these stores.

EATING AND DRINKING PLACES (SIC Major Group 58)

This major group includes establishments primarily selling prepared foods and drinks for

consumption on or near the premises; and lunch counters and refreshment stands selling prepared foods and drinks for immediate or take home consumption. Also included are caterers who sell prepared foods which are served elsewhere than at their place of business and in-plant food contractors. Data for in-plant food contractors are included in the United States Summary report. Eating and drinking places operated as leased concessions in theaters, hotels, motels, and places of amusement are included here. Candy and popcorn stands located in theaters are, however, included in "Candy, nut, and confectionery stores" (SIC 5441).

Restaurants, lunchrooms, caterers (part of SIC 5812)—Establishments primarily selling prepared food and drink for consumption either on the premises or at a place designated by the customer. Establishments calling themselves caterers but not selling prepared foods as part of their business activity are not included in this category.

Establishments in which sales of alcoholic beverages for consumption on the premises exceed receipts from sales of prepared foods and nonalcoholic beverages are classified as "Drinking places" (SIC 5813). Counter or table service may be provided at establishments calling themselves restaurants or lunchrooms.

Cafeterias (part of SIC 5812)—Establishments primarily selling prepared foods and drinks for consumption on the premises. In these establishments the customers serve themselves.

Refreshment places (part of SIC 5812)—Establishments primarily selling limited lines of refreshments and prepared food items. Included in this group are establishments which prepare refreshment items such as frozen custard, pizza, barbecued chicken, and hamburgers for consumption either on or near the premises or for "take-home" consumption.

In the 1963 Census of Business, ice cream, frozen custard, soft ice cream, and similar refreshment items sold from trucks were included in this classification. In the 1967 Census of Business, these establishments are classified as "Direct selling (house-to-house canvass) establishments" (SIC 5351) in the "Nonstore Retailers" group.

Drinking places (alcoholic beverages) (SIC 5813)—Establishments primarily selling drinks such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on the premises. Prepared foods are frequently sold at these establishments, but receipts from sales of alcoholic beverages exceed receipts from sales of food.

DRUG STORES AND PROPRIETARY STORES (SIC 591)

Drug stores (part of SIC 591)—Establishments which fill and sell prescriptions. These establishments also sell proprietary drugs, patent medicines, and other health and first-aid products. Usually these establishments also sell a variety of other merchandise such as cosmetics, toiletries, candy, tobacco products, magazines, and toys.

Proprietary stores (part of SIC 591)—Establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

MISCELLANEOUS RETAIL STORES (SIC Major Group 59, Except 591)

This major group includes retail stores not elsewhere classified. In the 1963 Census of Business this group was called "Other retail stores."

Liquor stores (SIC 592), also government-operated liquor stores (part of major groups 92 and 93)—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

Antique stores (SIC 5932)—Establishments primarily selling antique furniture and home furnishings, glassware, and objects of art.

Secondhand stores (SIC 5933)—Establishments primarily selling secondhand merchandise such as apparel, furniture, appliances, books, automobile parts, musical instruments, etc. in any combination. Pawnshops and pawnbrokers are included in this classification. Establishments selling used automobiles, household trailers, motorcycles, aircraft, and boats are classified in the "Automotive Dealers" group (SIC major group 55, except 554).

Sporting goods stores (SIC 5952)—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

Bicycle shops (SIC 5953)—Establishments primarily selling bicycles and bicycle parts and accessories.

Jewelry stores (SIC 597)—Establishments primarily selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings,

bracelets, and brooches; sterling and plated silverware; and watches and clocks.

Fuel oil dealers (SIC 5983)—Establishments primarily selling fuel oil.

Liquefied petroleum gas (bottled gas) dealers (SIC 5984)—Establishments primarily selling liquefied petroleum gas (bottled gas) either in bulk, or bottled. In the 1963 Census of Business, this industry was titled "bottled gas dealers."

Fuel and ice dealers, n.e.c. (SIC 5982)—Establishments primarily selling coal, coke, charcoal, wood, ice, or any combination of these lines.

In the 1963 Census of Business, data were shown separately for "Coal and wood dealers" (part of SIC 5982) and "Ice dealers" (part of SIC 5982).

Florists (SIC 5992)—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business unless receipts are primarily from sales of products not grown on the premises. However, retail establishments primarily selling seeds, bulbs, and nursery stock are classified in SIC 5969, "Farm and garden supply stores, n.e.c."

Cigar stores and stands (SIC 5993)—Establishments primarily selling cigars, cigarettes, tobacco, and smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places. Establishments operated by the blind, but owned by State agencies are included here.

Book stores (SIC 5942)—Establishments primarily selling new books and periodicals. Stationery and related items may also be sold by these establishments. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in SIC 532 "Mail order houses" in the "Nonstore Retailers" group.

Stationery stores (SIC 5943)—Establishments primarily selling stationery items such as paper and paper products (including printing and engraving), school and office supplies, accounting and legal forms, greeting cards, post cards and novelties. Establishments selling primarily to business and institutional users are classified in Wholesale Trade.

Hay, grain, and feed stores (SIC 5962)—Establishments primarily selling hay, grain, and feed. These establishments also frequently

sell fertilizer and other farm supplies and equipment.

Other farm supply stores (part of SIC 5969)—Establishments primarily selling farm supplies other than hay, grain, and feed, not elsewhere classified such as seed, fertilizer, irrigation and drainage equipment, pumps, agricultural chemicals, and dairy supplies.

Garden supply stores (part of SIC 5969)—Establishments primarily selling seeds, bulbs, nursery stock, garden tools, and other farm, and garden supplies and tools. Nurseries and greenhouses are not within the scope of the Census of Business unless receipts are primarily from sales of products not grown on the premises.

News dealers and newsstands (SIC 5994)—Establishments primarily selling newspapers, magazines, and other periodicals.

Hobby, toy, and game shops (SIC 5995)—Establishments primarily selling toys, games, and hobby kits and supplies. Establishments primarily selling artists' supplies, or collectors' items such as coins, stamps, and autographs are classified in SIC 5999, "Miscellaneous retail stores, n.e.c."

Camera and photographic supply stores (SIC 5996)—Establishments primarily selling cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in finishing films are classified in Industry 7395 in the Selected Services portion of the Census of Business.

Gift, novelty, and souvenir shops (SIC 5997)—Establishments primarily selling combined lines of gift and novelty merchandise, souvenirs, and miscellaneous small art goods such as greeting cards and holiday decorations.

Optical goods stores (part of SIC 5999)—Establishments primarily engaged in selling eyeglasses and related optical goods. In 1967 establishments whose receipts were primarily from eye examinations and prescribing eyeglasses or contact lenses and providing the eyeglasses or contact lenses they prescribed were not included in the Census of Business; in 1963 such establishments were included in this classification.

Retail stores, n.e.c. (part of SIC 5999)—Establishments not elsewhere classified primarily selling specialized lines of merchandise such as collectors' items and supplies, artists' supplies, orthopedic and artificial limbs, drafting materials, typewriters, luggage and leather goods, pets, religious goods, hearing aids, rub-

ber stamps, monuments and tombstones, and other merchandise not elsewhere classified.

In the 1963 Census of Business, data for typewriter stores, luggage, leather goods stores, religious goods stores, and pet shops (all parts of SIC 5999) were shown separately. For the 1967 Census of Business, no separate data are available for these kinds of business.

NONSTORE RETAILERS

(Part of SIC Major Group 53)

Mail-order houses (SIC 532)—Establishments primarily selling merchandise as a result of orders received by mail. Customers are made aware of goods available for sale through catalogs, mailing pieces, advertisements in newspapers and magazines, and advertising on radio and television. Houses operated by companies which operate catalog order stores and catalog order desks in other retail establishments of the company, also fill orders from those sources. Catalog order stores are included in this classification and they are counted as separate establishments. Sales made from catalog order desks are included with the sales of the retail establishment in which they are located.

In some tabulations at the national or geographic division level, mail-order houses are divided into subclassifications on the basis of the merchandise they sell in the same manner as the store-type establishments.

Merchandising machine operators (SIC 534)—Establishments primarily selling merchandise through coin-operated vending machines which are generally located on the premises of other businesses. In the 1963 Census of Business this industry was titled "Merchandise vending machine operators."

Since a large number of merchandise vending machine operations are conducted in conjunction with the operation of manufacturing plants and of wholesale and other establishments not classified in retail trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade. Merchandise vending machine operators are divided into subclassifications on the basis of the merchandise sold in the machines on location as of the end of the census year. Operators of coin-operated service machines such as wash-

ers, dryers, music machines, and amusement and game machines are included in the Selected Services portion of the 1967 Census of Business.

Direct selling establishments (SIC 535)—Establishments primarily selling merchandise by house-to-house canvass, by party plan, or from a truck. When the canvassers are employed by the organization which they represent, the "establishment" is the location from which they operate. However, many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" count is considerably larger than would be the case if the count were based on the primary organizations whose products are being distributed. Establishments in operation throughout the census year were included if their annual sales were \$2,500 or more; establishments in operation during part of the census year were included only if their sales were at an annual rate of \$2,500 or more. Consequently, the "number of establishments" in this category should not be interpreted as being a count of the total number of self-employed canvassers.

Direct selling organizations are divided into subclassifications on the basis of the merchandise they sell. Establishments selling ice cream, frozen custard, soft ice cream and similar refreshment items from trucks were included with "refreshment places" (part of SIC 5812) in the 1963 Census of Business but are now included in this classification. In the 1963 Census of Business this industry was titled "Direct selling (house-to-house) organizations."

SPECIAL TABULATIONS

Special tabulations of data collected in the 1967 Census of Business may be obtained on computer tape, on punch cards, or in tabular form. The data provided in such special tabulations will be in summary form and will be subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis and the request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to: Chief, Business Division, Bureau of the Census, Washington, D. C. 20233.

RETAIL TRADE GENERAL QUESTIONS

PENALTY FOR FAILURE TO REPORT Form approved: Budget Bureau No. 41-S67017

U.S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

1967 CENSUS OF BUSINESS

NOTICE—Response to this inquiry is required by law (Title 13 U.S. Code). By the same law, your report to the Census Bureau is confidential. It may be seen only by sworn Census employees and may be used only for statistical purposes. The law also provides that copies retained in your files are immune from legal process.

In correspondence pertaining to this report, please refer to this Census File Number

Employer Identification No.

1. NAME AND PHYSICAL LOCATION

a. Is the name shown in the label the name by which this establishment is known to the public?
☐ Yes ☐ No (If "No," enter trade name above the label.)

b. Is the address in the label—
1. ☐ The mail address of your establishment but not the actual physical location.
2. ☐ The mail address of your establishment (including number and street) which also is its actual physical location.
3. ☐ Neither of the above (e.g. accountant's office).
(NOTE: If you marked box 1 or 3, or number and street are not shown in the label, complete c, d, and e below. If you marked box 2, complete d and e below.)

c. Enter following physical location information

Number and street	City, village, or other place
State	ZIP code

(NOTE: If location cannot be described by number and street give name or number of highway and approximate distance from nearest town.)

d. Enter name of county in which your establishment is located.....

e. Is your establishment physically located within the boundaries of the city, village, or other place specified in the label or in "c"?
1 ☐ Yes 2 ☐ No

2. EMPLOYER IDENTIFICATION NUMBER

Is the Employer Identification (EI) Number printed in the address label the SAME as that used for this establishment on your latest 1967 Employer's Quarterly Federal Tax Return, Treasury Form 941?
☐ Yes ☐ No (If "No," enter the currently assigned EI Number here (9 digits))

3. LEGAL FORM OF ORGANIZATION OF COMPANY OPERATING THIS ESTABLISHMENT X-1

1 ☐ Individual proprietor
2 ☐ Partnership
3 ☐ Corporation (Do not mark if any form of cooperative association)
4 ☐ Co-op (cooperative association), corporate or noncorporate
5 ☐ Other (Specify)

4. PERIOD OPERATED IN 1967 X-2

a. Was this establishment in business at the end of 1967?..... 1 ☐ Yes 2 ☐ No
(NOTE: For establishments which were inactive during December 1967 due to seasonal or part-time operations, answer "Yes," unless the establishment was not owned at the end of the year.)

b. How many months during 1967 did you own this establishment?..... Months X-3

5. CLASS OF CUSTOMER X-4

Report the approximate percentage of your total 1967 sales to each class of customer.

1 _____ % General public (household consumers, farmers, and individuals)	4-XX
2 _____ % Construction and building trade contractors	4-3
3 _____ % Other business firms, government, and institutions	4-4
4 _____ % Other (Specify)	4-5
	4-6*

6. METHOD OF SELLING X-5

Mark the box which describes your principal method of selling. Do not mark more than one box.

1 <input type="checkbox"/> Selling at this establishment
2 <input type="checkbox"/> Mail order (catalog selling)
3 <input type="checkbox"/> House-to-house (direct selling)
4 <input type="checkbox"/> Operating merchandise vending machines

7. DOLLAR VOLUME OF BUSINESS AND PAYROLL IN 1967

	Dollars	Cents	Key
a. Sales of merchandise and other receipts from customers.....		XX	X-6
b. Does the entry in "a" include sales taxes and excise taxes collected from customers?..... 1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No			X-7
c. If "No," how much did you forward to taxing agencies for such taxes?.....	Dollars	Cents	
		XX	X-8
d. Total ANNUAL payroll in 1967 before deductions.....		XX	X-9*

8. COMPANY AFFILIATION

a. Mark this box ☐ if this business is owned or controlled by another company and enter the name, mailing address, and Employer Identification Number of owning or controlling company (if known).

b. Mark this box ☐ if this business owns or controls any other company or companies and enter the name, mailing address, and Employer Identification Number of owned or controlled companies (if known).

Name of company

Mailing address (Number, street, city, State, ZIP code)

EI No. (9 digits)

7-67

RETAIL TRADE GENERAL QUESTIONS--Continued

9. DEPARTMENT OR CONCESSION LOCATED IN THE ESTABLISHMENT OF ANOTHER FIRM								1-1			
a. Is your business at this location conducted as a department or concession (such as a paint department in a department store) in an establishment operated by another firm? 1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No Mark "Yes," if customers normally consider your operation as part of the establishment operated by the other firm, or if your sales to customers are billed by that establishment.											
b. If "Yes," please enter the name and description (kind of business) of the establishment which is operated by the other firm				Name			Kind of business				
10. DEPARTMENT OR CONCESSION LOCATED IN THIS ESTABLISHMENT										1-2XX	
a. Is any department, concession, or business not owned by you, operated within this establishment? 1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No Mark "Yes," if there is any operation of others which customers normally consider part of your establishment, or if you bill customers for sales of such department, concession, or business.											
b. If "Yes," please complete a line for each.											
		2XX		2-3		2-4		2-5		2-6*	
Name and address of owner of department or concession		Kind of business of department or concession		Estimated sales during 1967		Are the sales of this department included in item 7a?		Is the pay-roll of this department included in item 7d?		Census Use Only	
				Dollars		Yes No		Yes No			
1.						1 2		1 2			
2.						1 2		1 2			
3.						1 2		1 2			
11. YOUR BUSINESS LOCATIONS											
a. In 1967 did you operate your business at more than one location under the Employer Identification Number you had at the end of 1967? 1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No b. If "Yes," is marked above, separately list below each location, including your main selling location and facilities other than selling establishments (such as warehouses, central administrative offices, buying offices, etc.).											
Address of business (Number, street, city or town, county, State, ZIP code)				Description of business				Census Use Only	Sales		Number of paid employees (Pay period including March 12)
									Dollars Cents		
1.									XX		
2.									XX		
3.									XX		
4.									XX		
Totals for this Employer Identification Number (Sales total should equal the entry in item 7a)								XX			

100-005

Appendix D

KIND-OF-BUSINESS TITLES AND REPORTING-FORM NUMBERS

Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Business Division, Bureau of the Census, Washington, D.C. 20233.

Kind-of-business title	Form number	Kind-of-business title	Form number
BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS		SHOE STORES	
Building materials and supply stores:		Men's shoe stores	} CB-56B
Lumber and other building materials dealers	CB-52A	Women's shoe stores	
Plumbing and heating equipment dealers	CB-52D	Children's and juveniles' shoe stores	
Paint, glass, and wallpaper stores	CB-52B	Family shoe stores	
Electrical supply stores	CB-52D		
Hardware stores	CB-52C		
Farm equipment dealers	CB-52D		
GENERAL MERCHANDISE GROUP STORES		FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	
Department stores	CB-53A	Furniture and home furnishings stores:	
Variety stores	CB-53B	Furniture stores	CB-57A
Miscellaneous general merchandise stores:		Home furnishings stores:	
General merchandise stores	CB-53A	Floor coverings stores	} CB-57D
Dry goods stores	} CB-53B	Drapery, curtain, and upholstery stores	
Sewing and needlework stores		China, glassware, and metalware stores	
		Miscellaneous home furnishings stores	
		Household appliance stores	} CB-57B
		Radio, television, and music stores:	
		Radio and television stores	} CB-57C
		Music stores:	
		Record shops	
		Musical instrument stores	
FOOD STORES		EATING AND DRINKING PLACES	
Grocery stores	} CB-54A	Eating places:	
Meat and fish (seafood) markets:		Restaurants and lunchrooms	} CB-58
Meat markets		Cafeterias	
Fish (seafood) markets		Refreshment places	
Fruit stores and vegetable markets		Caterers	
Candy, nut, and confectionery stores		Drinking places (alcoholic beverages)	
Retail bakeries:			
Retail bakeries—baking and selling	} CB-54B		
Retail bakeries—selling only			
Other food stores:			
Dairy products stores	} CB-54A		
Egg and poultry dealers			
Other miscellaneous food stores			
AUTOMOTIVE DEALERS		DRUG STORES AND PROPRIETARY STORES	
Motor vehicle dealers:		Drug stores	} CB-59A
Motor vehicle dealers—new and used cars:		Proprietary stores	
Dealers with domestic car franchise only	} CB-XA		
Dealers with imported car franchise only			
Dealers with domestic, imported car franchises			
Motor vehicle dealers—used cars only			
Tire, battery, and accessory dealers:		MISCELLANEOUS RETAIL STORES	
Home and auto supply stores	} CB-XB	Liquor stores	} CB-59E
Other tire, battery, and accessory dealers		Antique stores and secondhand stores:	
Miscellaneous automotive dealers:		Antique stores	
Boat dealers	} CB-XC	Secondhand stores	
Household trailer dealers			
Aircraft, motorcycle dealers			
Automotive dealers, n.e.c.			
GASOLINE SERVICE STATIONS		Sporting goods stores and bicycle shops:	
Gasoline service stations	CB-XD	Sporting goods stores	CB-59C
		Bicycle shops	CB-59E
		Jewelry stores	CB-59D
		Fuel and ice dealers:	
		Fuel oil dealers	} CB-59E
		Liquefied petroleum gas (bottled gas) dealers	
		Fuel and ice dealers, n.e.c.	
		Florists	
		Cigar stores and stands	
		Other miscellaneous retail stores:	
		Book and stationery stores:	
		Book stores	} CB-59B
		Stationery stores	
		Hay, grain, and feed stores	} CB-59E
		Other farm supply stores	
		Garden supply stores	
		News dealers and newsstands	
		Hobby, toy, and game shops	
		Camera and photographic supply stores	
		Gift, novelty, and souvenir shops	
		Optical goods stores	CB-59G
		Retail stores, n.e.c.	CB-59E
APPAREL AND ACCESSORY STORES, EXCEPT SHOE STORES			
Women's clothing, specialty stores; furriers:			
Women's ready-to-wear stores	} CB-56A		
Women's accessory and specialty stores:			
Millinery stores			
Corset and lingerie stores			
Other women's accessory, specialty stores			
Furriers and fur shops			
Other apparel and accessory stores:			
Men's and boys' clothing and furnishings stores			
Custom tailors			
Family clothing stores			
Children's and infants' wear stores			
Miscellaneous apparel and accessory stores			

Appendix E

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS

Code	As abbreviated in tables	As shown on reporting form	Form number
020	Groceries—other foods	Groceries, other food items for preparation and consumption away from this establishment (including candy, bottled or canned soft drinks)	ALL
021	Meats-fish-poultry	Meat, fish, poultry (include canned meats requiring refrigeration on this line; include all meats sold in a frozen state on line 023)	CB-54A
022	Produce (fresh fruits-vegetbls)	Produce (fresh fruits, vegetables)	
023	Frozen foods	Frozen foods (all packaged foods—fruits, vegetables, juices, baked goods, prepared foods, etc., sold in a frozen state). (Include frozen dairy products such as ice cream, sherbets on line 024)	
024	All other foods	All other foods (dry groceries, dairy products, bakery products, candy, bottled and canned soft drinks and other items not covered by lines 021 to 024, 517, and 100).	
025	Bakery products—exc. frozen	Bakery products, except frozen	CB-54B
026	Bakery products—frozen	Bakery products, frozen	
027	All other foods	All merchandise on line 020 except items on lines 021, 022, 023, 024, 025, and 026.	
040	Meals-snacks	Meals, snacks, sandwiches, nonalcoholic beverages generally served for consumption at this establishment	ALL
060	Alcoholic drinks	Alcoholic drinks served at this establishment	
080	Packaged alcoholic beverages	Packaged liquor, wine, and beer	
100	Cigars-cigarettes-tobacco	Cigars, cigarettes, tobacco (exclude sales from vending machines owned by others)	
120	Cosmetics-drugs-cleaners	Cosmetics, drugs, health, first aid, and sickroom needs, toiletries, dentifrices, soaps and detergents, household cleansers	CB-59A
121	Medicines exc. prescription	Drugs (other than prescriptions), proprietary medicines, health, first aid products	
122	Prescription medicines	Prescriptions	
123	All other drugs-proprietarys	Prescription medicines (see line 124 for related merchandise)	CB-54A
124	Cosmetics-health needs-cleaners, etc. ..	All other merchandise on line 120 except items on line 121 and 122.	CB-59A
124	Cosmetics-health needs-cleaners, etc. ..	Cosmetics, health, first aid, and sickroom needs, toiletries, dentifrices, soaps and detergents, household cleansers.	CB-54A
140	Men's-boys' clothing exc. footwear.	Men's and boys' clothing and furnishings (exclude footwear; all footwear should be reported on line 180).	ALL
141	Men's clothing	Men's clothing and furnishings.	CB-53A
142	Boys' clothing	Boys' clothing and furnishings	
142	Boys' clothing	Boys' wear	
143	Men's tailored outerwear	Tailored outerwear (suits, overcoats, topcoats, sport jackets).	CB-56A
144	Other men's outerwear	Other outerwear (sport and casual clothing, rainwear)	
145	Men's hats	Men's hats	
146	Other men's clothing	Other men's apparel and furnishings.	
160	Women's-girls' clothing, exc. footwr.	All women's and girls' clothing and accessories, infants' and children's wear, etc. (exclude footwear; all footwear should be reported on line 180).	ALL
161	Children's-infants' wear	Children's, infants' wear	CB-56A
161	Children's-infants' wear	Infants' and children's wear up to size 6X (do not include infants' furniture, to be reported on line 240, or baby carriages, to be reported on line 500).	CB-53A
162	Handbags-accessories	Handbags, small leather goods, gloves, umbrellas, handkerchiefs, neckwear, and accessories	CB-53A, 56A
163	Millinery	Millinery	
164	Hosiery	Hosiery—women's and children's	
164	Hosiery	Hosiery	
165	Lingerie	Corsets, brassieres, underwear, negligees, and robes.	CB-53A
165	Lingerie	Underwear, intimate garments, foundation garments.	CB-56A

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
166	Women's coats-suits-furs-rainwr	Women's, misses', juniors', coats, suits, furs, and rainwear.	CB-53A
167	Women's dresses	Women's, misses', juniors' dresses, aprons, housedresses, uniforms, formals, maternity and bridal dresses.	
168	Women's blouses, sptswr.	Women's, misses', juniors' blouses (including street floor blouses), sportswear, swimwear, ski clothes.	CB-56A
169	Girls'-subteen-teen wear	Sportswear, including skirts, blouses, sweaters, etc.	
171	Other women's-girls' clothes, acc	Girls', subteen and teen wear, including accessories, underwear, and Girl Scout wear.	CB-53A
172	Dresses	All merchandise on line 160 except items on lines 161 to 169.	
173	Coats-suits	Dresses	CB-56A
174	Handbags	Coats and suits	
175	Furs	Handbags	
176	Other women's-girls' clothes, acc	Furs	
180	All footwear	All other women's and children's apparel, apparel accessories.	
181	Men's and boys' footwear	All footwear	ALL
182	Women's and girls' footwear	Men's and boys' footwear	CB-56B
183	Children's and infants' footwear	Women's and girls' footwear	
200	Curtains-draperies-dry goods	Children's and infants' footwear	ALL
201	Piece goods-notions	Curtains, draperies, bedsheets, blankets, linens, piece goods, patterns, laces, trimmings, notions, closet accessories, blinds, window shades.	
202	Curtains-draperies	Piece goods, patterns, laces, trimmings, ribbons, art needlework, notions, closet accessories.	CB-53A
203	All other domestics	Curtains, draperies, decorator upholstery fabrics, blinds and window shades, linens, domestics, blankets.	
220	Major appl.-radio-TV-musical inst	All merchandise on line 200 except lines 201 and 202.	ALL
221	Major household appliances	Major household appliances, radio, TV, record players, tape recorders, records, tapes, sheet music, musical instruments.	
222	Radios-TV's-musical instruments	Major household appliances (vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air conditioners, dishwashers, stoves, ovens, clothes dryers and washers, ironers, and disposal units).	CB-53A, XB CB-57C
223	All other appliances	Major household appliances.	
224	New major appliances	Radio, TV, record players, records, sheet music, musical instruments.	CB-53A, XB
225	New radios-TV's, etc.	All other merchandise on line 220 (except lines 221 and 222).	
226	Used major appl.-radios-TV's	New major appliances.	CB-57B
227	Records-tapes-musical inst	New radios, TV's, record players, tape recorders.	
228	Pianos	Used major appliances, radios, TV, record players, tape recorders ..	CB-57C
229	Organs	Records, tapes, sheet music, pianos, organs, musical instruments. ..	
231	Musical inst-accessories	Pianos	CB-57C
232	Radios-phono-tape rcdrs-TV's	Organs (all types)	
233	Records-tapes-related acc	Musical instruments and accessories.	CB-57C
234	Sheet music-related items	Radios, phonographs, tape recorders, TV's.	
240	Furniture-sleep equip-floor cov.	Records, tapes, and related accessories.	ALL
241	Floor coverings	Sheet music and related items.	
242	Furniture-sleep equip	Furniture, sleep equipment, floor coverings.	CB-53A
243	Sleep equipment	Floor coverings—carpets, rugs, orientals, throw rugs, linoleum, floor tile, etc.	
244	Other household furniture	Furniture—upholstered, dining, bedroom, summer and metal beds, mattresses, springs, and studio beds (include lawn and garden furniture, and dinette, infants', and unpainted furniture).	CB-57A
245	Floor coverings—soft surface	Sleep equipment including springs, mattresses, and dual purpose pieces.	
246	Floor coverings—hard surface	Other household furniture, all kinds.	CB-59B
247	Nonhousehold furniture	Floor coverings, soft surface.	
248	Office furniture	Floor coverings, hard surface.	CB-59B
249	Other furn.-sleep equip.-fl. cov.	Nonhousehold furniture	
		Office furniture	
		All other merchandise on line 240 (except items on line 248).	

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
260	Kitchenware-home furnishings	Kitchenware, small electric appliances, china, glassware, lamps, lamp shades, mirrors, pictures and other home furnishings.	ALL
261	China-glassware	China, glassware, gift shop, lamps, lamp shades, mirrors, and pictures.	CB-53A
262	Kitchenware-housewares	Kitchenware and housewares, including small electric appliances, fireplace and barbecue equipment (include dinette furniture on line 240—not here).	
263	Other kitchenware-home furnish.	All other merchandise on line 260 (except lines 261 and 262).	
264	Small electrical appliances	Small electric appliances	CB-57B, XB
265	All other kitchenwr-houswr	All other merchandise on line 260 (except items on line 264).	
266	All other home furn exc. china	All other merchandise on line 260 (except line 267).	CB-59D
267	China, glassware	China, glassware	
280	Jewelry-optical goods	Jewelry, watches, clocks, silverware, optical goods	ALL
281	Watches-clocks	Watches, clocks, including diamond watches	CB-59D
282	Silverware	Silverware, all kinds (flatware, hollowware, sterling, plate, and stainless steel).	
285	All other jewelry items	All other jewelry items, including costume and novelty.	
286	Optical goods	Optical goods	CB-59D
287	Diamonds exc. diamond watches	Diamonds, diamond jewelry except diamond watches.	
288	Rings, exc. diamonds	Rings, except diamonds.	
300	Sporting-recreation equip	Sporting and recreational equipment, boats, bicycles, luggage, hunting, fishing, camping equipment.	ALL
301	Athletic goods—individuals	Athletic goods, sales to individuals.	CB-59C
302	Athletic goods—teams	Athletic goods, sales to teams.	
303	Hunting equip.	Hunting equipment	
304	Fishing equip.	Fishing equipment	CB-59C, XB
305	Winter sports equip.	Winter sports equipment	
306	Boats-motors-marine equip.	Boats, motors, other marine equipment	
307	Outboard boats	Outboard boats	CB-XC
308	Outboard motors	Outboard motors	
309	Inboard motor boats	Inboard motor boats	
311	Inboard outdrive boats	Inboard outdrive boats	CB-59C
312	Boat trailers	Boat trailers	
313	Marine access. and parts	Marine accessories and parts	
315	Camping equip.-supplies	Camping equipment, supplies (tents, sleeping bags, stoves, lanterns, etc.).	CB-59C
316	Bicycles-luggage	Bicycles, luggage, other merchandise on line 300 (except items on line 315).	
317	All other sptg goods, exc. boats	All other merchandise on line 300 (except items on line 306).	
318	All other boats	All other boats not listed above.	CB-XC
319	All other mdse, except boats	All other merchandise on line 300 (except items on lines 307, 308, 309, 311, 312, and 313).	
320	Hardware—gardening equipment	Hardware, tools, gardening equipment and supplies, electrical supplies.	ALL
321	Hardware-tools	Hardware, tools, power tools, electrical supplies (include unpainted furniture on line 242—not here).	CB-53A
322	Gardening equipment-supplies.....	Lawn and garden supplies	CB-52C
323	Plumbing-electrical supplies	Gardening equipment and supplies, power mowers, nursery, farm equipment and fencing (include lawn and garden furniture on line 242—not here).	CB-53A
324	Other hardware-tools	Plumbing and electrical supplies.	CB-52C
		Other hardware, tools (except items or lines 322 and 323).	
340	Lumber-building materials	Lumber, millwork, building materials, paints, heating and plumbing equipment, home repair and modernization equipment and supplies (include major appliances on line 220—not here).	ALL
341	Lumber	Lumber (all kinds, including glued, laminated, softwood flooring, wood shingles, and hardware flooring, strip and block).	CB-52A
342	Plywood	Plywood (all kinds, softwood and hardwood).	
343	Windows-doors and frames (metal)	Windows, doors, and frames, metal.	
344	Kitchen cabinets	Kitchen cabinets (include wood and metal).	
345	All other millwork	All other millwork (include moldings, wood window and door frames and units).	
346	Wallboard	Wallboard (all kinds, including gypsum, insulating, hardboards, wall and ceiling tile, particle boards, and roof decking).	CB-52A
347	Asphalt and asbestos products	Asphalt and asbestos products (including shingles, roofing, siding, paper, felt coatings). (Report floor tile on line 240.)	

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
348	Paint-glass-wallpaper	Paint, glass, and wallpaper.	CB-52A, 53A
349	Heating and plumbing equip.	Heating and plumbing equipment (all kinds).	
351	Metal roofing and siding	Metal roofing and siding.	CB-52A
352	Masonry supplies	Masonry supplies (including cement, lime, plaster, brick, clay pipe).	
353	Insulation	Insulation (including batt, fill and roll).	CB-52B
354	Prefabricated bldgs. and parts	Prefabricated building and parts, including components such as panels, trusses, floor systems.	
355	All other building materials	All other buliding materials and supplies.	CB-52C
356	All other lumber, millwork	All other merchandise except 357, 358, 359, 361. All other merchandise on line 340 (except items on line 348). Other lumber, millwork, building materials, heating and plumbing equipment, home repair and modernization equipment and supplies.	
357	Paint-varnish, etc.	Paint, varnish, shellac, enamel, lacquer.	CB-52B
358	Paint sundries	Paint sundries (brushes, thinners, ladders, compound, spackling paste, etc.).	
359	Wallpaper-other wall coverings	Wallpaper, other wall coverings.	CB-59F
361	Glass	Glass (include glassware items on line 260—not here).	
362	Lumber-millwork	Lumber, millwork	CB-52C
363	Other building materials	Other building materials (items on line 362).	
364	Paint-sundries-glass-wallpaper	Paint, paint sundries, glass, and wallpaper.	
380	Automobiles-trucks	Automobiles, trucks, other powered road vehicles.	ALL
381	New passenger cars—retail	New passenger cars—retail.	CB-XA
382	New passengers cars—wholesale	New passenger cars—wholesale (for resale).	
383	New commercial vehicles—retail	New commercial vehicles—retail.	CB-XA, XC, XD
384	New commercial vehicles—whsle.	New commercial vehicles—wholesale (for resale).	
385	Used passenger cars—retail	Used passenger cars—retail.	CB-XB, XC, XD
386	Used passenger cars—whsle	Used passenger cars—wholesale (for resale).	
387	Used commercial vehicles	Used commercial vehicles	CB-XA
389	Motorcycles-motor scooters	Motorcycles, motor scooters	
391	Other power road vehicles	All other merchandise on line 380 (except items on line 389).	
392	All other autos-trucks	All other merchandise on line 380 (except items on lines 381, 382, 383, 384, 385, 386, 387, and 389).	
400	Auto fuels-lubricants	Automotive fuels and lubricants.	ALL
401	Gasoline	Gasoline	CB-XA, XB, XC, XD
402	Other automotive fuels	Other automotive fuels (including diesel).	
403	Motor oils-greases-other oils	Motor oil, greases, other automotive lubricants.	
420	Auto tires-batteries-access.	Automobile tires, tubes, batteries, accessories, parts.	ALL
416	New tires-tubes (fleet operators)	New automobile tires and tubes sold to fleet operators.	CB-XB
417	New tires-tubes-other users	New automobile tires sold to other users.	
418	Retreads (fleet operators)	Retread automobile tires sold to fleet operators.	CB-XA, XD
419	Retreads (other users)	Retread automobile tires sold to other users.	
421	Parts installed in repair work	Parts—installed in repair work.	CB-XA
422	Parts—wholesale	Parts—wholesale (to other businesses).	
423	Parts—retail	Parts—retail (over the counter).	CB-XA, XD
424	Automobie tires-batteries-acc.	Automobile tires, batteries, access., tubes.	
426	Automobile accessories	Automobile accessories, parts (over the counter).	CB-XB
428	New auto tires—sold to dealers	New automobile tires and tubes sold to dealers for resale.	
429	New truck-bus tires (to users)	New truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to users.	CB-XB
431	New truck-bus tires (to dealers)	New truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to dealers for resale.	
433	Retreads sold to dealers	Retread automobile tires sold to dealers for resale.	CB-XB
434	Retreads-truck-bus (to users)	Retread truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to users.	
435	Retreads-truck-bus (to dealers)	Retread truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to dealers for resale.	
436	Storage batteries	Storage batteries.	
440	Farm equipment-machinery	Farm equipment, machinery.	ALL

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
460	Hay-grain-feed-farm supplies	Hay, grain, feed, farm supplies, fertilizer.	ALL
461	Hay-grain-feeds	Hay, grain, feeds.....	CB-59F
462	Seed	Seed	
463	Fertilizers-insecticides	Fertilizers, insecticides, fungicides, etc.	
464	Other farm supplies	Other farm supplies	
480	Household fuels-ice	Fuels (coal and wood, oil, LP gas), ice.	ALL
481	LP gas—wholesale	LP gas to others for resale.	CB-59E
482	Other LP gas sales	Other LP gas sales.	
483	Other fuels	Other fuels (coal, wood, oil), ice.	
500	All other merchandise	All other merchandise (photographic equipment and supplies, toys, books, magazines, newspapers, stationery, baby carriages, etc.).	ALL
501	Toys-games-wheel goods	Toys, games, wheel goods, baby carriages, adult games, and hobbies (include bicycles on line 300—not here).	CB-53A
502	Books-stationery-photo. equip.	Books, stationery, photographic equipment and supplies, greeting cards, wrapping paper, office equipment.	
504	Mobile homes-household trailers	Mobile homes, household trailers.	
505	Camp trailers-travel trailers	Camp trailers, travel trailers.	CB-XC
506	Utility trailers	Utility and other trailers, except boat trailers (include boat trailers on line 312).	
507	All other merchandise	All other merchandise (toys, baby carriages, photographic equipment and supplies, books, magazines, newspapers, stationery, etc.).	
508	Commercial stationery-off. suppl.	Commercial stationery and office supplies.	CB-59B
509	Office mach. exc. typewriters	Office machines, except typewriters.	
511	Typewriters	Typewriters	
512	Social stationery-greeting cards	Social stationery and greeting cards.	CB-59B
513	Books-periodicals	Books and periodicals—all kinds.	
514	Art-drafting-eng. supplies	Art, drafting, and engineering supplies.	
515	All other merchandise	All other merchandise specified on line 500 except items on lines 508 through 514.	CB-54A
516	All other merchandise	All other merchandise (toys, baby carriages, photographic equipment and supplies, books, magazines, newspapers, stationery, etc.).	
517	Paper-paper products	Paper, paper products (facial tissues, stationery, other household paper products).	
518	Mdse. exc. toys-games-books-sta.	Other merchandise on line 500 except items on lines 501 and 502.	CB-53A
520	Nonmerchandise receipts	All nonmerchandise receipts from customers (include receipts from carrying charges and all other charges to customers for credit. Also include all receipts from customers for installation, delivery, repair, maintenance, on-site construction, and rental of tools and equipment.) If sales and excise taxes are not included with the merchandise lines, include them here.	CB-54A, 52A
521	Printing to order	Printing to order.	CB-59B
522	Renting-leasing—office mach.	Rental and leasing of office machines and furniture.	
523	Other nonmerchandise receipts	All other receipts on line 520.	
524	Brake and wheel services	Brake and wheel services.	CB-XB
525	Tire services other than retread	Tire services other than retreading.	
526	Other nonmerchandise receipts	All other services to customers on line 520 except items on lines 524 and 525.	
527	Service labor	Service labor	CB-XA, XD
		Repair service labor.	CB-XC
528	Other nonmerchandise receipts	All other nonmerchandise receipts on line 520 except items on lines 527 and 539.	CB-XA
529	Watch-clock-jewelry repairs	Receipts from watch, clock, and jewelry repairs and engraving.	CB-59D
531	Storage and docking services	Storage and docking services.	CB-XC
532	Other nonmerchandise receipts	All other nonmerchandise receipts on line 520 except items on lines 527 and 531.	
533	All nonmdse. rcpts from customers	All nonmerchandise receipts from customers.	
534	Auto repair	Automotive repair-service labor receipts.	CB-59D
535	All other service receipts	All other service receipts on line 520 except items on line 534.	CB-53A
539	Auto-truck rental or lease	Rental or lease of automobiles or trucks.	CB-XA

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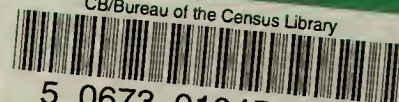
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